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CFA Institute Sustainable-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> Integrated Portfolio Construction and Management: Targeting Portfolio Managers and Investment Strategists, this section discusses ESG integration into portfolio construction. It covers ESG screening approaches, benchmarking, the effect on risk-return profiles, and managing ESG portfolios across various asset classes.
Topic 2	<ul style="list-style-type: none"> ESG Analysis, Valuation, and Integration: This domain measures the capabilities of Portfolio Managers and Equity Analysts to integrate ESG factors into investment decision-making. It addresses challenges of integration, the impact on industry and company performance, security valuation, and approaches to ESG data analysis across asset classes.
Topic 3	<ul style="list-style-type: none"> Governance: This section assesses skills of Governance Analysts and Compliance Officers concerning governance structures. It covers key characteristics and models of governance, material impacts, diversity, equity, and inclusion considerations, and shareholder rights.
Topic 4	<ul style="list-style-type: none"> Engagement and Stewardship: Designed for Asset Managers and Stewardship Professionals, this domain covers investor engagement strategies and stewardship principles. It highlights the purpose, importance, key principles, and practical application of engagement tactics within responsible investing frameworks.
Topic 5	<ul style="list-style-type: none"> Introduction to ESG Investing: This section of the exam measures skills of Investment Analysts and Portfolio Managers and covers the foundational concepts of environmental, social, and governance (ESG) investing. It focuses on defining ESG investment, different responsible investment approaches, sustainability concepts, benefits and challenges of ESG integration, and key global initiatives in ESG.

- The ESG Market: This domain targets Financial Analysts and Institutional Investors, examining the size, scope, relevance, and key drivers of the ESG market. It also discusses risks and opportunities within the ESG investment landscape, helping candidates understand market dynamics and trends.

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The Sustainable-Investing Mock Exams not just give you a chance to self-access before you actually sit for the certification exam, but also help you get an idea of the CFA Institute exam structure. It is well known that students who do a mock version of an exam benefit from it immensely. Some CFA Institute certified experts even say that it can be a more beneficial way to prepare for the Sustainable Investing Certificate (CFA-SIC) Exam exam than spending the same amount of time studying.

CFA Institute Sustainable Investing Certificate (CFA-SIC) Exam Sample Questions (Q155-Q160):

NEW QUESTION # 155

Which of the following is an example of greenwashing?

- A. A company voluntarily disclosing sustainability risks in its annual report
- B. A company investing in renewable energy to offset emissions
- C. A company falsely claiming its products are 100% carbon neutral

Answer: C

Explanation:

Greenwashing occurs when a company misrepresents its sustainability efforts, such as falsely claiming carbon neutrality without credible verification.

* Investing in renewables (B) and voluntary disclosure (C) are legitimate sustainability actions.

References:

CFA Institute Greenwashing Risk Report

EU Green Claims Directive

Principles for Responsible Investment (PRI) ESG Transparency Guide

NEW QUESTION # 156

Which of the following statements about corporate governance is most accurate? Companies with a more diverse board of directors are most likely associated with

- A. lower stock return volatility.
- B. less investment in research and development.
- C. lower profitability

Answer: A

Explanation:

Companies with a more diverse board of directors are most likely associated with lower stock return volatility. This relationship is based on the following factors:

Improved Decision-Making: A diverse board brings a range of perspectives and experiences, leading to more comprehensive and balanced decision-making processes. This can result in better risk management and more stable corporate performance.

Enhanced Reputation and Trust: Diversity on the board can enhance a company's reputation, leading to greater trust from investors, customers, and other stakeholders. This can contribute to more stable stock performance.

Risk Mitigation: Diverse boards are better equipped to identify and mitigate risks, including ESG-related risks. Effective risk management can reduce the likelihood of negative events that could cause stock price volatility.

Long-Term Focus: Companies with diverse boards are often better at focusing on long-term strategic goals rather than short-term gains. This long-term perspective can contribute to more consistent and stable stock returns.

