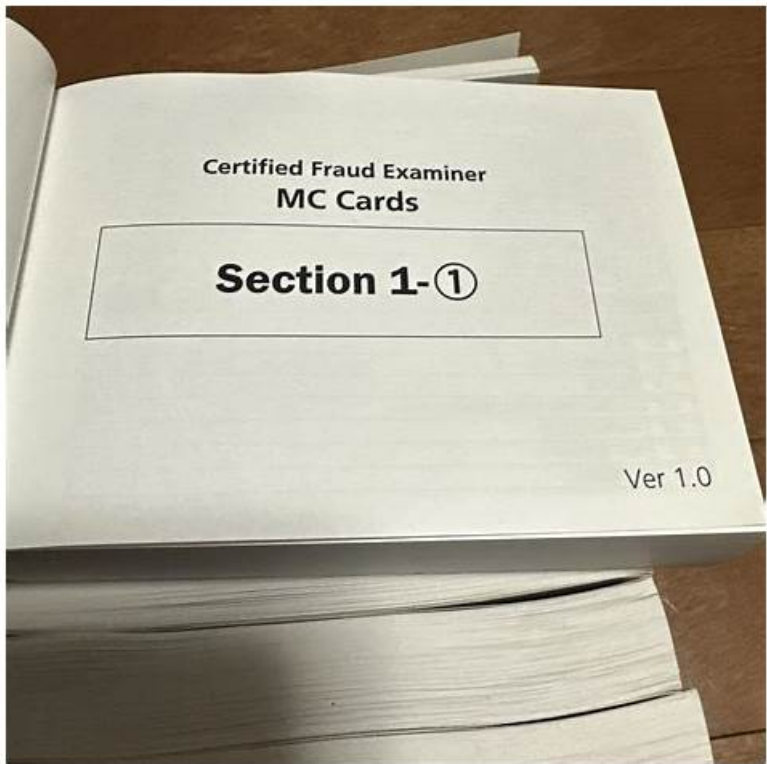


試験MC-101試験解説問題 & 一生懸命にMC-101学習教材 | ハイパスレートのMC-101資料的中率



2026年Jpshikenの最新MC-101 PDFダンプおよびMC-101試験エンジンの無料共有: https://drive.google.com/open?id=1g_YbkkI8WY0HC-3S5YRE90gsqB4R0wBF

近年、当社SalesforceのMC-101テストトレントは好評を博し、献身的に99%の合格率に達しました。多くの労働者がより高度な自己改善を進めるための強力なツールとして、当社のMC-101認定Salesforce Certified Marketing Cloud Engagement Foundationsトレーニングは、高度なパフォーマンスと人間中心のテクノロジーに対する情熱を追求し続けています。さまざまな種類の候補者がMC-101認定を取得する方法を見つけるために、多くの研究が行われています。シラパスの変更および理論と実践の最新の進展に応じて、Salesforce Certified Marketing Cloud Engagement Foundationsガイドトレントを修正およびJpshiken更新します。

Salesforce MC-101 認定試験の出題範囲:

トピック	出題範囲
トピック 1	• Email Sending and Journeys: This section of the exam measures skills of Marketing Specialists and emphasizes the configuration of journeys and email campaigns in Marketing Cloud Engagement. It ensures candidates can activate journeys, configure entry criteria, and manage email send wizard settings. It also covers differentiating between templates and content blocks, choosing the right journey functionality to meet business goals, and validating content rendering effectively.
トピック 2	• Marketing Cloud Engagement Basics: This section of the exam measures skills of CRM Administrators and focuses on the fundamental features of Marketing Cloud Engagement. It evaluates the ability to set up account structures for different regions or business units, apply core platform features, and locate Salesforce resources for training and support. Candidates must also distinguish between identifiers such as subscriber keys, contact keys, and contact IDs, along with configuring Cloudpage form submissions when required.

トピック 3	• Data Management: This section of the exam measures skills of CRM Administrators and covers essential aspects of managing data in Marketing Cloud Engagement. It includes understanding import mechanisms, configuring data extension settings, and interpreting data extensions to target the right audience. Candidates are expected to recommend suitable ways to manage and organize data effectively for campaign success.
トピック 4	• Reporting and Analytics: This section of the exam measures skills of Marketing Specialists and highlights the use of reporting tools and analytics in Marketing Cloud Engagement. It includes identifying where to locate specific data, interpreting send results, and understanding the consequences of poor deliverability. The focus is on enabling candidates to analyze campaign performance and act on insights for optimization.
トピック 5	• Marketing Concepts: This section of the exam measures skills of Marketing Specialists and covers the foundations of marketing strategy and its alignment with overall business objectives. It includes knowledge of email opt-in processes, understanding of privacy laws across regions, and the ability to define goals and metrics for campaigns. Candidates are also expected to recognize how different types of content and messaging create impact in customer experience scenarios.

