

Salesforce MCC-201 Actual Tests, New MCC-201 Exam Review



Salesforce MCC-201

Link Your Salesforce Data using Marketing Cloud Connect
Exam

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How far the distance between words and deeds? It depends to every person. If a person is strong-willed, it is close at hand. I think you should be such a person. Since to choose to participate in the Salesforce MCC-201 certification exam, of course, it is necessary to have to go through. This is also the performance that you are strong-willed. Real4Prep Salesforce MCC-201 Exam Training materials is the best choice to help you pass the exam. The training materials of Real4Prep website have a unique good quality on the internet. If you want to pass the Salesforce MCC-201 exam, you'd better to buy Real4Prep's exam training materials quickly.

Salesforce MCC-201 (Marketing Cloud Connect Essentials) exam is designed to test your knowledge of Marketing Cloud Connect, which is an integration tool that connects Salesforce Sales and Service Cloud with Marketing Cloud. MCC-201 exam is meant for professionals who want to gain expertise in using Marketing Cloud Connect to synchronize data, personalize customer experiences, and automate marketing campaigns across different Salesforce platforms. MCC-201 Exam consists of 60 multiple-choice questions and lasts for 90 minutes.

>> Salesforce MCC-201 Actual Tests <<

New MCC-201 Exam Review - MCC-201 Cert

The Salesforce MCC-201 certification topics or syllabus are updated with the passage of time. To pass the Salesforce Marketing Cloud Connect Essentials exam you have to know these topics. The Real4Prep MCC-201 certification exam trainers always work on these topics and add their appropriate Salesforce MCC-201 Exam Questions And Answers in the MCC-201 exam dumps.

These latest Salesforce Marketing Cloud Connect Essentials exam topics are added in all Salesforce Marketing Cloud Connect Essentials exam questions formats.

Salesforce Marketing Cloud Connect Essentials Sample Questions (Q48-Q53):

NEW QUESTION # 48

A customer asks why the send time values with an email are not being added to a Send Log. Which two actions would successfully write send time variable to their Send Log?

- A. Use the WriteToLog() AMPscript function in the content.
- B. Ensure the send log is linked in an attribute group.
- C. Match an AMPscript variable name to a Send Log field.
- D. Enable send logging to a data extension during send process.

Answer: C,D

Explanation:

Two actions that would successfully write send time variables to their Send Log are:

Match an AMPscript variable name to a Send Log field. This action will allow the customer to write the value of an AMPscript variable to a corresponding field in the Send Log data extension. For example, if the customer has a Send Log field named ProductName and an AMPscript variable named @ProductName, then the value of @ProductName will be written to the ProductName field in the Send Log.

Use the WriteToLog() AMPscript function in the content. This action will allow the customer to write one or more values to a specified field in the Send Log data extension using an AMPscript function. For example, if the customer wants to write the value of @ProductName and @ProductPrice to the ProductInfo field in the Send Log, they can use WriteToLog("ProductInfo",@ProductName,@ProductPrice) in their content.

Ensuring the send log is linked in an attribute group is not necessary for writing send time variables to their Send Log, as it is only used for creating relationships between data sources in Contact Builder. Enabling send logging to a data extension during send process is not an action that would write send time variables to their Send Log, as it is only a setting that enables or disables send logging for a specific email send. Reference: https://help.salesforce.com/s/articleView?id=sf.mc_es_create_a_sendlog_data_extension.htm&type=5 https://help.salesforce.com/s/articleView?id=sf.mc_es_write_to_the_send_log.htm&type=5

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NEW QUESTION # 49

Northern Trail Outfitters wants to have a periodic, dynamic newsletter send to a set data extension, but the data in this data extension will be regularly updated and the subscribers inside could be removed/added multiple times.

What option should speed up the delivery while meeting these criteria?

- A. Scheduled Automation using a Send Activity
- B. Journey that allows re-entry after exiting
- C. Single Send Journey
- D. Scheduled Automation utilizing Triggered Send Emails

Answer: A

Explanation:

A journey that allows re-entry after exiting can be used to have a periodic, dynamic newsletter send to a set data extension that changes from day-to-day. A journey with this setting can admit contacts into the journey multiple times as long as they meet the entry criteria. The View As Web Page link will not be broken when the audience is refreshed daily because the link is based on the Job ID and Subscriber ID, which are unique for each send. Reference: https://help.salesforce.com/s/articleView?id=sf.mc_es_view_as_a_web_page_link.htm&type=5

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NEW QUESTION # 50

A customer wants to import the previous 10 years of customer purchase data in their Marketing Cloud account. Through discovery, it is determined there are over 200 million records they plan to upload via the REST API, and this volume will continue to grow as the current purchase data is added.

Which two questions should be asked for further discovery?

Choose 2 answers

- A. Does their License include the Large Data Extensions feature?
- B. How many API calls are included in their License?
- C. Does their License include support for REST APIs?
- D. Why do they require 10 years of historical data in Marketing Cloud?

Answer: C,D

NEW QUESTION # 51

Northern Trail Outfitters (NTO) wants email subscribers to adopt their app. They are investigating using MobileConnect features since over 90% of their subscribers provide a Mobile Phone Number when registering.

Which three considerations should be made before implementing MobileConnect?

Choose 3 answers

- A. Not all countries are supported by MobileConnect.
- B. Inbound messaging only works with local Long or Short Codes.
- C. NTO would be charged by mobile operators directly for messages.
- D. Opting in for messages can only be done via inbound message.
- E. Long and Short Codes are not available for all countries.

Answer: A,B,D

NEW QUESTION # 52

A company is hosting a series of events and wants its customers who register to enter into a journey.

Which two methods are viable configurations for entry? Choose 2 answers

- A. A Smart Capture form hosted in CloudPages that populates the entry source.
- B. A form hosted on the company website that fires the entry event via REST API.
- C. A form hosted on the company website that fires the entry event via SOAP API.
- D. A Smart Capture form hosted in CloudPages that updates a Profile attribute.

Answer: A,C

NEW QUESTION # 53

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Nowadays most people are attracted to the Marketing Cloud Connect Essentials (MCC-201) certification and take it seriously because they know that it is the future. But they can't figure out where to prepare for Marketing Cloud Connect Essentials (MCC-201) certification exam. After observing the problems of the students Real4Prep provides them with the best Marketing Cloud Connect Essentials (MCC-201) Questions so they don't get depressed anymore and pass the Marketing Cloud Connect Essentials (MCC-201) exam on the first try. The Marketing Cloud Connect Essentials (MCC-201) is designed after consulting with a lot of professionals and getting their reviews.

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