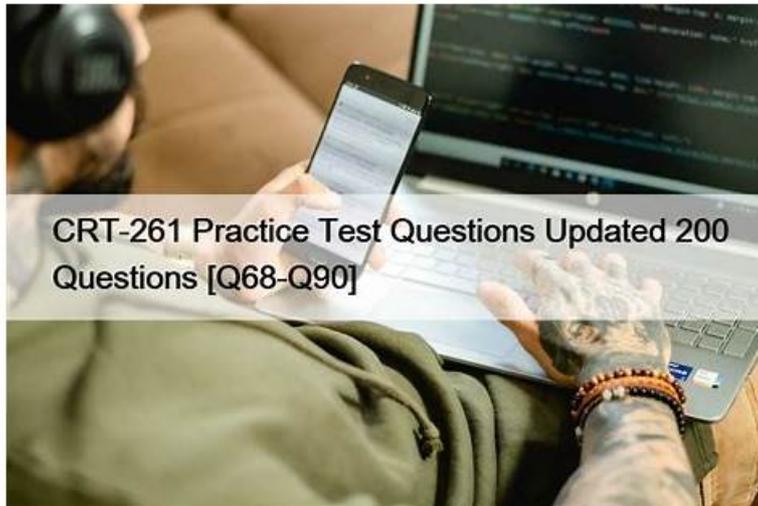


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Salesforce Certification Preparation for Service Cloud Consultant Sample

Questions (Q81-Q86):

NEW QUESTION # 81

Universal Containers is implementing Salesforce Knowledge for call center agents. The company needs to ensure that agents can contribute to the knowledge base to promote adoption. Which functionality supports these requirements?

- A. Require agents to create Knowledge articles when opening a case.
- **B. Allow agents to create Knowledge articles when closing a case.**
- C. Add the Submit Feedback button to articles.
- D. Add the Submit Feedback button on the Solutions tab.

Answer: B

NEW QUESTION # 82

The contact center at universal containers wants to increase its profit margins by promoting call deflection with service cloud. Which two solutions should a consultant recommend?

Choose 2 answers

- **A. Customer community**
- B. Service cloud console
- **C. Knowledge base**
- D. Automatic call distribution

Answer: A,C

Explanation:

Explanation

A customer community is a branded online portal that allows customers to access self-service resources, such as knowledge articles, FAQs, forums, and case management. A knowledge base is a repository of information that can help customers find answers to their questions or issues. Both solutions can help promote call deflection by enabling customers to resolve their own problems without contacting the contact center. Verified References: Service Cloud Consultant Certification Guide & Tips, Experience Cloud Overview, Knowledge Overview

NEW QUESTION # 83

Universal Containers (UC) has Excel files of customer data maintained by its service reps. All of the service reps have worked with the same customer contacts. UC wants to ensure that its Salesforce instance has clean data.

Which best practice should a consultant recommend?

- A. Import the records and use Duplicate Management.
- B. Import the records and create a Flow to change the data type.
- **C. Deduplicate the data before importing into Salesforce.**

Answer: C

Explanation:

The best practice to ensure clean data in Salesforce when importing customer data from Excel files is to deduplicate the data before the import process. This involves identifying and merging duplicate records, ensuring that only unique and accurate data is imported into Salesforce. This proactive step prevents data quality issues and maintains the integrity of the Salesforce database.

NEW QUESTION # 84

AW Computing would like to interact with customers on facebook and Twitter.

Where are the conversations tracked in Salesforce?

- A. Case activity feed
- B. Case Chatter feed
- C. Case notes related list
- **D. Social Post record**

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