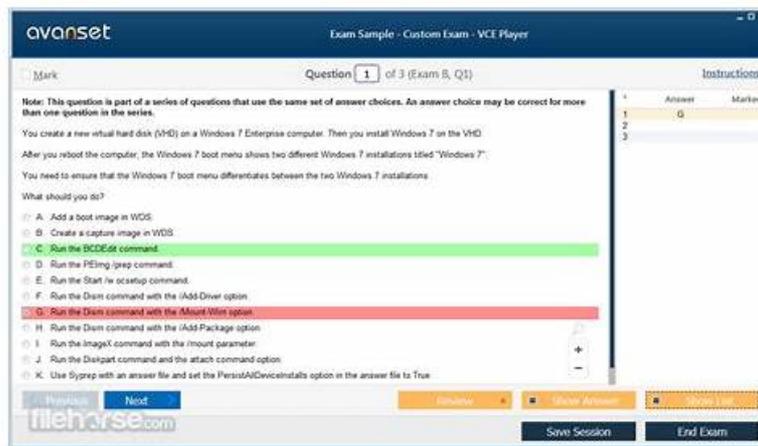


2026 Marketing-Cloud-Administrator VCE Exam Simulator & Unparalleled Latest Salesforce Certified Marketing Cloud Administrator Exam Exam Objectives



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This version of the software is extremely useful. It may necessitate product license validation, but it does not necessitate an internet connection. If you have any issues, the PrepAwayExam is only an email away, and they will be happy to help you with any issues you may be having! This desktop Salesforce Marketing-Cloud-Administrator practice test software is compatible with Windows computers. This makes studying for your test more convenient, as you can use your computer to track your progress with each Salesforce Certified Marketing Cloud Administrator Exam (Marketing-Cloud-Administrator) mock test. The software is also constantly updated, so you can be confident that you're using the most up-to-date version.

To become a Salesforce Certified Marketing Cloud Administrator, candidates must pass the Marketing-Cloud-Administrator Exam, which consists of 60 multiple-choice questions. Marketing-Cloud-Administrator exam is administered online and can be taken in person or remotely. Candidates are allowed 105 minutes to complete the exam and must score 65% or higher to pass. Once certified, individuals are recognized as experts in administering Salesforce Marketing Cloud and are equipped with the skills and knowledge to help businesses effectively manage their marketing campaigns.

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Salesforce Certified Marketing Cloud Administrator certification exam covers a wide range of topics, including email marketing, mobile marketing, social media marketing, and data management. It is intended for professionals who are responsible for managing and executing marketing campaigns on the Salesforce Marketing Cloud platform.

Salesforce Certified Marketing Cloud Administrator Exam Sample Questions (Q134-Q139):

NEW QUESTION # 134

A Marketing Cloud admin wants to automatically unsubscribe customers who respond to marketing emails asking to be removed from the mailing list.

Which two steps should the admin take to enable this functionality?

Choose 2 answers

- A. Verify Reply Mail Management has been enabled in the account
- B. Select Unsubscribe Manual requests in Reply Mail Management
- C. Ensure a Custom response is enabled for Automated Response in Reply mail Management
- D. Select Delete Auto-Replies and Out-of-Office mail Management

Answer: A,B

Explanation:

To automate the process of unsubscribing customers who request removal via email replies, the Marketing Cloud admin should first ensure that Reply Mail Management (RMM) is enabled in the account. This feature manages responses to emails sent from Marketing Cloud. Additionally, within RMM settings, the admin should select "Unsubscribe Manual requests." This setting enables the system to automatically process unsubscribe requests from customers who manually reply asking to be removed from mailing lists. This helps in maintaining compliance with customer preferences and email marketing laws.

Reference: <https://help.salesforce.com/>

NEW QUESTION # 135

A Marketing Cloud Administrator noticed a File Drop Automation has been failing on the Import File activity.

The automation is configured with a filename pattern, so the filename is expected to begin with customer import_. The import is configured to look for a file named Customer import %%%Year%%%%Month%%%%Day%%.csv, however, the admin notices the filenames include seconds and milliseconds what should the admin do to fix the issue?

- A. Make sure the files are placed in the correct subfolder within the SFTP
- B. use %%FILENAME_FROM_TRIGGER%% in the Import File Activity
- C. Make sure the team has a date stamp to avoid duplication
- D. Use the exact file name used for the trigger in the Import File Activity

Answer: B

Explanation:

Explanation

Using %%FILENAME_FROM_TRIGGER%% in the Import File Activity allows the automation to import any file that matches the filename pattern, regardless of the date and time stamp. This is the recommended solution for File Drop Automations

NEW QUESTION # 136

Northern Trail Outfitters runs a nightly automation consisting of a File Transfer and a File Import. Following an update from the engineering team, the automation began failing. The Marketing Cloud admin suspects the CSV file now has an invalid format. How could the admin receive a file of the bad data rows to confirm this theory?

- A. Move the File Transfer to its own automation and include a notification email address
- B. Move the Import definition to its own automation and include a notification email address
- C. Update the automation to include a notification email address for Runtime Errors
- D. Update the Import definition to include a notification email address

Answer: D

Explanation:

Explanation

Update the Import definition to include a notification email address is how the admin could receive a file of the bad data rows to confirm this theory. Import definition is a type of activity that allows marketers to import data from a file into a data extension or a list in Marketing Cloud. Import definition can be configured to include a notification email address that will receive an email with a link to download a file of the bad data rows after the import is completed. The file will contain the rows that failed to import and the reason for the failure

NEW QUESTION # 137

Northern Trail Outfitters has Imported a file Into All Subscribers. They then received a results file stating admin@example.com could NOT be imported.

Which error code would the file contain for this record?

- A. List Detective
- B. Restricted Values
- C. Invalid Email Address
- D. Skipped Records

Answer: A

NEW QUESTION # 138

A Marketing Cloud admin is configuring the Marketing Cloud data model for the first time. Journey Builder with of messages being sent to customers, based on if there has been an order or not. There are two existing data model Orders:

- Customers contains information about subscribers including Email Address, First Name, Last name.
- Orders contains information about the orders and includes the unique identifier of the customer In which two ways should the admin configure Data Designer to allow this data to be used within a Journey?

Choose 2 answers

- A. Link the Orders data extension to the Customers data extension using a Many-to-Many relationship
- B. Link the Orders data extension to the Customers data extension using a One-to-Many relationship
- C. Link the Customers data extension to the data model using Email Address
- D. Link the Customers data extension to the data model using Customer ID

Answer: B,D

NEW QUESTION # 139

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