

# C-C4H22-2411 Latest Torrent, Latest C-C4H22-2411 Demo



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It is universally accepted that in this competitive society in order to get a good job we have no choice but to improve our own capacity and explore our potential constantly, and try our best to get the related C-C4H22-2411 certification is the best way to show our professional ability, however, the exam is hard nut to crack and there are so many C-C4H22-2411 Preparation questions related to the exam, it seems impossible for us to systematize all of the key points needed for the exam by ourselves.

## SAP C-C4H22-2411 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Managing Clean Core: This section evaluates the ability of IT Solution Architects to apply clean core principles to ERP systems. It emphasizes maximizing business process agility, reducing adaptation efforts, and accelerating innovation.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Account Creation and Settings: This section targets IT Solution Architects, covering the provisioning of environments and configuration of various settings. It includes contact data integration, DNS settings, SSL certificates, email channel setup and compliance, account security settings, and channel setup. The focus is on describing, explaining, and configuring these elements.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>Data Integrations Advanced: Designed for Data Center Network Engineers, this section delves into advanced data integration techniques. It encompasses store data onboarding (CSV), product data integration (URL, Google Tag Manager), sales data onboarding (APIs), customer data onboarding (APIs, CSV), Predict, and the SAP Customer Data Platform connector. The emphasis is on describing and explaining these integration methods.</li></ul>

Topic 4	<ul style="list-style-type: none"> <li>• <b>Data Collection and Contact Management:</b> Aimed at Data Center Network Engineers, this section focuses on contact management, block lists, Smart Insight, Web Extend, relational data, and plug-in onboarding for platforms like SAP Commerce, SAP Customer Data Platform, and Magento. It assesses the ability to effectively describe, explain, and utilize these components.</li> </ul>
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### SAP Certified Associate - Implementation Consultant - SAP Emarsys Sample Questions (Q45-Q50):

#### NEW QUESTION # 45

Which of the following describe Automation programs? Note: There are 2 correct answers to this question.

- A. Automation Center always ignores the opt-in status for emails.
- B. Both Automation Center and Interactions share the same entry points.
- **C. Interactions should be used for programs that react to a customer action.**
- **D. Automation Center should be used to create recurring lifecycle campaigns.**

**Answer: C,D**

Explanation:

Automation programs in SAP Emarsys are managed via the Automation Center and Interactions:

\* Option A:Correct. Interactions are designed for real-time, event-driven programs reacting to customer actions (e.g., abandoned cart), distinct from scheduled Automation Center programs.

\* Option C:Correct. The Automation Center is ideal for recurring lifecycle campaigns (e.g., welcome series, re-engagement), offering scheduled and structured workflows.

\* Option B:Incorrect. Automation Center and Interactions have different entry points; Automation Center uses segments or events, while Interactions rely on real-time triggers.

\* Option D:Incorrect. Automation Center respects opt-in status unless explicitly overridden, ensuring compliance with marketing preferences.The SAP Emarsys Help Portal under "Automation Center" and "Interactions" clarifies these distinctions.References:SAP Emarsys Help Portal - "Automation Center" and "Interactions" (<https://help.emarsys.com/>).

#### NEW QUESTION # 46

Which database CANNOT be used to power personalization in SAP Emarsys?

- A. Microsoft SQL Server
- B. Amazon Redshift
- C. MySQL
- **D. MongoDB**

**Answer: D**

Explanation:

SAP Emarsys supports specific databases for personalization via Relational Data:

\* Option A (MongoDB):Correct. MongoDB, a NoSQL database, is not supported for Emarsys personalization, which relies on SQL-based systems.

\* Option B:Incorrect. Microsoft SQL Server is supported.

\* Option C:Incorrect. Amazon Redshift is supported.

\* Option D:Incorrect. MySQL is supported.The SAP Emarsys Help Portal under "Relational Data" lists supported SQL databases, excluding MongoDB.References:SAP Emarsys Help Portal - "Relational Data" (<https://help.emarsys.com/>).

#### NEW QUESTION # 47

Which of the following statements describes how the Email Campaign Update functionality works? Note: There are 3 correct answers to this question.

