

Nonprofit-Cloud-Consultant Updated Questions—Fulfill Your Dream of Becoming Salesforce Certified



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Salesforce Nonprofit-Cloud-Consultant Certification Exam is designed specifically for individuals who are interested in working with nonprofit organizations, whether as employees or consultants. Nonprofit-Cloud-Consultant exam is intended to validate the skills and knowledge of individuals who work with the Salesforce Nonprofit Cloud, which is a powerful tool for managing donor relationships, fundraising campaigns, and volunteer management.

The Nonprofit-Cloud-Consultant exam covers a range of topics, including nonprofit industry best practices, fundraising and donor management, program management, and volunteer management. Successful candidates will be able to demonstrate their ability to design, implement, and manage Salesforce solutions that are tailored to the specific needs of nonprofit organizations. Salesforce Certified Nonprofit Cloud Consultant Exam certification exam consists of 60 multiple-choice questions, which must be completed within 105 minutes. Candidates must score at least 68% to pass the exam and earn their certification.

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No software installation is required to go through the web-based Salesforce Nonprofit-Cloud-Consultant practice test. The PDF file of Nonprofit-Cloud-Consultant real exam questions is easy to use on laptops, tablets, and smartphones. We have added all the Salesforce Nonprofit-Cloud-Consultant Questions, which have a chance to appear in the Nonprofit-Cloud-Consultant real test. Our Salesforce Certified Nonprofit Cloud Consultant Exam (Nonprofit-Cloud-Consultant) dumps PDF exam questions are beneficial to prepare for the test in less time.

Salesforce Nonprofit-Cloud-Consultant certification exam covers a range of topics related to the Salesforce Nonprofit Cloud, including fundraising and donor management, program management, and volunteer management. Nonprofit-Cloud-Consultant Exam also covers topics related to data management, analytics, and reporting, as well as best practices for working with nonprofit organizations.

Salesforce Certified Nonprofit Cloud Consultant Exam Sample Questions (Q80-Q85):

NEW QUESTION # 80

A nonprofit organization wants to integrate its event management system and Salesforce. The organization wants to automatically send event and event attendee data from its event management system and create Campaigns and Campaign Members in Salesforce on a daily basis. What should the consultant recommend?

- A. Consider using a middleware tool to integrate the event management system with Salesforce
- **B. Consider using Salesforce Connect**
- C. Export Campaign and Campaign Member information and import into the event management system
- D. Export event and event attendee information to the NPSP Import Template and import into Salesforce

Answer: B

NEW QUESTION # 81

A nonprofit organization receives a lot of grants, many of which are renewals of previous grants from the same funder. The organization wants to be able to easily access the previous grant information.

What should the consultant advise to capture this in Salesforce?

- A. Ensure that when naming the Opportunity for the renewal grant, "Renewal" is included in the name as well as the name of the funder.
- B. Create a Campaign for the funder and add all Opportunities including the original grant and any renewal grants to the Campaign.
- **C. Fill in the "Previous Grant/Gift Opportunity" lookup field on the Opportunity for the new grant and check the "Is Grant Renewal" field.**
- D. Create a child Opportunity for the renewal grant from the original grant using the Renewal Grant Opportunity record type.

Answer: C

Explanation:

To capture information for grants and easily access previous grant details, the following setup can be used in Salesforce:

- * Previous Grant/Gift Opportunity Lookup Field:
 - * Add a lookup field on the Opportunity object called "Previous Grant/Gift Opportunity".
 - * When creating a new grant Opportunity, fill in this field with the previous grant's Opportunity record.
- * Is Grant Renewal Checkbox:
 - * Add a checkbox field on the Opportunity object called "Is Grant Renewal".
 - * Check this box for Opportunities that are renewals of previous grants.
- * Grant Tracking and Reporting:
 - * This setup allows easy tracking of grant renewals and provides a straightforward way to report on grants and their renewals.
 - * Use reports and dashboards to summarize and analyze grant data, including renewals.

By linking each renewal grant to the original grant Opportunity, you maintain a clear record of the grant history, making it easy to access previous grant information and analyze grant renewals.

"Grant Management Best Practices" from Salesforce Help: Grant Management
"Nonprofit Success Pack Grant Management" from Salesforce.org: NPSP Grant Management

NEW QUESTION # 82

Which resource should the consultant recommend to a non-profit organization to suggest new features in NPSP?

- A. Trailblazer Community
- B. Salesforce AppExchange
- C. Salesforce Help
- **D. Power of Us Hub**

Answer: D

Explanation:

For suggesting new features in NPSP, the recommended resource is:

* Power of Us Hub: This is a community platform specifically for Salesforce.org customers. It includes forums, idea exchanges, and collaboration spaces where nonprofit users can suggest and discuss new features for NPSP.

The Power of Us Hub is the central place for engaging with the Salesforce nonprofit community and influencing future product development.

References:
Power of Us Hub
Salesforce Trailhead: Engaging with the Salesforce Nonprofit Community

NEW QUESTION # 83

A nonprofit wants to send monthly project updates to donors who have given 10 or more times. The nonprofit wants to add new donors who meet this criteria to the newsletter campaign.

How should a consultant ensure the campaign stays current?

- A. 1. Create a Report of Opportunities, grouped by Primary Contact, and add a filter to exclude donors who fail to meet the criteria. 2. Run the report each month and click the Add to Campaign button.
- B. 1. Create a Contact report and filter by Total Number of Gifts.
2. Run the report each month and click the Add to Campaign button.
- C. 1. Add standard roll-up fields to the Contact record to calculate total number of gifts.
2. Run the report each month filtered by this roll-up and click the Add to Campaign button.
- D. 1. Create a list view of Opportunities and filter the list by Total Number of Gifts. 2. Run the list view each month and click the Add to Campaign button.

Answer: A

NEW QUESTION # 84

A nonprofit wants to send an event cancellation notice to 150 Salesforce contacts without a separate email service provider. It wants to manage bounces, resend the notice as needed, and view the send history on the Contact record. Which option should a consultant recommend to meet the requirements?

- A. Elevate
- B. Email-to-Case
- C. Account Engagement
- D. Send List Email

Answer: D

Explanation:

For a small volume of contacts (150) and a simple one-off requirement like an event cancellation, standard Salesforce functionality is the most cost-effective and efficient choice. Send List Email is a native Lightning Experience feature that meets all the organization's criteria without the complexity of a third-party marketing tool.

How Send List Email Meets the Requirements:

- * Direct Send: Users can select up to 2,000 contacts from a list view or a campaign and click Send List Email. This uses Salesforce's internal mail servers (or the organization's connected Office 365/Gmail account).
- * Send History: Every list email sent is automatically recorded in the Activity History (specifically the "HTML Email Status" or "Emails" related list) on the Contact record. This satisfies the requirement to "view the send history."
- * Manage Bounces: Salesforce has a native "Email Bounce Management" feature. If an email address is invalid, a warning icon appears next to the email address on the Contact record, and the staff can see the "Bounce Reason."
- * Resending: Because the send history is logged as an activity, staff can easily identify who didn't receive the message and trigger a follow-up email manually or by creating a filtered list of "bounced" contacts.

Why other options are incorrect:

- * Elevate (Option A): This is a payment processing platform for fundraising and has no native bulk email capabilities for event management.
- * Email-to-Case (Option B): This is a support tool for receiving incoming emails and turning them into tickets; it is not for proactive event outreach.
- * Account Engagement (Option D): Formerly known as Pardot, this is a robust marketing automation platform. While it could do this, it is considered "overkill" for a one-off 150-person email and requires a separate, significant license and technical setup.

NEW QUESTION # 85

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