

# Specifications of ExamcollectionPass IIBA CPOA Exam Preparation Material

CPOA Exam Details	
Exam Name	IIBA Certificate in Product Ownership Analysis
Exam Code	CPOA
Exam Fee	Exam Fee: Member - \$250, Non-Member - \$400 Retake Fee: Member - \$195, Non-Member - \$350
Exam Duration	90 Minutes
Number of Questions	60
Passing Score	Pass or Fail
Format	Multiple Choice Questions
Schedule Exam	PROMETRIC
Sample Questions	<a href="#">IIBA Product Ownership Analysis Exam Sample Questions and Answers</a>
Practice Exam	<a href="#">IIBA Certificate in Product Ownership Analysis (CPOA) Practice Test</a>

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## IIBA CPOA Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> <li>• Apply Foundational Concepts: This section of the exam measures the skills of Business Analysts and covers applying core concepts of product ownership analysis, including understanding agile principles and basic practices required to build successful products.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li>• Cultivate Customer Intimacy: This section of the exam measures the skills of Product Analysts and covers engaging with customers and stakeholders to deeply understand needs, preferences, and pain points to deliver customer-focused solutions.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>• Deliver Often: This section of the exam measures the skills of Scrum Practitioners and evaluates knowledge of delivering value iteratively and frequently through agile release cycles.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>• Obsess About Value: This section of the exam measures the skills of Value Delivery Managers and highlights maximizing product value through prioritization, continuous improvement, and focusing on outcomes that matter most to customers and organizations.</li> </ul>
Topic 5	<ul style="list-style-type: none"> <li>• Engage the Whole Team: This section of the exam measures the skills of Agile Team Members and focuses on building collaboration within cross-functional teams to ensure everyone contributes to product ownership responsibilities.</li> </ul>

## IIBA Certificate in Product Ownership Analysis (IIBA-CPOA) Sample Questions (Q59-Q64):

### NEW QUESTION # 59

What is an output of good financial viability analysis?

- A. Identification of which proposed new features are feasible to implement
- B. Estimation of financial impact of the product on the market
- C. Estimation of the financials that will create customer value
- D. Calculation of the final cost of releasing a feature

### Answer: A

Explanation:

Good financial viability analysis results in identifying which proposed new features are feasible to implement, ensuring that development efforts focus on initiatives that can be supported within available financial resources.

### NEW QUESTION # 60

Iteration planning:

- A. demonstrates commitment to the team
- B. requires the delivery team to align goals to support the product vision.
- C. is required to complete release planning.
- D. may evolve through the learn and adapt cycle.

### Answer: D

Explanation:

Iteration planning may evolve through the learn and adapt cycle, allowing the team to refine plans based on new insights, feedback, and changing priorities to improve delivery effectiveness.

### NEW QUESTION # 61

A product ownership analysis (POA) practitioner can use which of the following metrics to determine the customer acceptance of a product?

- A. Return on investment (ROI)

- B. Monthly or annually recurring revenue per user (MRR/ARR)
- **C. Net promoter score (NPS)**
- D. Internal rate of return (IRR)

**Answer: C**

Explanation:

Net Promoter Score (NPS) measures customer loyalty and satisfaction by gauging how likely customers are to recommend the product, making it a key metric for determining customer acceptance.

#### **NEW QUESTION # 62**

The product ownership analysis (POA) practitioner has worked with the team to determine the value proposition and desired outcome for an initiative. This information enables the team to deliver often and:

- A. compare the delivery cost with the previous product.
- B. test the product with external stakeholders.
- C. release the product to identify changes.
- **D. test the product against the original vision.**

**Answer: D**

Explanation:

Knowing the value proposition and desired outcome allows the team to frequently test the product against the original vision, ensuring that ongoing work remains aligned with the intended goals and delivers the expected value.

#### **NEW QUESTION # 63**

When do product ownership analysis (POA) practitioners conduct stakeholder analysis?

- A. Early in the product delivery process and once at the end
- B. Once the product has been delivered
- **C. Early in the product delivery process and updated as the work progresses**
- D. When all the stakeholders have been identified

**Answer: C**

Explanation:

POA practitioners conduct stakeholder analysis early in the product delivery process and continuously update it as work progresses to maintain alignment with evolving stakeholder needs and priorities.

#### **NEW QUESTION # 64**

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