References:

MSCI ESG Ratings Methodology (2022) - Provides evidence that companies with strong governance, including board diversity, exhibit lower volatility in their stock returns due to better risk management and decision-making.

ESG-Ratings-Methodology-Exec-Summary (2022) - Highlights the positive impact of board diversity on corporate performance and stability, supporting the link between diverse boards and lower stock return volatility.

NEW QUESTION # 157

According to the McKinsey framework which of the following elements of sustainable investing is allocated to the investment dimension of tools and processes?

- A. Proactive engagement
- **B. Integration with investment teams**
- C. Review of external managers

Answer: B

Explanation:

According to the McKinsey framework, the element of sustainable investing that is allocated to the investment dimension of tools and processes is integration with investment teams.

Investment Integration: This involves embedding ESG factors into the traditional investment process, ensuring that ESG considerations are integrated into all stages of investment analysis and decision-making.

Collaboration with Investment Teams: Effective ESG integration requires close collaboration between ESG specialists and traditional investment teams. This ensures that ESG insights are incorporated into portfolio construction, risk assessment, and performance evaluation.

Tools and Processes: Integration with investment teams involves developing tools and processes that facilitate the incorporation of ESG data and analysis into investment workflows. This includes ESG scoring models, data analytics platforms, and reporting frameworks.

Reference:

MSCI ESG Ratings Methodology (2022) - Highlights the importance of integrating ESG factors with investment teams to enhance decision-making.

ESG-Ratings-Methodology-Exec-Summary (2022) - Discusses the role of integration in sustainable investing frameworks, emphasizing tools and processes.

NEW QUESTION # 158

Which of the following statements about integrating corporate governance into the investment decision-making process is most accurate?

- A. When directly built into a valuation model, analysis of corporate governance improves the accuracy of the investment thesis but does not affect the discount rate applied
- **B. As a risk assessment tool, analysis of corporate governance may represent the level of confidence about a company's future earnings**
- C. When talked about as the quality of management, corporate governance refers to a company's culture of not taking excessive risk

Answer: B

Explanation:

Corporate governance analysis serves as a risk assessment tool, helping investors gauge a company's long-term stability and earnings reliability. Companies with strong governance (e.g., transparent reporting, independent oversight, ethical management) tend to have more predictable earnings and lower financial risk.

Poor governance, by contrast, increases earnings volatility and raises concerns about fraud or mismanagement, making future earnings less predictable and riskier.

References:

CFA Institute Guide to Corporate Governance Integration

MSCI Corporate Governance Risk Ratings

OECD Principles of Corporate Governance

NEW QUESTION # 159

Which of the following actions is best categorized as an escalation of engagement?

- A. Arranging a meeting with the investor relations team
- **B. Submitting resolutions and speaking at general meetings**
- C. Engaging management through an operational site visit

Answer: B

Explanation:

Escalation of engagement refers to increasingly assertive actions taken by investors to address issues with investee companies that have not been resolved through initial engagement efforts.

1. Submitting Resolutions and Speaking at General Meetings: Submitting shareholder resolutions and speaking at general meetings are considered escalatory actions. These steps involve formal proposals that require a vote by shareholders and public statements at shareholder meetings, indicating a higher level of activism and pressure on the company to address the concerns raised by investors.

2. Other Engagement Actions:

Meeting with Investor Relations Team (Option A): This is a routine engagement action where investors seek information and dialogue but do not exert significant pressure.

Engaging Management through Operational Site Visit (Option B): While visiting operational sites and engaging management is important, it is generally seen as part of regular due diligence rather than an escalation of engagement.

Reference from CFA ESG Investing:

Escalation Strategies: The CFA Institute outlines various engagement and escalation strategies used by investors to influence corporate behavior. Submitting resolutions and speaking at general meetings are highlighted as more assertive actions taken when initial engagement efforts do not yield the desired results.

NEW QUESTION # 160

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