

# Quiz 2026 Newest MCE-Con-201: Simulated Salesforce Certified Marketing Cloud Engagement Consultant Test



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## Certified MCE-Con-201 Questions & New MCE-Con-201 Exam Topics

At present, Salesforce certification exam is the most popular test. Have you obtained Salesforce exam certificate? For example, have you taken Salesforce MCE-Con-201 certification exam? If not, you should take action as soon as possible. The certificate is very important, so you must get MCE-Con-201 certificate. Here I would like to tell you how to effectively prepare for Salesforce MCE-Con-201 exam and pass the test first time to get the certificate.

## Salesforce Certified Marketing Cloud Engagement Consultant Sample Questions (Q180-Q185):

### NEW QUESTION # 180

LenoxSoft wants to foster a closer relationship between customers and their customer success team. Each customer account is owned by a LenoxSoft success team member, who should be the sender of all Marketing Cloud Account Engagement emails sent to any contacts at that account.

Which setting would make the Marketing Cloud Account Engagement email send from the appropriate success team member?

- A. Set the sender of the email as a specific user.
- B. Set the sender of the email as the account owner.
- C. Set the sender of the email as the assigned owner.
- D. Set the sender of the email as a custom CRM user.

**Answer: B**

### NEW QUESTION # 181

LenoxSoft is using a repeating Engagement Studio program to send prospects who complete a specific form a series of emails, increase the prospect score when the emails are engaged with, and notify an assigned user if the call to action in the email is

completed. Prospects should only repeat the program when the form is completed again. How should LenoxSoft add the prospects?

- A. By creating a dynamic list based on the form being completed and use that list as the distribution list on the program.
- B. By using a static list on the form's completion action, then start the program with a "Form Completed" trigger so only prospects who completed the form will get the follow up actions.
- C. By using a static list on the form's completion action that is used as the recipient list on the program, then remove prospects from the static list before every end step in the program.
- D. By using an automation rule to add prospects to a static list based on the form being completed, then use that list as the recipient list on the program.

**Answer: A**

#### **NEW QUESTION # 182**

How many CRM connectors can be active simultaneously in Marketing Cloud Account Engagement?

- A. There are no restrictions about that
- B. Many, but only Salesforce
- C. One
- D. One each type

**Answer: C**

#### **NEW QUESTION # 183**

What is true about A/B testing?

- A. You can disable A/B testing before and after email sent.
- B. When you turn off A/B testing you will have to choose which version to keep.
- C. It is recommended to test at least 5 different elements in your A/B tests.
- D. You can only do A/B testing on list emails.

**Answer: B,D**

#### **NEW QUESTION # 184**

A marketing user wants to create a newsletter list where prospects will be automatically added based on a specific set of criteria. However, they also want to make sure sales users can manually add their prospects to the list even if they don't match the criteria. Which automation tool should be used?

- A. Dynamic list
- B. Completion action
- C. Automation rule
- D. Segmentation rule

**Answer: C**

#### **NEW QUESTION # 185**

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