

試験の準備方法-ハイパスレートのSalesforce-Loyalty-Management受験資料更新版試験-検証するSalesforce-Loyalty-Management対応受験



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https://drive.google.com/open?id=1_oY2Y7Uh_533lyUd61TqhTUJTNATCuz6

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>> Salesforce-Loyalty-Management受験資料更新版 <<

Salesforce-Loyalty-Management対応受験 & Salesforce-Loyalty-Management技術試験

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Salesforce Loyalty Management Accredited Professional Exam 認定 Salesforce-Loyalty-Management 試験問題 (Q104-Q109):

質問 # 104

Due to the point of Sales (POS) system limitations, the client purchases are sent every night to Loyalty Management as transactions. What are two benefits a program gets by using Batch Management in this context?

- A. Tracks the status and health of batch jobs
- B. Process zip files full of Loyalty Transactions coming from point-of-sales systems

- C. Process large volumes of transactions
- D. Load large volumes of external data coming from external systems

正解: A、C

質問 # 105

A new promotion named "Summer Sales" within the Loyalty Program will introduce program members to the promotional campaign and send email communication to the qualified members via Marketing Cloud.

Which the customer Data Platform (CDP) package available, which two options will need to be performed within the org to achieve the required action with minimal configuration effort in mind?

- A. Create a custom report using "Salesforce reports".
- B. "Add Segments" within the "Promotion Segments" section of the "Summer Sales" Promotion
- C. Create a new segment within CDP.
- D. Add the Segmented "Loyalty program members" to a new "Campaigns".

正解: B、C

質問 # 106

A loyalty Program has two existing partners, a snacks manufacture and a beverages importer. There are two new products that need to be directly associated with the respective partner products within the loyalty partner product section.

The below products have been added to the system and are available under the product objects.

Chocolate cookies, linked with product category snacks

Green soda from beverage importer

Which two steps should an Administrator take to fulfill task with the least effort?

- A. Choose "Product" option and map the green soda to the partner
- B. Choose "Category" option and map the Chocolate cookies to the partner.
- C. Add the partner in the Lookup on the Chocolate cookie product.
- D. Add the partner in the lookup on the snack product

正解: A、C

解説:

To associate the new products with their respective partners within the loyalty partner product section, the Administrator should take two steps. For the Chocolate cookies linked with the snack category, the Administrator should add the partner in the Lookup on the Chocolate cookie product. This directly associates the product with the specific partner responsible for the snack category. Similarly, for the Green soda from the beverage importer, the Administrator should choose the 'Product' option and map the Green soda to the partner. This step ensures that the beverage product is correctly associated with the beverage importer, maintaining accurate and organized tracking of partner products within the Loyalty Program. These configurations facilitate seamless management and representation of partner products within the program, enhancing the clarity and efficiency of partner product associations.

質問 # 107

The Management team at Cloud Kicks is required to analyze what earning activities are available in the Loyalty Program. What type of user access does the Management Team need to have this information visible in the reports?

- A. Read. Create access on Journal Type, Loyalty Member Currencies, and Partner Products Objects
- B. Read, View All access on Journal Type, Journal Subtype, and Transaction Journal Objects
- C. Read, View access on Journal Type, Partner Products, and Loyalty Ledgers Objects
- D. Read, Edit access on Journal Type, Loyalty Member Promotions, and Loyalty Member Benefits Objects

正解: B

解説:

To analyze earning activities in the Loyalty Program, Cloud Kicks' Management team needs:

Option D: "Read, View All" access on the "Journal Type," "Journal Subtype," and "Transaction Journal" Objects. This level of access allows the management team to view comprehensive information about all types of transactions and activities within the

Loyalty Program, including earning activities, enabling detailed analysis and reporting.

質問 # 108

What are the three essential steps to establish a Loyalty promotion with Salesforce CDP and Marketing Cloud?

Select three

- A. Automatically Generate a New Individual Relationship
- B. Enable Connector Settings on all the Loyalty Objects
- C. Transmit Loyalty Promotion Segments to Marketing Cloud
- D. Activate and Publish the Segment

正解: B、C、D

解説:

To establish a Loyalty promotion with Salesforce CDP (Customer Data Platform) and Marketing Cloud, the three essential steps are:

- * Transmit Loyalty Promotion Segments to Marketing Cloud (A): This step involves sharing segmented data from Salesforce CDP to Marketing Cloud, enabling targeted marketing campaigns based on loyalty promotion criteria.
 - * Activate and Publish the Segment (C): Once the segments are defined and populated with the relevant Loyalty Program Members, the segment needs to be activated and published to be used in campaigns and promotions within Marketing Cloud.
 - * Enable Connector Settings on all the Loyalty Objects (D): This involves configuring the integration between Salesforce CDP, Loyalty Management, and Marketing Cloud by enabling the necessary connector settings, ensuring seamless data flow and communication between these platforms for the promotion.
- Option B (Automatically Generate a New Individual Relationship) and E (Enable Service Connector for Promotion Escalations) are not directly related to the essential steps for establishing a loyalty promotion with Salesforce CDP and Marketing Cloud.

質問 # 109

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素晴らしいSalesforce-Loyalty-Management受験資料更新版一回合格-一番優秀なSalesforce-Loyalty-Management対応受験

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