

IAPP CIPM Lab Questions: Certified Information Privacy Manager (CIPM) - Actual4Exams High-quality Products for you



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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q112-Q117):

NEW QUESTION # 112

SCENARIO

Please use the following to answer the next question:

As they company's new chief executive officer, Thomas Goddard wants to be known as a leader in data protection. Goddard recently served as the chief financial officer of Hoopy.com, a pioneer in online video viewing with millions of users around the world. Unfortunately, Hoopy is infamous within privacy protection circles for its ethically questionable practices, including unauthorized sales of personal data to marketers.

Hoopy also was the target of credit card data theft that made headlines around the world, as at least two million credit card numbers were thought to have been pilfered despite the company's claims that "appropriate" data protection safeguards were in place. The scandal affected the company's business as competitors were quick to market an increased level of protection while offering similar entertainment and media content. Within three weeks after the scandal broke, Hoopy founder and CEO Maxwell Martin, Goddard's mentor, was forced to step down.

Goddard, however, seems to have landed on his feet, securing the CEO position at your company, Medialite, which is just emerging from its start-up phase. He sold the company's board and investors on his vision of Medialite building its brand partly on the basis of industry-leading data protection standards and procedures.

He may have been a key part of a lapsed or even rogue organization in matters of privacy but now he claims to be reformed and a true believer in privacy protection. In his first week on the job, he calls you into his office and explains that your primary work responsibility is to bring his vision for privacy to life. But you also detect some reservations. "We want Medialite to have absolutely the highest standards," he says. "In fact, I want us to be able to say that we are the clear industry leader in privacy and data protection. However, I also need to be a responsible steward of the company's finances. So, while I want the best solutions across the board, they also need to be cost effective." You are told to report back in a week's time with your recommendations. Charged with this ambiguous mission, you depart the executive suite, already considering your next steps.

The CEO likes what he's seen of the company's improved privacy program, but wants additional assurance that it is fully compliant with industry standards and reflects emerging best practices. What would best help accomplish this goal?

- A. An internal audit team accountable to upper management
- B. Creation of a self-certification framework based on company policies
- **C. Revision of the strategic plan to provide a system of technical controls**
- D. An external audit conducted by a panel of industry experts

Answer: C

NEW QUESTION # 113

What is one obligation that the General Data Protection Regulation (GDPR) imposes on data processors?

- **A. To carry out data protection impact assessments in cases where processing is likely to result in high risk to the rights and freedoms of individuals**
- B. To honor all data access requests from data subjects
- C. To implement appropriate technical and organizational measures that ensure an appropriate level of security
- D. To inform data subjects about the identity and contact details of the controller

Answer: A

Explanation:

Explanation/Reference: <https://www.whitecase.com/publications/article/chapter-12-impact-assessments-dpos-and-codes-conduct-unlocking-eu-general-data>

NEW QUESTION # 114

Which is TRUE about the scope and authority of data protection oversight authorities?

- A. The Asia-Pacific Economic Cooperation (APEC) Privacy Frameworks require all member nations to designate a national data protection authority.
- B. The Office of the Privacy Commissioner (OPC) of Canada has the right to impose financial sanctions on violators.
- C. All authority in the European Union rests with the Data Protection Commission (DPC).
- **D. No one agency officially oversees the enforcement of privacy regulations in the United States.**

Answer: D

Explanation:

Explanation

The true statement about the scope and authority of data protection oversight authorities is that no one agency officially oversees the enforcement of privacy regulations in the United States. Unlike other regions, such as the European Union or Canada, the United

States does not have a comprehensive federal privacy law or a single national data protection authority. Instead, it has a patchwork of sector-specific and state-level laws and regulations, enforced by various federal and state agencies, such as the Federal Trade Commission (FTC), the Department of Health and Human Services (HHS), the Department of Commerce (DOC), etc. Additionally, individuals can also bring private lawsuits against organizations that violate their privacy rights. References: [Data Protection Authorities], [Privacy Law in the United States]

NEW QUESTION # 115

Which is the best way to view an organization's privacy framework?

- A. As a living structure that aligns to changes in the organization
- B. As an aspirational goal that improves the organization
- **C. As a fixed structure that directs changes in the organization**
- D. As an industry benchmark that can apply to many organizations

Answer: C

NEW QUESTION # 116

Which of the following information must be provided by the data controller when complying with GDPR "right to be informed" requirements?

- A. The purpose of personal data processing.
- B. The name of any organizations with whom personal data was shared.
- **C. The contact details of the Data Protection Officer (DPO).**
- D. The data subject's right to withdraw consent

Answer: C

NEW QUESTION # 117

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