

ユニークなSalesforce Salesforce-Loyalty-Management学習関連題 &合格スムーズSalesforce-Loyalty-Management合格率 |更新するSalesforce-Loyalty-Management勉強資料



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>> Salesforce-Loyalty-Management学習関連題 <<

Salesforce-Loyalty-Management合格率、Salesforce-Loyalty-Management勉強資料

今のインターネット時代に当たり、IT人材としてSalesforceのSalesforce-Loyalty-Management資格証明書を取得できないと、大変なことではないのか？ここで、我が社JPNTTestは一連のSalesforce-Loyalty-Management問題集を提供します。あなたはSalesforce-Loyalty-Management問題集を購入するかどうかと確認したい、JPNTTestのSalesforce-Loyalty-Managementデモ版を使用して購入するかと判断します。

Salesforce Loyalty Management Accredited Professional Exam 認定 Salesforce-Loyalty-Management 試験問題 (Q54-Q59):

質問 # 54

Cloud kicks wants to identify specific tier members to be used for a journey within Marketing Cloud. The company wants to encourage Loyalty Tier B customers to become Loyalty Tier A customers.

What objects must be synchronized into Marketing Cloud to achieve the segmentation for this audience.

- A. Contact, Account, and Opportunity
- B. Contact, Member Rewards Tier, and Loyalty Member Tier and Campaign
- C. Contact Loyalty Program Member, and Loyalty Member Tier

- D. Voucher Definition, products, and Loyalty Member Tier

正解: C

質問 # 55

A new promotion named "Summer Sales" within the Loyalty Program will introduce program members to the promotional campaign and send email communication to the qualified members via Marketing Cloud.

Which of the customer Data Platform (CDP) packages available, which two options will need to be performed within the org to achieve the required action with minimal configuration effort in mind?

- A. Add the Segmented "Loyalty program members" to a new "Campaigns".
- B. Create a custom report using "Salesforce reports".
- C. "Add Segments" within the "Promotion Segments" section of the "Summer Sales" Promotion
- D. Create a new segment within CDP.

正解: C、D

解説:

To introduce program members to the "Summer Sales" promotional campaign and send email communication via Marketing Cloud with minimal configuration effort, the required actions within the org would be:

* "Add Segments" within the "Promotion Segments" section of the "Summer Sales" Promotion (A): This action allows for the direct association of specific member segments to the promotion, enabling targeted communication and engagement with minimal effort.

* Create a new segment within CDP (D): By creating a new segment within the Customer Data Platform (CDP), you can easily define and manage the group of loyalty program members who qualify for the

"Summer Sales" promotion. This segment can then be used in conjunction with Marketing Cloud for targeted email campaigns.

Options B and C, involving adding segmented loyalty program members to new campaigns and creating custom reports, are not as directly related to the goal of minimal configuration effort for introducing members to the promotion and communicating via Marketing Cloud.

Salesforce documentation on Loyalty Management, CDP, and Marketing Cloud integration would provide insights into efficiently setting up promotions and communicating with targeted segments of loyalty program members.

質問 # 56

A hotel group has finished setting up its Loyalty program and now wants to provide its Loyalty members with live updates about their program membership. They are looking for a solution that lets members view their membership details whenever they want to, and expect that this can be implemented without a need for complex customization.

Using the available product features of Loyalty Management. Which three tasks should an Administrator implement to meet the Hotel group's requirements?

- A. Associate the site with the new Hotel Group Loyalty Program
- B. Add Loyalty lightning components to the site that show members their Loyalty program details, points balance, recent transactions, and currently assigned tiers.
- C. Connect the website to the hotel's payment gateway
- D. Create a site using the Experience Cloud site template called the Loyalty Member Portal
- E. Associate the site with the new Hotel Group Loyalty Program using API integration endpoints

正解: A、B、D

解説:

To provide live updates to Loyalty members about their program membership, the following tasks should be implemented:

* Associate the site with the new Hotel Group Loyalty Program: This task involves linking the hotel's loyalty program with their website, allowing for seamless access to loyalty program details for members1.

* Create a site using the Experience Cloud site template called the Loyalty Member Portal: Salesforce provides a specialized site template within Experience Cloud specifically designed for loyalty programs. This template, known as the Loyalty Member Portal, is tailored to display loyalty program details, points balance, recent transactions, and tier information2.

* Add Loyalty lightning components to the site: By adding Lightning components to the site, members can view their loyalty program details, points balance, recent transactions, and current tier assignments in real-time. These components are designed to provide a comprehensive overview of a member's status within the loyalty program without the need for complex customizations2.

These steps will ensure that members can view their membership details at their convenience, fostering greater engagement and satisfaction with the hotel group's Loyalty program.

質問 # 57

What two fields are attributed to a Loyalty Program entity in the Salesforce Customer Data Platform?

- A. Current Member Count
- B. Reporting Enabled (Boolean)
- C. Last Modified Date
- D. Created Date

正解: C、D

質問 # 58

Northern Trail Outfitters would like to encourage sustained engagement with its brand over time, the company has created a Promotion that issues a bonus reward to members who make three purchases in a single month.

What type of Loyalty Promotion should the Administrator use?

- A. Aggregate Promotion
- B. Standard Promotion
- C. Cumulative Promotion
- D. Joint Promotion

正解: C

解説:

For a promotion that rewards members for making three purchases in a single month, the appropriate type of Loyalty Promotion to use would be:

Cumulative Promotion (B): This type of promotion is designed to reward members for cumulative actions over a specified period, such as making multiple purchases within a month. It tracks and accumulates qualifying activities, issuing rewards once the defined criteria are met, making it ideal for encouraging sustained engagement and repeat transactions.

Options A (Standard Promotion), C (Joint Promotion), and D (Aggregate Promotion) do not specifically cater to the requirement of rewarding members for multiple actions within a set timeframe, making Cumulative Promotion the most suitable choice for this scenario.

Salesforce documentation on Loyalty Management would provide detailed information on different types of promotions, including how to set up and manage a Cumulative Promotion to drive engagement and reward member loyalty effectively.

質問 # 59

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Salesforce-Loyalty-Management合格率: <https://www.jpntest.com/shiken/Salesforce-Loyalty-Management-mondaishu>

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