

CIPM Reliable Exam Test & CIPM Customizable Exam Mode

CIPM Exam 2023-2024 Questions & Answers 100% Correct

General Goals of a PPM (Privacy Program Manager) - ANSWER - 1. Identify privacy obligations

2. Identify risks to business, customer, employees
3. Identify existing privacy procedures
4. Create, revise, implement procedures

General Goals of a Privacy Program - ANSWER - Promote trust, improve reputation, foster awareness, respond effectively while continuing to monitor, maintain, and improve

Define Accountability in the Context of a Privacy Program - ANSWER - Ability to not only demonstrate the ability to comply, but also the actual execution of this compliance, to applicable laws across the data life cycle - with documented evidence!

Motivations for Privacy Programs - ANSWER - 1. Regulatory/Legal Compliance

2. Safeguarding against attacks
3. Reputation and Brand
4. Consumer & Employee Trust
5. Maintaining Value of Information Assets

Why must Privacy Programs be implemented "Across the Organization"? - ANSWER -

Each functional group will have its own initiatives and tasks to support the privacy program, therefore policies should be created and enforced at the functional level. With widespread buy-in and sense of ownership there is higher adoption. Success requires collaboration.

A Privacy Program Should Accomplish the Following Three Goals, with the Ultimate Objective of: - ANSWER - Three goals: Demonstrate Compliance, Reduce Risk, and Build Brand Confidence

Ultimate Goal: Achieve safekeeping and responsible use of personal information

What is Privacy Governance and What are the Components? - ANSWER - Guiding a privacy function towards compliance and enabling it to support the business

1. Vision/Mission
2. Scope
3. Framework
4. Strategy
5. Structure Team

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CIPM Study Course

The vendor has a training course designed to help candidates pass their CIPM Exam. The 'Learn to Design, Build, and Operate Data Privacy Management Programs' class focuses on helping the candidate grasp concepts on different business processes in marketing, finance, human resources as well as customer service niches. The specialists are trained on how to make use of privacy programs and reduce the risks posed to their organizations because of poor personal data handling. In particular, this training is ideal for all privacy specialists and also those looking to pass the CIPM exam. The training on the whole will touch on domains such as design, building, and operationalization of data privacy management programs. What's more, it is available in French, German as well as English. During the training sessions, the candidate will learn how to develop a company's vision, create teams for data protection, develop and use system frameworks as well as assess their performance. In a nutshell, interested candidates can access such a class

through any of the following options:

- Group studying where the candidate learns with a group of key decision-makers.
- Online learning is a computer-oriented process in which the candidate can use their own pace and schedule;
- Live online classes where a candidate can log in to a virtual classroom. This is equivalent to a physical classroom setting, except interaction with the instructors is purely virtual;
- In-person learning where the candidate interacts directly with instructors and peers;

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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q176-Q181):

NEW QUESTION # 176

SCENARIO

Please use the following to answer the next QUESTION:

Penny has recently joined Ace Space, a company that sells homeware accessories online, as its new privacy officer. The company is based in California but thanks to some great publicity from a social media influencer last year, the company has received an influx of sales from the EU and has set up a regional office in Ireland to support this expansion. To become familiar with Ace Space's practices and assess what her privacy priorities will be, Penny has set up meetings with a number of colleagues to hear about the work that they have been doing and their compliance efforts.

Penny's colleague in Marketing is excited by the new sales and the company's plans, but is also concerned that Penny may curtail some of the growth opportunities he has planned. He tells her "I heard someone in the breakroom talking about some new privacy laws but I really don't think it affects us. We're just a small company. I mean we just sell accessories online, so what's the real risk?" He has also told her that he works with a number of small companies that help him get projects completed in a hurry. "We've got to meet our deadlines otherwise we lose money. I just sign the contracts and get Jim in finance to push through the payment. Reviewing the contracts takes time that we just don't have." In her meeting with a member of the IT team, Penny has learned that although Ace Space has taken a number of precautions to protect its website from malicious activity, it has not taken the same level of care of its physical files or internal infrastructure. Penny's colleague in IT has told her that a former employee lost an encrypted USB key with financial data on it when he left. The company nearly lost access to their customer database last year after they fell victim to a phishing attack. Penny is told by her IT colleague that the IT team

"didn't know what to do or who should do what. We hadn't been trained on it but we're a small team though, so it worked out OK in the end." Penny is concerned that these issues will compromise Ace Space's privacy and data protection.

Penny is aware that the company has solid plans to grow its international sales and will be working closely with the CEO to give the organization a data "shake up". Her mission is to cultivate a strong privacy culture within the company.

Penny has a meeting with Ace Space's CEO today and has been asked to give her first impressions and an overview of her next steps.

What information will be LEAST crucial from a privacy perspective in Penny's review of vendor contracts?

- A. Audit rights
- B. Pricing for data security protections
- C. The data a vendor will have access to
- D. Liability for a data breach

Answer: B

Explanation:

The information that will be least crucial from a privacy perspective in Penny's review of vendor contracts is the pricing for data security protections. This is because the pricing for data security protections is a business decision that does not directly affect the privacy rights and obligations of Ace Space and its customers. The pricing for data security protections may be relevant for budgeting and negotiating purposes, but it does not determine the level or adequacy of data security measures that the vendor must provide to protect personal data.

