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## Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q78-Q83):

### NEW QUESTION # 78

Northern Trail Outfitters has an Enterprise 2.0 account with 15 business units. Each business unit can access a Shared Data Extension named 'Inventory', which contains the details for each product. A Boolean field named 'InStock' indicates whether the item is available.

Which snippet of AMPscript would return all products which are currently available?

- A. `LookupRows('Ent. Inventory*', 'InStock', 'true', )`
- B. `LookupRows('Ent. Inventory*', 'true', 'InStock')`
- C. `LookupRows('Inventory*', 'InStock' 'true',)`
- D. `LookupRows('Ent. Inventory*', itemName, 'InStock', 'true')`

**Answer: A**

Explanation:

The LookupRows function retrieves rows from a data extension where specified criteria are met. In an Enterprise 2.0 account, the data extension name in shared data extensions should be prefixed with 'Ent.' to indicate it is in the shared space.

\* Example:

```
SET @rows = LookupRows('Ent. Inventory', 'InStock', 'true')
```

1: Salesforce AMPscript LookupRows Function

### NEW QUESTION # 79

Certification Aid wants to create a file drop automation with a filename pattern. An import file is placed daily on the Marketing Cloud Enhanced FTP server, and the file name always starts with the current month and day (e.g. OCT26). How should the filename pattern be defined? Choose 2.

- A. Ends With operator
- B. `%%Month%%/%%Day%%`
- C. Begins With operator
- D. `%%MMDD%%`

**Answer: C,D**

Explanation:

To define a filename pattern that matches files starting with the current month and day, you can use the `%%MMDD%%` pattern and the "Begins With" operator.

\* `%%MMDD%%` Pattern: This pattern represents the month and day in a two-digit format.

\* Begins With Operator: This operator ensures that the automation matches filenames that start with the specified pattern.

### NEW QUESTION # 80

Which two AMPscript HTTP functions allow an OAuth token to be passed in a header?

Choose 2 answers

- A. `HTTPPost`
- B. `HTTPPost2`
- C. `HTTPGet`
- D. `HTTPGet2`

**Answer: A,C**

### NEW QUESTION # 81

A developer is managing the data model programmatically and needs to access Attribute Group schema via the API. Which API should the developer use?

- A. Bulk
- B. XML
- C. SOAP
- D. REST

**Answer: C**

### NEW QUESTION # 82

A developer wants to create an HTML table where rows will alternate background colors between white and red. The developer does not know how many rows will be sent within each email, and decides to use a loop and assigns the RowCount() of the table rows to the variable @numerator. What is the recommended AMPscript logic to determine the background color of each table row within the loop?

- A. %%[IF @numerator/2 = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- **B. %%[IF DIVIDE(@numerator,2)=1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%**
- C. %%[IF SUBSTRING(DIVIDE(@numerator,2),1) = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%
- D. %%[IF MOD(@numerator,2) = 1 THEN SET @color = 'Red' ELSE SET @color = 'White' ENDIF]%%

**Answer: B**

### NEW QUESTION # 83

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