

Media-Cloud-Consultant 시험대비 최신덤프모음집 - Media-Cloud-Consultant 최신업데이트버전인증시험자료



참고: PassTIP에서 Google Drive로 공유하는 무료, 최신 Media-Cloud-Consultant 시험 문제집이 있습니다:
https://drive.google.com/open?id=1v3F_Qgl8j7uzDX7o0G3o4JoP3nLPHd0P

아직도 Salesforce인증Media-Cloud-Consultant시험준비를 어떻게 해야 할지 망설이고 계시나요? 고객님의 IT인증시험준비길에는 언제나 PassTIP가 곁을 지켜주고 있습니다. PassTIP시험공부자료를 선택하시면 자격증취득의 소원이 이루어집니다. Salesforce인증Media-Cloud-Consultant시험덤프는PassTIP가 최고의 선택입니다.

PassTIP에서 판매하고 있는 Salesforce Media-Cloud-Consultant인증 시험자료는 시중에서 가장 최신버전으로서 시험적중율이 100%에 가깝습니다. Salesforce Media-Cloud-Consultant덤프자료를 항상 최신버전으로 보장해드리기 위해 Salesforce Media-Cloud-Consultant시험문제가 변경되면 덤프자료를 업데이트하도록 최선을 다하고 있습니다. PassTIP는 여러분이 자격증을 취득하는 길에서 없어서는 안되는 동반자로 되어드릴것을 약속해드립니다.

>> Media-Cloud-Consultant시험대비 최신 덤프모음집 <<

Media-Cloud-Consultant최신 업데이트버전 인증시험자료, Media-Cloud-Consultant합격보장 가능 덤프공부

PassTIP Salesforce Media-Cloud-Consultant 덤프는Salesforce Media-Cloud-Consultant실제시험 변화의 기반에서 스케줄에 따라 업데이트 합니다. 만일 테스트에 어떤 변화가 생긴다면 될수록 2일간의 근무일 안에Salesforce Media-Cloud-Consultant 덤프를 업데이트 하여 고객들이 테스트에 성공적으로 합격 할 수 있도록 업데이트 된 버전을 구매후 서비스로 제공해드립니다. 업데이트할 수 없는 상황이라면 다른 적중율 좋은 덤프로 바꿔드리거나 덤프비용을 환불해드립니다.

최신 Salesforce Consultant Media-Cloud-Consultant 무료샘플문제 (Q93-Q98):

질문 # 93

A publisher has an existing system to build media plans and integrate with google ad manager to create digital ad campaigns. Which two questions are important to ask to determine if media cloud advertising sales management is a good fit to replace the existing system?

- A. which ad servers does the system need to connect to forcampaign booking?
- B. what are the dimensions for all digital ad formats for the publisher?
- C. which type of marketing automation system is in use?
- D. which types of ad products are included in media plans?

정답: A,D

설명:

When evaluating the fit of Media Cloud Advertising Sales Management to replace an existing system for building media plans and integrating with Google Ad Manager, it's critical to understand the types of ad products included in media plans and the ad servers required for campaign booking. These questions help ascertain the complexity and diversity of the advertising products managed by the publisher and ensure that Media Cloud can support the necessary integrations and functionalities, such as campaign booking with various ad servers like Google Ad Manager, to meet the publisher's needs. References: <https://www.salesforce.com/products/media-cloud/advertising-sales/>

질문 # 94

A consultant needs to see the performance trend of the ad inventory sold in June of the last five years and use this information as input for campaigns next June. Which two optional add-on Salesforce reporting components can be coupled with Media Cloud Advertising Sales Management to gather, correlate, and present historical ad campaigns data for better decision making at the beginning of the sales cycle?

- A. marketing cloud intelligence
- B. CRM analytics
- C. ad manager
- D. tableau

정답: B,D

설명:

To see the performance trend of ad inventory sold in June over the last five years and use this information for planning campaigns for the next June, a consultant can couple Media Cloud Advertising Sales Management with:

CRM Analytics: This tool provides advanced analytics capabilities within the Salesforce platform, enabling users to gather, analyze, and visualize data for better decision-making.

Tableau: As a powerful data visualization tool, Tableau can be integrated with Salesforce to provide detailed and customizable visualizations of historical ad campaign data, aiding in the analysis and planning process.

These reporting components enable the effective correlation and presentation of historical data, facilitating informed decision-making at the beginning of the sales cycle.

References:

Salesforce CRM Analytics documentation: <https://help.salesforce.com/>

Tableau and Salesforce integration guide: <https://www.tableau.com/salesforce>

질문 # 95

When using advertising sales management (ASM), what are the two recommended ways to integrate with Google Ad Manager (GAM) to retrieve information, such as inventory management, or to publish a campaign to GAM?

- A. dataRaptors on Interface Tables
- B. apex callable interfaces
- C. check availability integration procedure
- D. Pre-Built orchestration plan

정답: C,D

설명:

When integrating Advertising Sales Management (ASM) with Google Ad Manager (GAM), two recommended ways include using the Check Availability Integration Procedure (A) and Pre-Built Orchestration Plan (D). The Check Availability Integration ensures real-time verification of ad inventory against the planned campaigns, preventing overbooking and optimizing ad space utilization. The Pre-Built Orchestration Plan provides a structured workflow for integrating with GAM, facilitating seamless campaign publishing and data synchronization between Salesforce and GAM. References:

<https://help.salesforce.com/>

<https://www.salesforce.com/products/media-cloud/overview/>

질문 # 96

A media firm would like to update campaign level details to compare schedule versus actual delivery on a daily basis. Which approach should a consultant take in this scenario?

