

The diagram illustrates the B2B Ad Sales system architecture. It features a central 'Media Cloud B2B Ad Sales' package containing core entities like 'Order', 'Contract', 'Ad', 'AdSpace', 'Advertiser', 'Agency', and 'Product'. These entities are interconnected through various associations, generalizations, and multiplicities. A legend at the top right explains the symbols used for associations, generalizations, and multiplicities. The diagram is organized into several packages, including 'Media Cloud B2B Ad Sales' and 'Media Cloud B2B Ad Sales - Internal'.

성공을 위해 길을 찾고 실패를 위해 구실을 찾지 않는다는 말이 있습니다. Salesforce인증 Salesforce-Media-Cloud시험이 영어로 출제되어 시험패스가 너무 어렵다 혹은 회사다니느라 공부할 시간이 없다는 등등은 모두 공부하기 싫은 구실에 불과합니다. DumpTOP의 Salesforce인증 Salesforce-Media-Cloud덤프만 마련하면 실패를 성공으로 바꿀수 있는 기적을 체험할수 있습니다.제일 간단한 방법으로 가장 어려운 문제를 해결해드리는것이DumpTOP의 취지입니다.

>> Salesforce-Media-Cloud시험패스 인증공부자료 <<

여러분은 아직도Salesforce Salesforce-Media-Cloud인증시험의 난이도에 대하여 고민 중입니까? 아직도Salesforce Salesforce-Media-Cloud시험 때문에 밤잠도 제대로 이루지 못하면서 시험공부를 하고 있습니까? 빨리빨리DumpTOP를 선택하여 주세요. 그럼 빠른 시일내에 많은 공을 들이지 않고 여러분의 꿈을 이룰수 있습니다.

주제	소개
주제 1	• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.

주제 2	• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment.
주제 3	• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.

최신 Accredited Professional Certification Salesforce-Media-Cloud 무료샘플문제 (Q35-Q40):

질문 # 35

A publishing company has an existing media plan creation process that was setup using OmniStudio a few months ago. A new requirement has come up where the user will be required to enter a new secondary budget field and this field should be stored with the rest of the media plan details.

On which object should a Consultant add this field so that it is stored with the rest of the media plan and can be added to the appropriate OmniScript?

- A. Order
- B. Media Plan Placement
- C. Quote
- D. Opportunity

정답: B

질문 # 36

During a Google Ad Manager (GAM) order orchestration, which two steps does a Media Planner need to complete manually in the GAM Server?

Choose 2 answers

- A. Check availability of inventory in GAM.
- B. Check if creatives are loaded in GAM.
- C. Associate the creatives to a line item in GAM.
- D. Create order in GAM.

정답: B,C

설명:

Comprehensive and Detailed Explanation From Exact Extract:

While many GAM functions can be automated through integrations, loading creatives and associating them to line items often require manual intervention to ensure the correct assets are linked. Inventory availability and order creation are generally handled programmatically or via Media Cloud integration.

Reference:

Media Cloud GAM Integration Workflow

https://help.salesforce.com/s/articleView?id=sf.media_cloud_gam_manual_steps.htm&type=5

질문 # 37

Which two objects in the Media Cloud data model hold specific Ad Sales information within the Advertising Sales Management (ASM) application?

Choose 2 answers

- **A. Contract Line Item**
- B. Ad Creative Size Type
- **C. Media Plan Placement**
- D. Quote

정답: A,C

설명:

Comprehensive and Detailed Explanation From Exact Extract:

Media Plan Placement holds detailed ad sales planning data, and Contract Line Item captures sales contract specifics in ASM.

Quote is a standard sales object, but Media Cloud extends sales data primarily into placement and contract line item objects. Ad Creative Size Type relates to creative attributes but is less focused on sales information.

Reference:

Media Cloud ASM Data Model

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_objects.htm&type=5

질문 # 38

What are two roles of Marketing Cloud Intelligence in Media Cloud?

Choose 2 answers

- **A. Campaign performance using Media Cloud and Ad Server data**
- **B. Campaign reporting using Media Cloud and Ad Server data**
- C. Acts as a customer data platform
- D. Acts as a data lake for customer data insights

정답: A,B

설명:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence functions to provide campaign reporting and performance analytics by combining Media Cloud and Ad Server data. It is not a customer data platform or a generic data lake, but a specialized marketing analytics solution.

Reference:

Marketing Cloud Intelligence Roles

https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci_roles.htm&type=5

질문 # 39

A client is looking to adopt a new CRM solution to sell advertising products, starting with their Digital Content line of business. They sell standard digital ad products (digital banners, video inserts).

Using Media Cloud Advertising Sales Management (ASM), what is the most efficient approach for modeling these products?

- A. Create a new Salesforce object for the Digital Ad Products specifications, link that object to the Product2 object, and configure the required products using the Product page layout.
- **B. Configure a product using Product Designer and associate the product to an Ad Space Specification.**
- C. Create the required characteristics of the products in the Product object and configure the required products using the Product page layout.
- D. Configure an OmniScript that will retrieve the products from Google Ad Manager and will be used in sales processes.

정답: B

설명:

Comprehensive and Detailed Explanation From Exact Extract:

Product Designer in Media Cloud allows modeling complex advertising products efficiently by associating them with Ad Space Specifications, ensuring correct mapping to ad inventory. This approach streamlines product configuration for sales users. Creating custom objects or relying solely on Product page layouts is less efficient and lacks native support for media-specific attributes.

Reference:

Media Cloud Product Designer Guide

Advertising Product Modeling Best Practices

질문 # 40

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만약 시험만 응시하고 싶으시다면 우리의 최신Salesforce Salesforce-Media-Cloud자료로 시험 패스하실 수 있습니다. DumpTOP 의 학습가이드에는Salesforce Salesforce-Media-Cloud인증시험의 예상문제, 시험문제와 답 임으로 100% 시험을 패스할 수 있습니다.우리의Salesforce Salesforce-Media-Cloud시험자료로 충분한 시험준비하시는것이 좋을것 같습니다. 그리고 우리는 일년무료 업데이트를 제공합니다.

Salesforce-Media-Cloud Vce: <https://www.dumptop.com/Salesforce/Salesforce-Media-Cloud-dump.html>

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