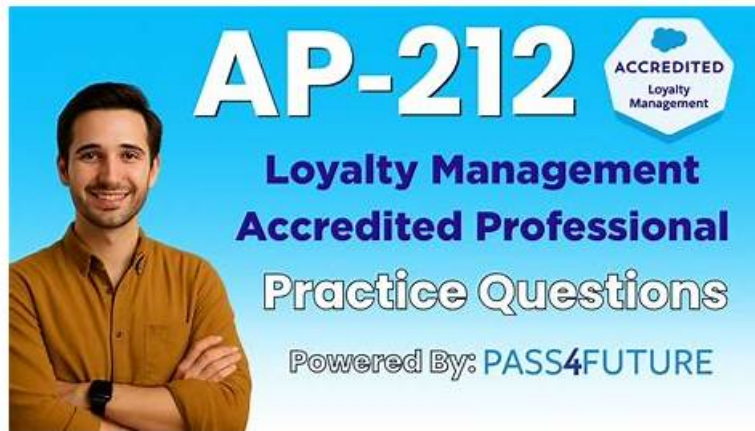


Pass Guaranteed Quiz AP-212 - Trustable Loyalty Management Accredited Professional Valid Test Bootcamp



BONUS!!! Download part of Pass4Test AP-212 dumps for free: https://drive.google.com/open?id=1uVw_wmdJxB28f5yBkUV1BA03OBUm-bi

We strongly recommend using our Loyalty Management Accredited Professional (AP-212) exam dumps to prepare for the Salesforce AP-212 certification. It is the best way to ensure success. With our Salesforce AP-212 practice questions, you can get the most out of your studying and maximize your chances of passing your Salesforce AP-212 Exam. Pass4Test Salesforce AP-212 practice test Pass4Test is the answer if you want to score higher in the AP-212 exam and achieve your academic goals.

With AP-212 actual exam engine you will experience an evolution of products coupled with the experience and qualities of expertise. All the questions of AP-212 free pdf are checked chosen by several times of refining and verification, and all the AP-212 answers are correct and easy to understand. You can experience yourself a new dawn of technology with AP-212 exam torrent. We guarantee you 100% pass. If you are still worried, you can read our refund policy. In case of failure, full refund.

>> AP-212 Valid Test Bootcamp <<

New Launch AP-212 Questions [2026] - Salesforce AP-212 Exam Dumps

Preparing for the Loyalty Management Accredited Professional (AP-212) certification exam can be time-consuming and expensive. That's why we guarantee that our customers will pass the prepare for your Loyalty Management Accredited Professional (AP-212) exam on the first attempt by using our product. By providing this guarantee, we save our customers both time and money, making our AP-212 Practice material a wise investment in their career development.

Salesforce Loyalty Management Accredited Professional Sample Questions (Q10-Q15):

NEW QUESTION # 10

A loyalty Program has two existing partners, a snacks manufacture and a beverages importer. There are two new products that need to be directly associated with the respective partner products within the loyalty partner product section.

The below products have been added to the system and are available under the product objects.

Chocolate cookies, linked with product category snacks

Green soda from beverage importer

Which two steps should an Administrator take to fulfill task with the least effort?

- A. Choose "Category" option and map the Chocolate cookies to the partner.
- B. Add the partner in the Lookup on the Chocolate cookie product.
- C. Add the partner in the lookup on the snack product
- D. Choose "Product" option and map the green soda to the partner

Answer: B,D

Explanation:

To associate the new products with their respective partners within the loyalty partner product section, the Administrator should take two steps. For the Chocolate cookies linked with the snack category, the Administrator should add the partner in the Lookup on the Chocolate cookie product. This directly associates the product with the specific partner responsible for the snack category. Similarly, for the Green soda from the beverage importer, the Administrator should choose the 'Product' option and map the Green soda to the partner. This step ensures that the beverage product is correctly associated with the beverage importer, maintaining accurate and organized tracking of partner products within the Loyalty Program. These configurations facilitate seamless management and representation of partner products within the program, enhancing the clarity and efficiency of partner product associations.

NEW QUESTION # 11

The Loyalty Administrator for Northern Trail Outfitters (NTO) Insider program defines tier groups - Status Tier Group with a Fixed Model and Period of one year. The three tiers are defined - Silver (base), Gold (next tier), and Platinum (the highest tier). Qualifying Points reset date is set at December 31, 2022, with a frequency of one year.

Extend Expiration for this tier group is Qualifying Points Reset Date.

A member joins NTO Insider in the Silver tier and, after a year of engagement, gets upgraded to the Gold tier on March 16, 2023. Which date would be the new Expiry date for this member after the tier is upgraded to Gold?

- A. March 16, 2024
- B. December 31, 2023
- C. March 31, 2024
- **D. December 31, 2024**

Answer: D

Explanation:

For a member who joins the NTO Insider program in the Silver tier and gets upgraded to the Gold tier on March 16, 2023, the new expiry date after the tier upgrade would be December 31, 2024 (C). This is because the tier group is defined with a Fixed Model and a Period of one year, with the Qualifying Points reset date set at December 31, 2022, and a frequency of one year. The Extend Expiration setting being tied to the Qualifying Points Reset Date means that regardless of when the tier upgrade occurs within the year, the expiration of the new tier status aligns with the annual reset date, extending to the end of the following reset period, which would be December 31, 2024.

