

# Latest SPP - IASPStrategy Planning Professional Exam Exam Reviews

## IASP - Strategy Management Professional (SMP) - Strategy Planning Professional (SPP) Exam Preparation

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## IASPStrategy Planning Professional Exam Sample Questions (Q24-Q29):

### NEW QUESTION # 24

Which of the following BEST ensures that front-line employees understand how to help implement an organization's strategic plan?

- A. Subject employees to an evaluation confirming they have memorized the organization's mission statement
- B. Share a brief summary of the plan with all employees
- C. Provide organization-wide general training focused on the concept of strategy implementation
- **D. Integrate the strategic plan with all departmental planning and budgeting**

**Answer: D**

Explanation:

The best way to ensure front-line employees understand their role in strategy implementation is to integrate the strategic plan into departmental planning and budgeting, connecting strategy directly to operational activities and resources. The IASP SPP curriculum underscores this integration as vital for translating high-level plans into daily actions and accountability. Summaries, memorization, or general training are insufficient without operational linkage. #IASP SPP Study Guide - Strategy Implementation##Kaplan & Norton, Balanced Scorecard#

### NEW QUESTION # 25

Which of the following is NOT one of Porter's original Five Forces of industry analysis?

- A. Suppliers
- **B. Industry regulations**
- C. Customers
- D. Substitute products

**Answer: B**

Explanation:

Porter's Five Forces include supplier power, buyer power (customers), threat of new entrants, threat of substitutes, and competitive rivalry. Industry regulations are not one of the original five forces but are part of the broader macro-environment considered in environmental scanning. The IASP SPP curriculum presents Porter's model as a tool to analyze competitive forces shaping profitability, emphasizing that understanding these forces helps develop effective competitive strategies. #IASP SPP Study Guide - Competitive Analysis#

#Porter, Competitive Strategy#

#### NEW QUESTION # 26

What important and helpful service does an experienced strategy planner provide to the project and continuous improvement teams?

- A. Liaises with senior management on every decision made by the teams involved.
- **B. Acts as a trusted advisor.**
- C. Ensures only the most brutal facts are raised, while ignoring all others.
- D. Occasionally offers communications coordination.

**Answer: B**

Explanation:

An experienced strategy planner serves as a trusted advisor, offering objective insights, guidance, and strategic perspectives that help project and improvement teams navigate complexities and align actions with broader organizational goals. The IASP SPP curriculum highlights the importance of this advisory role in facilitating problem-solving, mitigating risks, and embedding strategic thinking throughout project execution.

While liaison and communication are important, trusted advisory emphasizes credibility and the ability to influence without direct authority, fostering effective collaboration and informed decision-making. #IASP SPP Study Guide - Strategic Advisory Roles##Mintzberg, The Rise and Fall of Strategic Planning#

#### NEW QUESTION # 27

According to the concept of Blue Ocean Strategy, blue oceans represent

- A. presently defined market space
- **B. untapped market space**
- C. highly competitive markets
- D. regulated markets

**Answer: B**

Explanation:

Blue Ocean Strategy refers to creating untapped market space where competition is irrelevant, focusing on innovation and value creation. The IASP SPP curriculum introduces this concept as a method to break from saturated "red ocean" markets characterized by intense rivalry. Blue oceans enable organizations to pursue growth by creating new demand and differentiating offerings. #IASP SPP Study Guide - Innovation and Growth##Kim & Mauborgne, Blue Ocean Strategy#

#### NEW QUESTION # 28

A mission statement does NOT answer which of the following questions?

- **A. How an organization operates**
- B. Why an organization exists
- C. Who an organization serves
- D. What an organization produces

**Answer: A**

Explanation:

A mission statement clearly defines the organization's purpose (why it exists), whom it serves, and what it produces or delivers. However, it typically does not describe how the organization operates—the processes, methods, or operational details—which are



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