

# AP-215 Actual Test & AP-215 Exam Quiz & AP-215 Training Materials

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## Asvab Arithmetic Reasoning Actual Practice Test 2025 update|comprehensive questions and verified answers (complete solutions) ASSURED SUCCESS|GRADE A+!!

If a car is towed 12 miles to the repair shop and the tow charge is \$3.50 per mile, how much does the tow cost?

- (a) \$12.00
- (b) \$3.50
- (c) \$42.00
- (d) \$100.00 - ..(ANSWER)...C. Multiply 12 miles by \$3.50 per mile:

$$12 \times \$3.50 = \$42.00$$

The sum of two numbers is 70. One number is 8 more than the other. What's the smaller number?

- (a) 31
- (b) 33
- (c) 35
- (d) 36 - ..(ANSWER)...A.  $x + x + 8 = 70$ , solve for x.

$$x = 31$$

A sales manager buys antacid in bottles the gross. If he goes through 3 bottles antacid everyday, how long will the gross last?

- (a) 144 days

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## **Salesforce Marketing Cloud Intelligence Accredited Professional Sample Questions (Q46-Q51):**

### **NEW QUESTION # 46**

An implementation engineer has been provided with 4 different source files: 03m 48s

1. Twitter Ads ~
2. Creative Classification
3. Placement Classification
4. Campaign Category Classification

The main source is Twitter Ads (which includes various fields and KPIs), and the rest are classification files that connect to Twitter Ads and enrich different fields within it.

The connections between the files are described as follows:

1st Party Creative Classification

File structure/headers:

Creative ID - links back to Creative Key (Twitter Ads)

1st Party Placement Classification by

File structure/headers:

- **A.**
- B.
- C.
- D.

### **Answer: A**

Explanation:

In Salesforce Marketing Cloud Intelligence, connections between source files and classification files are established through common keys that link data records. For this scenario:

The "1st Party Creative Classification" file has a "Creative ID" field which corresponds to the "Creative Key" in the "Twitter Ads" data. This link enables enrichment of Twitter Ads data with creative classification details.

The "1st Party Placement Classification" file will contain a "Placement ID" that connects to a corresponding field in the "Twitter Ads" data, enabling the enrichment of placement classification details.

Option A appears to accurately depict this setup where data streams for "Creative Classification" and "Placement Classification" are connected to the "Twitter Ads" data stream using the "Creative ID" and "Placement ID", respectively. This structure allows for the enhancement of the main Twitter Ads data with additional classification information.

### **NEW QUESTION # 47**

The following file was uploaded into Marketing Cloud Intelligence as a Generic Data Stream type:

The mapping is as follows:

Day - Day

web\_site\_key -> Main Generic Entity Key

web\_site\_name -> Main Generic Entity Name

Web\_site\_source -> Main Generic Entity Attribute 01

Page Views - Generic Metric 1

How many rows will be stored in Marketing Cloud Intelligence after the above file is ingested?

- A. 0
- B. 1
- **C. 2**
- D. 3

### **Answer: C**

Explanation:

With the uploaded file mapped as a Generic Data Stream type, the unique identifier for a row is the combination of 'Day', 'web\_site\_key', 'web\_site\_name', and 'Web\_site\_source'. As 'Day' is mapped to 'Day', 'web\_site\_key' to 'Main Generic Entity Key', 'web\_site\_name' to 'Main Generic Entity Name', and 'Web\_site\_source' to 'Main Generic Entity Attribute 01', each unique combination of these fields will constitute a separate row.

The provided file has 4 unique combinations of 'Day', 'web\_site\_key', 'web\_site\_name', and 'Web\_site\_source', as each line has a unique 'web\_site\_key' and 'web\_site\_name'. Consequently, Marketing Cloud Intelligence will store 4 rows, one for each unique combination.

## NEW QUESTION # 48

Source 3:

Via the harmonization Center, the Client has created Patterns and applied a classification rule using source 2.

While performing QA, you have spotted that the final value of clicks for Product Group A is 10, where it should've been 15.

How can an implementation engineer fix this discrepancy?

- A. Uncheck the "Case Sensitive" checkbox in the data classification
- B. Upload both source 1 and 3 to the same data stream type in order to be able to generate Patterns from them
- C. Leave the "Case Sensitive" checkbox in the data classification unchecked
- D. Toggle the 'Structure Compliant' OFF.

### Answer: A

Explanation:

Case Sensitivity Issue:

The discrepancy in the "Clicks" value for Product Group A (10 instead of 15) likely arises from a mismatch caused by case sensitivity in the classification rules. If some data entries use different capitalization (e.g., "Product Group A" vs. "product group a"), the system might treat them as distinct entries, leading to incorrect aggregations.

Solution:

By unchecking the "Case Sensitive" checkbox, the harmonization process will treat entries with different capitalization as the same value. This ensures consistent classification and resolves discrepancies in aggregated metrics like "Clicks."

## NEW QUESTION # 49

An Implementation engineer is requested to create a new harmonization field 'Offer' and apply the following logic:

The implementation engineer to use the Harmonization Center. Which of the below actions can help implement the new dimension 'Offer'?

- A. Two separate patterns (filtered by LinkedIn or AdRoll sources).  
Another single pattern for Campaign Name (filtered by Google Analytics source).  
A total of 3 patterns.
- B. Two separate patterns (filtered by LinkedIn or AdRoll sources)  
Within Google Analytics' mapping: A formula that reflects the logic above will be populated within a Campaign custom attribute.  
Another pattern to be created for the newly campaign attribute (filtered by Google Analytics source).  
A total of 3 patterns
- C. Two separate patterns (filtered by LinkedIn or AdRoll sources).  
Another single pattern for Web Analytics Site Source (filtered by Google Analytics source), extracting all three positions A total of 3 patterns.
- D. Two separate patterns (filtered by LinkedIn or AdRoll sources)  
Within Google Analytics' mapping A formula that reflects the logic above will be populated within a Web Analytics Site custom attribute Another pattern to be created for the newly Web Analytics Site custom attribute (filtered by Google Analytics source).  
A total of 3 patterns.

### Answer: B

Explanation:

To implement the new harmonization field 'Offer', the implementation engineer would create two separate harmonization patterns for LinkedIn and AdRoll sources, extracting the 'Campaign Name' using the specified delimiter and position. Then, within Google Analytics' mapping, a custom attribute for the 'Campaign' would be created to apply the formula logic based on the source. This

allows for the harmonization of campaign data across different platforms, ensuring consistency in the reporting and analysis within Marketing Cloud Intelligence. The total patterns required would be three, one for each data source involved.

### NEW QUESTION # 50

In a workspace that contains one hundred data streams and a lot of data, what is the biggest downside of using calculated dimensions?

- A. Performance
- B. Ease of maintenance
- C. Scalability
- D. Ease of setup

**Answer: A**

Explanation:

In a workspace with a high number of data streams, such as one hundred, the biggest downside of using calculated dimensions is the performance impact. Calculated dimensions require computational resources to dynamically compute values based on existing data. This can lead to increased load times and slower performance, especially in environments with large amounts of data or complex calculations. This performance degradation is due to the extra processing power needed every time the data is accessed or refreshed, impacting the overall efficiency of data retrieval and analysis operations.

### NEW QUESTION # 51

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