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To become certified, individuals must pass the CIPM Exam, which consists of 90 multiple-choice questions based on the IAPP's Privacy Program Management Body of Knowledge (PMBOK). CIPM exam is administered at Pearson VUE testing centers around the world. Candidates must achieve a passing score of 300 or higher on a scale of 100-500 to earn their certification.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q224-Q229):

NEW QUESTION # 224

When supporting the business and data privacy program expanding into a new jurisdiction, it is important to do all of the following EXCEPT?

- A. Consider culture and whether the privacy framework will need to account for changes in culture.
- B. Perform an assessment of the laws applicable in that new jurisdiction.
- C. Identify the stakeholders.
- D. Appoint a new Privacy Officer (PO) for that jurisdiction.

Answer: D

Explanation:

When expanding into a new jurisdiction, it is not necessary to appoint a new Privacy Officer (PO) for that jurisdiction, unless the local law requires it. The other options are important steps to ensure compliance with the new jurisdiction's privacy laws and regulations, as well as to align the privacy program with the business objectives and culture of the new market. References: CIPM Body of Knowledge, Domain I: Privacy Program Governance, Task 1: Establish the privacy program vision and strategy.

NEW QUESTION # 225

What is the main reason to begin with 3-5 key metrics during the program development process?

- A. To keep the process limited to as few people as possible.
- B. To minimize selective data use.
- C. To avoid undue financial costs.
- **D. To keep the focus on the main organizational objectives.**

Answer: D

Explanation:

This answer is the main reason to begin with 3-5 key metrics during the program development process, as it can help to align the privacy program with the organization's vision, mission and goals, and to measure the progress and performance of the program against these objectives. Key metrics are indicators that reflect the most important or critical aspects of the privacy program, such as compliance, risk, maturity, effectiveness or value. By starting with a small number of key metrics, the program development process can avoid being overwhelmed or distracted by too many or irrelevant data points, and can prioritize and concentrate on the areas that matter most for the organization.

NEW QUESTION # 226

All of the following changes will likely trigger a data inventory update EXCEPT?

- **A. Outsourcing the Customer Relationship Management (CRM) function**
- B. Passage of new a privacy regulation
- C. Acquisition of a new subsidiary
- D. Onboarding of a new vendor

Answer: A

NEW QUESTION # 227

SCENARIO

Please use the following to answer the next question:

Martin Briseno is the director of human resources at the Canyon City location of the U.S. hotel chain Pacific Suites. In 1998, Briseno decided to change the hotel's on-the-job mentoring model to a standardized training program for employees who were progressing from line positions into supervisory positions. He developed a curriculum comprising a series of lessons, scenarios, and assessments, which was delivered in-person to small groups. Interest in the training increased, leading Briseno to work with corporate HR specialists and software engineers to offer the program in an online format. The online program saved the cost of a trainer and allowed participants to work through the material at their own pace.

Upon hearing about the success of Briseno's program, Pacific Suites corporate Vice President Maryanne Silva-Hayes expanded the training and offered it company-wide. Employees who completed the program received certification as a Pacific Suites Hospitality Supervisor. By 2001, the program had grown to provide industry-wide training. Personnel at hotels across the country could sign up and pay to take the course online.

As the program became increasingly profitable, Pacific Suites developed an offshoot business, Pacific Hospitality Training (PHT). The sole focus of PHT was developing and marketing a variety of online courses and course progressions providing a number of professional certifications in the hospitality industry.

By setting up a user account with PHT, course participants could access an information library, sign up for courses, and take end-of-course certification tests. When a user opened a new account, all information was saved by default, including the user's name, date of birth, contact information, credit card information, employer, and job title. The registration page offered an opt-out choice that users could click to not have their credit card numbers saved. Once a user name and password were established, users could return

to check their course status, review and reprint their certifications, and sign up and pay for new courses. Between 2002 and 2008, PHT issued more than 700,000 professional certifications.

PHT's profits declined in 2009 and 2010, the victim of industry downsizing and increased competition from e-learning providers. By 2011, Pacific Suites was out of the online certification business and PHT was dissolved.

The training program's systems and records remained in Pacific Suites' digital archives, un-accessed and unused. Briseno and Silva-Hayes moved on to work for other companies, and there was no plan for handling the archived data after the program ended. After PHT was dissolved, Pacific Suites executives turned their attention to crucial day-to-day operations. They planned to deal with the PHT materials once resources allowed.

In 2012, the Pacific Suites computer network was hacked. Malware installed on the online reservation system exposed the credit card information of hundreds of hotel guests. While targeting the financial data on the reservation site, hackers also discovered the archived training course data and registration accounts of Pacific Hospitality Training's customers. The result of the hack was the exfiltration of the credit card numbers of recent hotel guests and the exfiltration of the PHT database with all its contents.

A Pacific Suites systems analyst discovered the information security breach in a routine scan of activity reports. Pacific Suites quickly notified credit card companies and recent hotel guests of the breach, attempting to prevent serious harm. Technical security engineers faced a challenge in dealing with the PHT data.

PHT course administrators and the IT engineers did not have a system for tracking, cataloging, and storing information. Pacific Suites has procedures in place for data access and storage, but those procedures were not implemented when PHT was formed. When the PHT database was acquired by Pacific Suites, it had no owner or oversight. By the time technical security engineers determined what private information was compromised, at least 8,000 credit card holders were potential victims of fraudulent activity.

What key mistake set the company up to be vulnerable to a security breach?

- A. Failing to outsource training and data management to professionals
- B. Collecting too much information and keeping it for too long
- C. Neglecting to make a backup copy of archived electronic files
- **D. Overlooking the need to organize and categorize data**

Answer: D

NEW QUESTION # 228

Which of the following controls does the PCI DSS framework NOT require?

- A. Implement strong access control measures.
- **B. Implement strong asset control protocols.**
- C. Maintain an information security policy.
- D. Maintain a vulnerability management program.

Answer: B

Explanation:

Explanation

The PCI DSS framework does not require implementing strong asset control protocols. Asset control protocols are policies and procedures that govern how an organization manages its physical and digital assets, such as inventory, equipment, software, data, etc. Asset control protocols may include aspects such as identification, classification, valuation, tracking, maintenance, disposal, etc. Asset control protocols are important for ensuring the security and integrity of an organization's assets, but they are not part of the PCI DSS framework.

NEW QUESTION # 229

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