- A. A network connection during a campaign update can result in a failed save attempt.
- B. A modification to the campaign template will update all batch campaigns.
- C. New elements in a template will be available for use in all campaigns once they have been distributed using campaign update.
- D. Changes made to a template can be reversed by performing a rollback to the previous version.
- E. Opening a campaign with a previous template version will prompt to update the campaign.

**Answer: A,C,E**

Explanation:

In SAP Emarsys, the Email Campaign Update functionality allows users to apply modifications made to a template across multiple existing email campaigns that were created using that template. This ensures consistency and saves time by eliminating the need to manually update each campaign individually.

B: New elements in a template will be available for use in all campaigns once they have been distributed using campaign update.When new elements or changes are added to a template, utilizing the Campaign Update feature distributes these modifications to all associated campaigns. This means that any new content blocks, design changes, or structural adjustments made to the template become immediately available in all campaigns linked to that template once the update is executed. [help.emarsys.com](https://help.emarsys.com)

C: A network connection during a campaign update can result in a failed save attempt.The stability of the network connection during the campaign update process is crucial. Interruptions or instability in the network can lead to failed save attempts, causing the update process to fail. In such cases, the email content remains unaffected, but the affected campaigns may not send out emails as intended. Users are advised to retry the update process or manually apply the template changes to the affected campaigns. [help.emarsys.com](https://help.emarsys.com)

E: Opening a campaign with a previous template version will prompt to update the campaign.If a campaign was created using an older version of a template and that template has since been modified, opening the campaign will trigger a prompt notifying the user of the available updates. This allows users to decide whether to apply the latest template changes to the campaign, ensuring that all campaigns can be kept up-to- date with the most recent design and content standards.

Incorrect Options:

A: A modification to the campaign template will update all batch campaigns.This statement is incorrect because simply modifying a template does not automatically update all batch campaigns. The Campaign Update feature must be explicitly used to apply template changes to existingcampaigns. Without initiating this process, the campaigns remain unchanged despite modifications to the template. [help.emarsys.com](https://help.emarsys.com)+1 [help.emarsys.com](https://help.emarsys.com)+1

D: Changes made to a template can be reversed by performing a rollback to the previous version.This statement is incorrect because once changes are made to a template and distributed using the Campaign Update feature, they cannot be automatically rolled back to a previous version.

#### NEW QUESTION # 48

How many domains can you set up in Web Channel if they are all using the same Merchant ID?

- A. One
- B. Unlimited
- C. Two
- D. Up to 10

**Answer: B**

Explanation:

In SAP Emarsys Web Channel, domains are configured to deliver personalized content:

\* Option C (Unlimited):Correct. You can set up multiple domains under the same Merchant ID, with no explicit limit, as long as they are properly configured and verified (e.g, via DNS settings). This allows a single account to manage Web Channel campaigns across various websites.

\* Option A:Incorrect. There's no restriction to 10 domains in the documentation.

\* Option B:Incorrect. Limiting to one domain would restrict multi-site use cases.

\* Option D:Incorrect. Two is not a specified limit; it's arbitrarily low.The SAP Emarsys Help Portal under "Web Channel Setup" confirms no fixed domain limit per Merchant ID.References:SAP Emarsys Help Portal - "Web Channel" (<https://help.emarsys.com>).

#### NEW QUESTION # 49

You need to update some existing contact records using the SAP Emarsys Customer Engagement API. Which HTTP method should be used when calling the API?

- A. POST
- B. GET
- C. PUT
- D. DELETE

**Answer: C**

Explanation:

For updating contacts via the SAP Emarsys API:

- \* Option C (PUT):Correct. The PUT method is used to update existing contact records by specifying the contact ID and new data.
- \* Option A:Incorrect. POST is for creating new resources, not updating existing ones.
- \* Option B:Incorrect. DELETE removes contacts, not updates them.
- \* Option D:Incorrect. GET retrieves data, not modifies it.The SAP Emarsys API Documentation under "Contact Endpoints" specifies PUT for updates.References:SAP Emarsys API Documentation - "Contact API" (<https://dev.emarsys.com/>).

#### NEW QUESTION # 50

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