

Actual Salesforce Marketing-Cloud-Consultant PDF Question For Quick Success



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The Salesforce Certified Marketing Cloud Consultant (Marketing-Cloud-Consultant) certification is one of the hottest career advancement credentials in the modern Salesforce world. The Salesforce Marketing-Cloud-Consultant certification can help you to demonstrate your expertise and knowledge level. With only one badge of Marketing-Cloud-Consultant Certification, successful candidates can advance their careers and increase their earning potential.

Salesforce Marketing Cloud platform is one of the most popular marketing automation platforms in the industry, and the demand for certified professionals is increasing day by day. The Salesforce Marketing-Cloud-Consultant certification provides a competitive edge to professionals in the job market and helps them to showcase their expertise in the field of marketing automation. Moreover, this certification is recognized globally, and it demonstrates a professional's commitment to continuous learning and career growth.

Salesforce Marketing-Cloud-Consultant Exam is a certification that is recognized worldwide as a benchmark for marketing professionals in the Salesforce ecosystem. It is designed to test the knowledge and skills of individuals who work with the Salesforce Marketing Cloud platform. A certified Salesforce Marketing Cloud Consultant is expected to have an in-depth understanding of the Marketing Cloud's capabilities and be able to provide strategic guidance to clients on how to utilize it effectively.

What is the duration of the Marketing-Cloud-Consultant Exam

- Number of Questions: 60
- Format: Multiple choices, multiple answers
- Passing Score: 67%

- Length of Examination: 105 minutes

>> Latest Marketing-Cloud-Consultant Test Question <<

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They work closely and check all Marketing-Cloud-Consultant exam practice test questions step by step and ensure the top standard of Marketing-Cloud-Consultant exam questions all the time. So rest assured that with the Marketing-Cloud-Consultant Exam Dumps you will get everything that you need to prepare and pass the Salesforce Marketing-Cloud-Consultant certification exam with good scores.

Salesforce Certified Marketing Cloud Consultant Sample Questions (Q74-Q79):

NEW QUESTION # 74

Northern Trail Outfitters (NTO) wants to send using the From Address of marketing@email.nto.com. They will then automatically forward replies to customerservice@nto.com. NTO also wants to include an automatic reply to the customer's email address customer@example.com.

Which email address would appear as the From Address for the automatic reply to the customer?

- A. marketing@email.nto.com
- B. customer@example.com
- C. customerservice@nto.com
- D. reply@marketingcloud.com

Answer: D

Explanation:

The email address that would appear as the From Address for the automatic reply to the customer is reply@marketingcloud.com. This is because Northern Trail Outfitters has configured their Reply Mail Management settings to forward replies to customerservice@nto.com and send an auto-reply message to the customer's email address. The From Address for the auto-reply message is always reply@marketingcloud.com, regardless of the original From Address or the forwarding address. References: https://help.salesforce.com/s/articleView?id=sf.mc_es_reply_mail_management.htm&type=5

NEW QUESTION # 75

A publishing company has presented the following:

- * A need to send renewal reminders to customers whose subscriptions expire in 15 days and 7 days.
- * A campaign needs to be created and managed by a general marketing user who will not have administrative rights and who is not technical.
- * The customers' expiration date is included in the data file.

What component should the customers' solution include? (Choose three.)

- A. [Template-based emails](#)
- B. [Automation Studio](#)
- C. [Suppression list](#)
- D. [Triggered Send](#)
- E. [Data Filter](#)

Answer: A,B,E

NEW QUESTION # 76

Which three statements are correct about Data Designer? Choose 3 answers

- A. Each attributes group contains one data extension, and each data extension can include up to 50 attributes.
- B. [Each attributes group can contain multiple data extensions, and each data extension can include multiple attributes.](#)

- C. Each attribute group can contain multiple lists, and each list can include multiple attributes.
- D. Data extensions should be linked directly to be contact record prior to being linked to different data extensions.
- E. Data extensions can be linked to either the contact record or different data extensions, including data extensions from other attributes groups.

Answer: B,D,E

NEW QUESTION # 77

Northern Trail Outfitters has been using Marketing Cloud for one of their brands for the last year and wants to migrate another brand to their portfolio. The two brands have contrasting target groups and identities so they need the emails and landing pages to have different styles that refrain from mentioning the other brand in any way. What should be recommended?

- A. Request a second SAP for the existing business unit.
- B. Request a Private Domain to be added to the existing business unit.
- C. Create a new business unit for the new brand.
- D. Implement a new SSL Certificate for the new brand.

Answer: A

NEW QUESTION # 78

Which two statements about a database of record are correct? Choose 2 answers

- A. It is any data structure in which multiple opt-in statuses can be stored for a subscriber.
- B. It is any database containing subscriber data.
- C. It is a system in which a subscriber's status is maintained.
- D. It is a centralized storage repository of data about objects or people.

Answer: C,D

NEW QUESTION # 79

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