

Reliable Salesforce B2C-Commerce-Architect Practice Questions - B2C-Commerce-Architect Hot Questions



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Salesforce B2C-Commerce-Architect certification exam is designed for individuals who are seeking to demonstrate their expertise in designing, implementing, and managing complex B2C commerce solutions using Salesforce technology. Salesforce Certified B2C Commerce Architect certification provides validation of an individual's proficiency in B2C commerce architecture, including data modeling, site design, integration, and deployment. It is a highly sought-after certification for professionals who want to advance their careers in the B2C commerce industry.

The B2C-Commerce-Architect Certification Exam covers a wide range of topics, including business and technical requirements gathering, solution design, data modeling, integration, and optimization. B2C-Commerce-Architect Exam also evaluates the candidate's ability to design and implement customizations, extensions, and integrations using Salesforce Commerce Cloud APIs and third-party tools. Salesforce Certified B2C Commerce Architect certification is recognized globally and provides a competitive advantage to professionals looking to advance their career in the field of B2C commerce. Salesforce Certified B2C Commerce Architect certification also provides access to a community of certified professionals, resources, and events that can help professionals stay up-to-date with the latest trends and best practices in the industry.

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Salesforce Certified B2C Commerce Architect Sample Questions (Q60-Q65):

NEW QUESTION # 60

An organization wants to add Service Cloud to their existing Salesforce Org currently hosting Sales Cloud. They know that an integrated customer service experience is a key component of a successful long-term relationship with their customers. After doing some research they learned that the Service Cloud connector can help start their implementation and they are now ready to proceed. Which two functionality considerations should they be aware of when introducing the B2C Commerce to Service Cloud Connector into an existing Salesforce Org?

Choose 2 answers

- A. The Service Cloud Connector provides a collection of Lightning and Visualforce components that display customer and order information within Service Cloud, which needs to be customized and deployed by a developer.
- B. The Service Cloud Connector natively supports accounts and contacts, households, and multi-brand customer models.
- C. In order to implement the Service Cloud Connector it is necessary to enable Person Accounts, a change which cannot be reverted once implemented.
- **D. The Service Cloud Connector is distributed as a managed package that can be extended to meet client-specific needs but with core functionality that cannot be altered.**

Answer: D

NEW QUESTION # 61

The Client wants to offer custom made container products on its new B2C Commerce storefront. The Client provided two business requirements.

* Customer can specify container length, width, and height.

* Customer can specify the material that the container is made of.

The Client also provided the Architect a current data schema (shown below) for reference while preparing the technical documentation.

Which two gaps between the requirements and the data schema should the Architect discuss with the Client?

Choose 2 answers

- **A. The data schema includes a Color_ID field, but there isn't a business requirement to allow the customer to specify container color.**
- B. The data schema includes unique identifiers for material and color fields, but neither are reflected in the business requirements.
- **C. The data schema includes a material Price_Markup field, but there Isn't a business requirement to factor the material cost Into the final price calculation.**
- D. The data schema includes an implied structure that the customer's choices should be captured as custom objects, but there isn't a business requirement to do so

Answer: A,C

NEW QUESTION # 62

To properly configure your service connection to Salesforce Marketing Cloud your receive this configuration:

After making a call to this service you receive a ServiceUnavailableException. What could be the reason?

- A. Force PRD Behavior in Non-PRD Environments option in the service configuration is checked.
- B. Commerce Cloud IP not whitelisted on Marketing Cloud.
- **C. Circuit Breaker is enabled on the service profile and max circuit breaker calls are reached in the allowed time interval.**
- D. Service mode is Mocked.
- **E. Rate Limit is reached.**

Answer: C,E

NEW QUESTION # 63

In Log Center, a developer notes a number of Cross Site Request Forgery (CSRF) log entries. The developer knows that this happens when a CSRF token is either not found or is invalid, and is working to remedy the situation as soon as possible.

Which two courses of action might solve the problem?

Choose 2 answers

- A. Add csrfProtection.generateToken as a middleware step in the controller.

- B. Delete the existing CSRF whitelists in Business Manager.
- C. Extend the CSRF token validity to avoid timeouts.
- D. Add the token in the ISML template.

Answer: B,C

NEW QUESTION # 64

A B2C Commerce merchant has multiple live sites across different brands and geographies all supported by Service Cloud and Marketing Cloud. Unfortunately, the merchant is having customer service challenges caused by fragmented views of the customer. Customers occasionally use alternate email addresses, make purchases as guests, and contact customer service anonymously. The Success Manager believes that Customer 360 Data Manager could help them solve their problem. How should a Solution Architect describe the role of Customer 360 Data Manager in this context?

- A. Customer 360 Data Manager can be used to identify multiple records within each separate system representing the same person and assigning them a consistent Global Party ID; additional custom development is then required to relate those IDs between systems.
- B. Customer 360 Data Manager can be used to recognize customers as humans and extend existing records related to that human across connected systems with a consistent Global Party ID.
- C. When Customer 360 Data Manager is provisioned, B2C Commerce, Service Cloud, and Marketing Cloud will automatically use a common core Customer Profile managed by Customer 360 Data Manager.
- D. Customer 360 Data Manager cannot be used across multiple brands within a single merchant environment because the customer as human view cannot support different accounts under separate brands.

Answer: B

NEW QUESTION # 65

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