- A. implement a listener integration to the downstream billing system for real-time schedule versus actual details
- **B. get the schedule versus actuals using a revenue schedule tool or downstream batch integration**
- C. Use an offline, static report to get the schedule versus actual details
- D. get the schedule versus actuals using downstream real-time integration

정답: B

설명:

For a media firm looking to update campaign-level details to compare scheduled versus actual delivery on a daily basis, utilizing a revenue schedule tool or implementing a downstream batch integration would be the most efficient approach. This method allows for the aggregation of data at specified intervals, ensuring that the comparison reflects the most accurate and up-to-date information. Batch integration processes can be scheduled to run daily, providing the firm with a consistent and reliable method of tracking performance against expectations. References: <https://developer.salesforce.com/>

질문 # 97

A b2b advertising publishing company has recently upgraded advertising sales management winter 22 to advertising sales management spring 22. Certain core components have been moved to the media service on the core platform to ensure easier upgrades. Which set of components are delivered as part of the managed package?

- A. flexipage, custom labels, data model, media service
- B. flexipage, custom labels, velocity integration settings, custom layouts
- C. omniscrypt definition, cpq api's, flexipages, custom labels
- **D. omniscrypt definitions, CPQ API's, apex classes, lightning web components**

정답: D

설명:

In the upgrade from Advertising Sales Management Winter '22 to Spring '22, certain core components were moved to the media service on the core platform to facilitate easier upgrades. The set of components delivered as part of the managed package includes: OmniScript Definitions: These define the scripts for guided selling processes and customer interactions within the Advertising Sales Management application.

CPQ APIs: Application Programming Interfaces for the Configure, Price, Quote functionality, enabling complex pricing and quoting processes.

Apex Classes: Custom Apex code that provides extended logic and functionalities specific to the advertising sales management process.

Lightning Web Components: Modern, lightweight UI components that enhance the user interface and user experience within the Advertising Sales Management application.

These components form the backbone of the managed package, ensuring that the core functionalities required for advertising sales management are maintained and upgraded effectively.

References:

Salesforce CPQ API documentation: <https://developer.salesforce.com/docs/atlas.en-us.api.meta/api/> Salesforce Lightning Web Components Guide: <https://developer.salesforce.com/docs/component-library/documentation/en/lwc>

Salesforce OmniStudio documentation: <https://developer.salesforce.com/docs/atlas.en-us.omnistudio.meta/omnistudio/>

질문 # 98

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PassTIP에서 제공해드리는 IT인증시험대비 덤프를 사용해보신적이 있으신지요? 만약에 다른 과목을 사용해보신 분이라면 Salesforce Media-Cloud-Consultant덤프도 바로 구매할것입니다. 첫번째 구매에서 패스하셨다면 덤프에 신뢰가 있을것이고 불합격받으셨다하더라도 바로 환불해드리는 약속을 지켜드렸기때문입니다. 처음으로 저희 사이트에 오신 분이라면Salesforce Media-Cloud-Consultant덤프로 첫구매에 도전해보지 않으실래요? 저희 덤프로 쉬운 자격증 취득이 가능할것입니다.

Media-Cloud-Consultant최신 업데이트버전 인증시험자료 : <https://www.passtip.net/Media-Cloud-Consultant-pass-exam.html>

혹시나 답장이 늦더라도 주문하시면 Media-Cloud-Consultant덤프는 시스템 자동으로 바로 발송되기에 안심하시고

결제하셔도 됩니다. 저희 Media-Cloud-Consultant덤프는 가장 최신버전이기에 Media-Cloud-Consultant시험적중율이 높습니다, Salesforce인증 Media-Cloud-Consultant시험패스가 힘들다 한들 PassTIP덤프만 있으면 어려운 시험도 쉬워질 수 밖에 없습니다, Salesforce Media-Cloud-Consultant시험대비 최신 덤프모음집 데모도 pdf버전과 온라인버전으로 나뉘어져 있습니다. pdf버전과 온라인버전은 문제는 같은데 온라인버전은 pdf버전을 공부한후 실력테스트 가능한 프로그램입니다, 하지만 우리PassTIP를 선택함으로 Salesforce Media-Cloud-Consultant인증시험은 그렇게 어렵지 않다는 것을 알게 될 것입니다.

적중을 좋은 Media-Cloud-Consultant시험대비 최신 덤프모음집 시험공부 자료

하지만 우리 PassTIP를 선택함으로써 Salesforce Media-Cloud-Consultant 인증시험은 그렇게 어렵지 않다는 것을 알게 될 것입니다. Media-Cloud-Consultant 덤프의 문제와 답만 기억하시면 고객님의 시험패스 가능성이 up됩니다.

그리고 PassTIP Media-Cloud-Consultant 시험 문제집의 전체 버전을 클라우드 저장소에서 다운로드할 수 있습니다:
https://drive.google.com/open?id=1v3F_Qgl8j7uzDX7o0G3o4JoP3nLPHd0P