The other options are more crucial from a privacy perspective in Penny's review of vendor contracts. Audit rights (A) are important

to ensure that Ace Space can monitor and verify the vendor's compliance with the contract terms and the applicable privacy laws and regulations. Audit rights allow Ace Space to access the vendor's records, systems, policies and procedures related to personal data processing and to conduct inspections or assessments as needed. Liability for a data breach (B) is important to allocate the responsibility and consequences of a data breach involving personal data that the vendor processes on behalf of Ace Space. Liability for a data breach may include indemnification, compensation, notification, remediation and termination clauses that protect Ace Space's interests and obligations in the event of a data breach. The data a vendor will have access to (D) is important to define the scope, purpose, duration and conditions of the personal data processing that the vendor will perform for Ace Space. The data a vendor will have access to may include the categories, types, sources, recipients and retention periods of personal data that the vendor will collect, store, use or share on behalf of Ace Space.

References:

CIPM Body of Knowledge Domain II: Privacy Program Operational Life Cycle - Task 3: Implement privacy program components - Subtask 3: Establish third-party processor management program CIPM Study Guide - Chapter 4: Privacy Program Operational Life Cycle - Section 4.3: Third-Party Processor Management

NEW QUESTION # 177

SCENARIO

Please use the following to answer the next question:

Edufox has hosted an annual convention of users of its famous e-learning software platform, and over time, it has become a grand event. It fills one of the large downtown conference hotels and overflows into the others, with several thousand attendees enjoying three days of presentations, panel discussions and networking. The convention is the centerpiece of the company's product rollout schedule and a great training opportunity for current users. The sales force also encourages prospective clients to attend to get a better sense of the ways in which the system can be customized to meet diverse needs and understand that when they buy into this system, they are joining a community that feels like family.

This year's conference is only three weeks away, and you have just heard news of a new initiative supporting it: a smartphone app for attendees. The app will support late registration, highlight the featured presentations and provide a mobile version of the conference program. It also links to a restaurant reservation system with the best cuisine in the areas featured. "It's going to be great," the developer, Deidre Hoffman, tells you, "if, that is, we actually get it working!" She laughs nervously but explains that because of the tight time frame she'd been given to build the app, she outsourced the job to a local firm. "It's just three young people," she says, "but they do great work." She describes some of the other apps they have built. When asked how they were selected for this job, Deidre shrugs. "They do good work, so I chose them." Deidre is a terrific employee with a strong track record. That's why she's been charged to deliver this rushed project. You're sure she has the best interests of the company at heart, and you don't doubt that she's under pressure to meet a deadline that cannot be pushed back. However, you have concerns about the app's handling of personal data and its security safeguards. Over lunch in the break room, you start to talk to her about it, but she quickly tries to reassure you, "I'm sure with your help we can fix any security issues if we have to, but I doubt there'll be any. These people build apps for a living, and they know what they're doing. You worry too much, but that's why you're so good at your job!" Which is the best first step in understanding the data security practices of a potential vendor?

- A. Conducting a physical audit of the vendor's facilities.
- **B. Examining investigation records of any breaches the vendor has experienced.**
- C. Requiring the vendor to complete a questionnaire assessing International Organization for Standardization (ISO) 27001 compliance.
- D. Conducting a penetration test of the vendor's data security structure.

Answer: B

NEW QUESTION # 178

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability

to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing.

He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover.

He knows there is at least one incident the public is unaware of, although Albert does not know the details.

He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

The company may start to earn back the trust of its customer base by following Albert's suggestion regarding which handling procedure?

- A. Correction
- B. Access
- C. Data Integrity
- D. Escalation

Answer: A

Explanation:

This answer is the best way to describe the handling procedure that Albert suggests and that may help the company to earn back the trust of its customer base, as it involves creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail. Correction is a handling procedure that allows customers to request that the company updates, modifies or deletes their personal data if it is inaccurate, incomplete or outdated. Correction can help to enhance the quality and integrity of the data, as well as to respect the rights and preferences of the customers. Correction can also help to improve the customer satisfaction and loyalty, as well as to prevent or reduce any errors or disputes that may arise from incorrect or outdated data.

NEW QUESTION # 179

Which of the following indicates you have developed the right privacy framework for your organization?

- A. It identifies all key stakeholders by name
- B. It works at a different type of organization
- C. It includes a privacy assessment of each major system
- D. It improves the consistency of the privacy program

Answer: C

NEW QUESTION # 180

(Your company's lead applied scientist believes there's an opportunity to proactively address customer issues using machine learning. She requests access to all of the company's customer data and several publicly available datasets. All the following are appropriate next steps EXCEPT?)

- A. Checking your company's public privacy notice to ensure this processing is in line with current disclosures.
- B. Requesting further information from your scientist to understand the goal of the model and the eventual operational description.
- C. Providing a public disclosure to all customers describing the purpose and nature of processing.
- D. Determining if personal data can be anonymized and removed from the test data.

