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Salesforce Certified B2C Commerce Architect Sample Questions (Q44-Q49):

NEW QUESTION # 44

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

- * 50 different pricing groups of customers
- * 30 different pricing groups of employees
- * 10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements? Choose 2 answers

- A. - One campaign and multiple promotions for each customer group
- B. - One promotion and 50 campaigns for customers- One promotion and 30 campaigns for employees- One promotion and 10 campaigns for vendors
- C. - One customer group and 30 subgroups for customers- One customer group and 30 subgroups for employees- One customer group and 10 subgroups for vendors
- D. - 50 customer groups for customers- 30 customer groups for employees- 10 customer groups for vendors

Answer: A,D

Explanation:

For handling multiple pricing groups with specific discounts or prices for different customer groups, the optimal approach involves setting up separate customer groups for customers, employees, and vendors (Answer A). This setup allows the storefront to apply specific price books to each group accurately based on their designation. Furthermore, utilizing campaigns and multiple promotions tailored to each customer group (Answer C) facilitates targeted marketing efforts and pricing strategies effectively. These practices ensure that each group receives relevant pricing adjustments and promotional offers, thereby enhancing the shopping experience and managing financial transactions efficiently within Salesforce B2C Commerce.

NEW QUESTION # 45

The Architect has been presented with a requirement from the business to implement a new LINK cartridge.

The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers.

On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs run properly?

- A. The Job Pipelines must be updated to use SiteGenesis Controllers.
- B. The job Pipelines must be updated to work as custom job steps.
- C. The job Pipelines must be updated to use SFRA Controllers.
- D. The job Pipelines must be removed and recreated with scripts.

Answer: D

NEW QUESTION # 46

There is an issue with the site when the domain is opened from Google search results. After researching the problem, it turns out that the site returns a 404 page error when accessed with a parameter in the URL.

What should the Architect recommend to fix that issue?

- A. Add this snippet to the aliases configuration for the domain:
 -
- B. Add dynamic redirect if the URL contains parameter to Home Show.
 - Add this snippet to the aliases configuration for the domain
- C. Add dynamic catch-all rule to redirect to home page.
- D. Add this snippet to the aliases configuration for the domain
 -

Answer: A

NEW QUESTION # 47

Northern Trail Outfitters (NTO) wants to migrate its online store from a custom ecommerce platform to B2C Commerce. NTO needs to migrate several thousands of customer records (profile information, address book). NTO can provide a B2C Commerce feed. It is currently using SHA-256 as an encryption mechanism for the customer passwords.

What approach can the Architect propose?

- A. Do not import customer records and ask customers to create new accounts the first time they try to log in to the B2C Commerce storefront.
- B. Import the customer records, with the hashed password as a custom attribute, and during the login compare the entered password with the hashed password and save it in the password field.
- C. Import the customer records, excluding the password field, and B2C Commerce will automatically require a password reset the first time a customer logs in to the storefront.

- D. Import the customer records, including the hashed password, as B2C Commerce supports SHA-256, and they will be able to login with their existing password.

Answer: B

NEW QUESTION # 48

An integration cartridge implements communication between the B2C Commerce Storefront and a third-party service provider. The cartridge contains the localServiceRegistry code:

□ How does this code sample accomplish authentication to the service provider?

- A. By Issuing a Basic Auth request to the service provider.
- B. **By disabling Basic Auth and executing the service authentication call.**
- C. By wrapping the authentication service call with Basic Auth.
- D. By performing a signed SOAP Auth request using a certificate.

Answer: B

NEW QUESTION # 49

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