>> MC-101試験解説問題 <<

MC-101試験の準備方法 | 完璧なMC-101試験解説問題試験 | 有難い Salesforce Certified Marketing Cloud Engagement Foundations学習教材

SalesforceのMC-101練習資料を使用すると、確認と準備に多くの時間と労力を費やす必要がありません。誰にとっても、時間は貴重です。オフィスワーカーと母親は仕事や家で非常に忙しいです。学生は勉強や他のものを持っているかもしれません。Jpshiken MC-101ガイドトレントを使用すると、MC-101試験に合格してMC-101証明書を取得するための主要な知識を習得するために少しの時間を費やすだけです。Salesforce Certified Marketing Cloud Engagement Foundations試験の問題を勉強するのに20~30時間を費やすと、MC-101試験に簡単に合格できることが証明されています。

Salesforce Certified Marketing Cloud Engagement Foundations 認定 MC-101 試験問題 (Q62-Q67):

質問 # 62

Cloud Kicks is sending an email and wants to avoid any auto-responses filling up the customer service inbox so that support staff can respond to customer inquiries.

Which feature is configured in an account to meet these requirements?

- A. From Address Management
- B. Delivery Profiles
- **C. Reply Mail Management**

正解: C

解説:

To avoid auto-responses from filling up the customer service inbox, Cloud Kicks should configure Reply Mail Management (RMM) in their Salesforce Marketing Cloud account. RMM is a feature that handles replies to emails sent from Marketing Cloud, including managing auto-responses. With RMM, automatic replies, such as out-of-office notifications, can be filtered out or redirected to a specific email address, ensuring they do not clutter the customer service inbox.

This allows customer service staff to focus on genuine customer inquiries and provide timely and effective support. RMM can be customized to suit different operational needs, ensuring that only relevant replies reach the customer service team.

References: Salesforce Marketing Cloud documentation on Reply Mail Management provides comprehensive information on how to set up and customize RMM to manage and filter email replies effectively, improving operational efficiency and customer service responsiveness.

質問 # 63

A marketing associate wants to ensure that valid and clean data is being captured in a data extension.

What should help promote good data quality?

- A. Data Retention Policies
- B. Default values on each field
- **C. Proper data types on each field**

正解: C

解説:

Using proper data types on each field in a data extension helps ensure that only valid data is entered and stored. Defining specific data types (e.g., Text, Number, Date) enforces data validation, which reduces the risk of errors and improves overall data quality. By setting appropriate data types, data integrity is maintained, and downstream processes can operate more effectively.

* Why Proper Data Types Matter: They help prevent input errors and ensure data consistency, making data extensions more reliable for segmentation, personalization, and reporting.

* Salesforce Documentation Reference: Check Data Extension Field Types for guidelines on selecting proper data types for data extension fields.

質問 # 64

A marketing associate at Cloud Kicks wants to follow specific Marketing Cloud Engagement topics and connect with other users. Which site should the associate use?

- A. Salesforce+
- B. Trust site
- **C. Trailblazer Community**

正解: C

解説:

The Trailblazer Community is Salesforce's dedicated community site where Marketing Cloud users can engage with each other, ask questions, and share knowledge on various Salesforce topics. It's an ideal resource for associates who wish to follow specific Marketing Cloud Engagement topics and connect with other users.

* Why Not Salesforce+ or Trust Site: Salesforce+ is focused on video content, and the Trust site is used for checking system status and availability. The Trailblazer Community is tailored specifically for user collaboration and topic discussions.

* Salesforce Documentation Reference: Explore the Trailblazer Community for engaging with other Salesforce users.

質問 # 65

The marketing team at Cloud Kicks wants to ensure its landing page's branding is consistent with its site, including options to update profile information and unsubscribe from specific lists.

Which asset should the associate create for this experience?

- A. Account-Level Footers
- B. Dynamic Content
- **C. Custom Preference Center**

正解: C

解説:

A Custom Preference Center allows Cloud Kicks to create a branded landing page that lets subscribers manage their preferences, update profile information, and unsubscribe from specific lists. This helps maintain brand consistency and improves user experience by providing control over email preferences.

* Why a Custom Preference Center: It offers flexibility in design and functionality, ensuring a cohesive brand experience that aligns with Cloud Kicks' existing website branding.

* Salesforce Documentation Reference: For more information, refer to Creating a Custom Preference Center.

質問 # 66

Cloud Kicks wants to ensure it has the highest quality contact information for newly acquired email signups. Which method helps to minimize bad data?

P.S.JpshikenがGoogle Driveで共有している無料の2026 Salesforce MC-101ダンプ: https://drive.google.com/open?id=1g_YbkkI8WY0HC-3S5YRE90gsqB4R0wBF