

# Latest Marketing-Cloud-Developer Exam Online - Marketing-Cloud-Developer Practice Exam



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Salesforce Marketing-Cloud-Developer Exam is a challenging exam that requires extensive knowledge of the Marketing Cloud platform and its developer tools. Marketing-Cloud-Developer exam consists of 60 multiple-choice questions and has a time limit of 105 minutes. The passing score for the exam is 68%, and the exam fee is \$200 USD. Marketing-Cloud-Developer exam is available in English and Japanese languages, and it can be taken online or at a testing center.

Salesforce Marketing-Cloud-Developer exam is a certification program offered by Salesforce for professionals who are interested in becoming certified Marketing Cloud Developers. Salesforce Certified Marketing Cloud Developer Exam certification is designed to validate the skills and knowledge required to design and develop marketing automation solutions using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Developer Exam certification is ideal for professionals who are looking to expand their skills in marketing automation and advance their career in the field.

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### Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q67-Q72):

### NEW QUESTION # 67

A developer wants to review the available properties for using the DataExtensionField SOAP API object. Where could the developer find this information

- A. Developer Center at <https://developer.salesforce.com>
- B. Contact Support and request the information
- C. Open the Object Inspector in the Salesforce Developer Console

**Answer: A**

Explanation:

The developer can find information about the available properties for the DataExtensionField SOAP API object in the Developer Center at <https://developer.salesforce.com> (B). The Developer Center provides comprehensive documentation and reference materials for Salesforce APIs, including the SOAP API.

References:

- \* Salesforce Developer Center
- \* SOAP API DataExtensionField Object

### NEW QUESTION # 68

A marketer from Cloud Kicks wants to make sure no email from their welcome journey gets sent to their competitor at Rainbow Run.

Which two best practices should the developer use when setting up the Send Email Activity in the welcome journey? Choose 2 answers

- A. Create a Filter Activity In the journey that removes the Rainbow Run domain
- B. Create an Exclusion Script with the Rainbow Run domain for use In the activity
- C. Create a Suppression List with all possible email addresses from Rainbow Run
- D. Create a data extension with the Rainbow Run domain for use with a Domain Exclusion

**Answer: B,C**

Explanation:

To ensure that emails are not sent to a competitor, the best practices are:

- \* Suppression List: Create a Suppression List that includes all possible email addresses from Rainbow Run. This list will prevent these email addresses from receiving emails.
- \* Exclusion Script: Create an Exclusion Script that checks the domain of the email address and excludes addresses from Rainbow Run.

### NEW QUESTION # 69

A developer wants to use the Marketing Cloud SOAP API to retrieve which subscribers were sent a particular email. Which SOAP API object should be used?

- A. ListSend
- B. LinkSend
- C. Send
- D. SentEvent

**Answer: D**

### NEW QUESTION # 70

NTO is reconsidering the requirement to have English, Spanish and French versions of their email campaigns.

They request a developer to create a query which aggregates clicks grouped by language of the recipient.

Language is stored in a Profile Attribute. Which two Data Views would be included in the query? Choose 2 answer

- A. \_Click
- B. \_Subscribers
- C. \_Subscribers
- D. \_AllSubscribers

**Answer: B,C**

### NEW QUESTION # 71

Northern Trail Outfitters (NTO) wants to prevent competitors from receiving a coupon email. They also want to capture email addresses of competitors who are included in the targeted audience.

Which feature could NTO use to prevent the coupon from being sent and report the email addresses skipped?

- **A. Exclusion Script**
- B. Try/Catch SSJS functions
- C. Auto-Suppression list
- D. RaiseError AMPscript function

**Answer: A**

Explanation:

An Exclusion Script is used to exclude certain subscribers from an email send based on defined criteria. It can also log or capture details of those excluded addresses for reporting purposes.

\* Exclusion Script: This script runs before the send and can dynamically exclude recipients based on logic you define. It allows you to prevent competitors from receiving the email and to log their email addresses.

### NEW QUESTION # 72

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