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## Salesforce Certified B2C Commerce Architect Sample Questions (Q64-Q69):

### NEW QUESTION # 64

The developer has been given the following business requirement:

The shipping method, "Free Standard Ground Shipping" has an exclusion for products with 'category equals or is child of electronics-televisions.' The marketing department has scheduled a sale offering a "Free Standard Ground Shipping" method for brand XyzTv televisions for the next 3 months.

What method accomplishes this while following best practices'

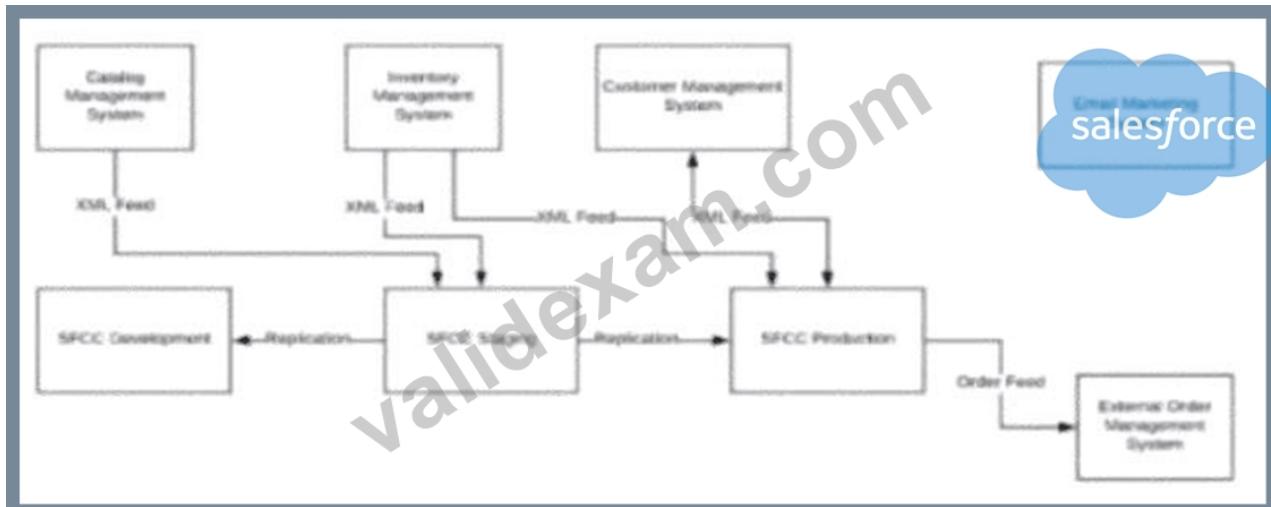
- A. Create an allow list for the existing shipping method by adding a product exclusion for 'brand equals XyzTv' to the exclusion list for "Free Standard Ground Shipping."
- B. Extend the `CheckoutShippingServices` controller using `module.superModule` and add an exception for the specified brand.
- C. Extend the code in `cartridge/models/shipping/shippingMethod.js` using `module.superModule` and add an exception for the specified brand.
- D. Create a new shipping method and label it "Free Standard Ground Shipping". Give it the qualifier 'brand equals XyzTv', and add it to the checkout options.

**Answer: B**

### NEW QUESTION # 65

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown In the Systems Diagram below. There is also an external Email Marketing System (EMS) in place.

The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be to only send for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.



Which relationships should be added to the Systems Diagram to complete it and fulfill the chart requirements necessary for the email campaign?

- A. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- B. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.
- C. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.
- D. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.

**Answer: C**

Explanation:

In the given scenario, where the Email Marketing System (EMS) requires order data to send product recommendations based on stock availability, it is crucial that the most up-to-date and relevant data is used.

Here's why the chosen data sources are appropriate:

\* Order and Customer Data from Production: Since order and customer interactions occur in real-time, exporting this data from the Production environment ensures that the most current information is used for the email marketing campaigns. This accuracy is vital for personalization and timeliness of the communications sent to customers.

\* Product and Inventory Data from Staging: Given that the staging environment is typically one step behind production and is used for testing before changes go live, it provides a stable dataset that reflects what is currently live without the risk of including any unvetted changes. This setup is suitable for inventory and product data, which are less susceptible to minute-by-minute changes compared to order data and can be pre-validated before use in marketing efforts.

This configuration helps ensure that the EMS has access to reliable data reflecting current stock levels and product details, which is essential for crafting accurate marketing messages based on product availability.

## NEW QUESTION # 66

The Client is creating a new Storefront and their requirements include:

- \* ApplePay support
- \* Log in through a standard OAuth2 social media account
- \* One Click checkout process
- \* A/B testing for promotions

Which two items require technical documentation for customizing the Storefront Reference Architecture?

Choose 2 answers

- A. A/B testing for promotions
- B. One Click checkout process
- C. ApplePay support
- D. log in through a standard OAuth2 social media account

**Answer: B,D**

Explanation:

For customizing the Storefront Reference Architecture to meet specific requirements, the following items would require detailed technical documentation:

Option A (One Click checkout process): Implementing a one-click checkout process involves significant customization to streamline the checkout flow, potentially requiring integration with payment providers and modifications to the user session management.

Option C (Log in through a standard OAuth2 social media account): Integrating OAuth2 for social media logins involves handling authentication tokens, user sessions, and potentially syncing user data with the B2C Commerce profiles, all of which require detailed security and integration documentation.

These customizations require careful planning and implementation to ensure they work seamlessly with existing Storefront Reference Architecture components and meet security standards.

## NEW QUESTION # 67

A developer has a sandbox with code to log a message during execution, and the following code:

```
var Logger = require('dw/system/Logger');
Logger.info(message);
```

After the code executes, the developer does not see any log file with the message in the WebDAV folder. Which two tasks does the developer need to perform to correct this issue?

Choose 2 answers

- A. Set the root log level to debug.
- B. Check the box for Info under Log Files.
- C. Request that the developer's account be given permission to the Log Center of the current realm
- D. Set the logging global preference to true.

**Answer: B,C**

## NEW QUESTION # 68

During the testing of the login form, QA finds out that the first time the user can log in, but every other login attempt from another computer leads to the homepage and the basket being emptied. Developers tried to debug the issue, but when they add a breakpoint to the login action, it is not hit by the debugger.

What should the Architect recommend developers to check?

- A. Check Login Form and any included templates for includes that enable page caching.
- B. Remove CSRF protection from Login Form Action.
- C. Add remote include for the login page
- D. Add disable cache page in the template ISML - <iscache status="--off"/>.

**Answer: A**

Explanation:

When QA encounters issues with login persistence across multiple computers, where subsequent logins lead to a redirection and an emptied basket, the likely culprit could be unintended caching of login-related pages or processes. In Salesforce B2C Commerce,

certain cache settings might inadvertently cause user sessions to be shared or not properly invalidated. The recommendation D, to check the login form and related templates for caching directives that might be erroneously caching login actions or user-specific data, addresses this potential issue. Developers should ensure that pages handling user sessions and authentication are configured to disable caching, thus preventing session data from being mistakenly retained or shared across different users.

## NEW QUESTION # 69

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