

# MC-202權威認證 & MC-202試題



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VCESoft的Salesforce專家團隊利用自己的知識和經驗專門研究了最新的短期有效的培訓方式，這個培訓方法對你們是很有幫助的，可以讓你們短期內達到預期的效果，特別是那些邊工作邊學習的考生，可以省時有不費力。選擇VCESoft的培訓資料你將得到你最想要的MC-202培訓資料。

Salesforce的MC-202考試其實是一個技術專家考試，Salesforce的MC-202考試可以幫助和促進IT人員有一個優秀的IT職業生涯，有了好的職業生涯，當然你就可以為國家甚至企業創造源源不斷的利益，從而去促進國家經濟發展，如果所有的IT人員都這樣，那麼民富則國強。我們VCESoft Salesforce的MC-202考試培訓資料可以幫助IT人員達到這一目的，保證100%獲得認證，如果需要思考，還不如果斷的做出決定，選擇我們VCESoft Salesforce的MC-202考試培訓資料。

>> MC-202權威認證 <<

## Salesforce MC-202試題 & MC-202最新考題

VCESoft是一個優秀的IT認證考試資料網站，在VCESoft您可以找到關於Salesforce MC-202認證考試的考試心得和考試材料。您也可以在VCESoft免費下載部分關於Salesforce MC-202考試的考題和答案。VCESoft還將及時免費為您提供有關Salesforce MC-202考試材料的更新。並且我們的銷售的考試考古題資料都提供答案。我們的IT專家團隊將不斷的利用行業經驗來研究出準確詳細的考試練習題來協助您通過考試。總之，我們將為您提供你所需要的一切關於Salesforce MC-202認證考試的一切材料。

## 最新的 Salesforce Marketers MC-202 免費考試真題 (Q35-Q40):

### 問題 #35

Northern Trail Outfitters (NTO) wants to simplify a journey that has a decision split prior to every email send to remove certain subscribers from the journey.

What should NTO do to simplify the journey?

- A. Use the Update Contact a:
- B. Ensure the Contact entry mode is No re-entry
- C. A Utilize exit criteria for the journey.

答案: C

解題說明:

Reference: Salesforce Marketing Cloud Documentation on Journey Builder Exit Criteria

### 問題 #36

Northern Trail Outfitters' analytics team has requested data to power a dashboard that can monitor the performance of emails across

the company.

Which Marketing Cloud function should be used to get this data automatically on a daily basis?

- **A. Tracking Extracts**
- B. Report Snapshots
- C. Google Analytics Integration

答案： A

解題說明：

To provide the analytics team with data for monitoring email performance across the company, the best approach is to use Tracking Extracts. Tracking Extracts in Marketing Cloud allow users to extract detailed tracking data such as opens, clicks, bounces, and more. This data can be automatically extracted and processed on a daily basis to feed into dashboards and reporting tools.

References:

Salesforce Help: Tracking Extract

Salesforce Marketing Cloud: Automation Studio and Data Extracts

### 問題 #37

Northern Trail Outfitters (NTO) wants to leverage Path Optimizer to test new marketing content. The best path will be selected based on the orders placed on NTO's website.

What should NTO configure in Path Optimizer?

- A. Email Engagement
- **B. Web Conversion**
- C. Manual Engagement

答案： B

解題說明：

Reference:Salesforce Documentation - Path Optimizer

### 問題 #38

Northern Trail Outfitters Is building a data extension that will store preference data for theits subscribers.

Which settings should be enabled to allow a SQL Query Activity to update the data extension?

- **A. Primary Key**
- B. Is Sendable
- C. Nullable

答案： A

解題說明：

When building a data extension that will be updated by a SQL Query Activity, it is essentialto define a Primary Key. This ensures that each record can be uniquely identified, allowing the SQL Query Activity to update the correct records in the data extension. For more details, refer to theData Extension documentation.

### 問題 #39

Every day, Northern Trail Outfitters (NTO) adds to a data extension with purchasers of a new luxury cooler line. To give these customers a high-end purchasing experience, NTO wants to send a customized

'congratulations' email the day they are posted in the data extension,and follow up with a review request 14 days later.

Which automation solutions should be set up to accommodate this request?

- A. Journey Builder and Behavioral Triggers
- B. Automation Studio and Path Optimizer
- **C. Automation Studio and Journey Builder**

答案： C



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