This approach ensures that members who achieve a higher tier partway through the year enjoy the benefits of that tier for the remainder of the current year plus the entire next year, providing a full year's benefit from the point of the annual reset.

Salesforce documentation on Loyalty Management would outline the functionality and configuration options for tier groups, tier upgrades, and expiration settings, guiding administrators on setting these up to meet the program's strategic objectives and ensure clarity and fairness for members.

NEW QUESTION # 12

A company has new accrual and redemption partner that they wish to add to its Loyalty program as part of a strategic business partnership.

Once the Administrator selects the loyalty program, which steps should the Administrator take to add new partner to the program?

- A. Chose relevant account name to Associate to the program > Set program partner type to 'Both' (Accrual and Redemption)
- **B. Enter the program partner name > Associate to an account > Set program partner type to 'Both' (Accrual and Redemption)**
- C. Enter the partner contact name > Associate to a partner Contact Name > Set program type to 'Both' (Accrual and Redemption)
- D. Enter the program partner name > Associate to a Partner Contact Name > Set program partner type to 'Both' (Accrual and Redemption)

Answer: B

Explanation:

To add a new accrual and redemption partner to a Loyalty program in Salesforce Loyalty Management, the steps are:

* Enter the program partner name > Associate to an account > Set program partner type to 'Both' (Accrual and Redemption) (A):

This process involves identifying the new partner by name, associating them with a specific account in Salesforce to link their

business details, and defining their role in the loyalty program as both an accrual and redemption partner. This ensures that the partner can both award points to members for eligible transactions and redeem points for rewards, enhancing the program's value and appeal to members.

Options B, C, and D offer variations that do not align with the standard process for adding a new partner in Salesforce Loyalty Management. The correct procedure involves associating the partner with an account (not just a contact) and specifying their role in terms of point accrual and redemption to ensure clear and effective partnership management within the program.

Salesforce Loyalty Management documentation provides guidelines on adding and managing program partners, including the steps to integrate new partners effectively, ensuring they contribute positively to the loyalty program's goals and member experiences.

NEW QUESTION # 13

While designing an experiential Loyalty Program, what are the two recommended objects to be used as a best practice to track what type of activity the member has with the program?

- A. Loyalty Ledger & Transaction Journal
- **B. Journal Type & Journal Subtype**
- C. Loyalty Member Currency & Transaction Journal
- D. transaction Journal Type & Transaction Journal Subtype

Answer: B

NEW QUESTION # 14

In which two scenarios should an Administrator use member engagement attributes?

- A. Member buys apparel online and gets 400 bonus points if the member belongs to Gold Tier only.
- B. Member enrolls in "welcome aboard" promotion for free surprise gift every quarter.
- **C. Member is eligible for "Bonus days" if the member constantly spends more than \$500 each month for a year.**
- **D. Member attends three trainings between March 1st and April 30th to get 200 bonus points.**

Answer: C,D

Explanation:

In Salesforce Loyalty Management, member engagement attributes are used to track and reward customer behaviors that are not directly tied to transactions. In the scenarios provided:

* Member is eligible for "Bonus days" if the member constantly spends more than \$500 each month for a year (A): This scenario is ideal for using member engagement attributes to track consistent high spending over a year. The attributes can be used to monitor monthly spending and, once the criteria are

* met, trigger the bonus days reward.

* Member attends three trainings between March 1st and April 30th to get 200 bonus points (B): This is another perfect use case for member engagement attributes. The attributes can be set to track participation in specific events (like training sessions) and award points when the member meets the attendance requirement.

* Member buys apparel online and gets 400 bonus points if the member belongs to Gold Tier only (C):

This scenario is more about transactional behavior combined with tier status, which might not necessarily require the use of engagement attributes. Instead, this could be managed through regular transactional rules and tier benefits.

* Member enrolls in "welcome aboard" promotion for free surprise gift every quarter (D): While engagement attributes could potentially track enrollment in promotions, this scenario seems more straightforward and could be managed through the promotion and voucher functionalities in Salesforce Loyalty Management without the need for engagement attributes.

Engagement attributes are particularly useful for tracking non-purchase behaviors and engagements, providing a flexible tool to reward members for a wide range of activities, enhancing their loyalty and engagement with the program. The Salesforce Loyalty Management documentation provides extensive guidance on configuring and using member engagement attributes effectively.

NEW QUESTION # 15

.....

Pass4Test are stable and reliable exam questions provider for person who need them for their exam. We have been staying and growing in the market for a long time, and we will be here all the time, because the excellent quality and high pass rate of our AP-212 Exam Questions. As for the safe environment and effective product, there are thousands of candidates are willing to choose our AP-212 study question, why don't you have a try for our study question, never let you down!

