

Prepare with Actual MCC-201 Exam Questions to Get Certified in First Attempt

Salesforce MCC-201 Practice Questions

Link Your Salesforce Data using Marketing Cloud Connect

Order our MCC-201 Practice Questions Today and Get Ready to Pass with Flying Colors!



MCC-201 Practice Exam Features | QuestionsTube

- Latest & Updated Exam Questions
- Subscribe to FREE Updates
- Both PDF & Exam Engine
- Download Directly Without Waiting

<https://www.questionstube.com/exam/mcc-201/>

At QuestionsTube, you can read MCC-201 free demo questions in pdf file, so you can check the questions and answers before deciding to download the Salesforce MCC-201 practice questions. These free demo questions are parts of the MCC-201 exam questions. Download and read them carefully, you will find that the MCC-201 test questions of QuestionsTube will be your great learning materials online. Share some MCC-201 exam online questions below.

1. A customer wants to limit the number of emails a subscriber receives to a maximum of one email

What's more, part of that itPass4sure MCC-201 dumps now are free: <https://drive.google.com/open?id=1D3kngsfQXetKrlul7cO3WCYvwawgNY8Z>

itPass4sure offers actual Marketing Cloud Connect Essentials Exam Questions that make your success possible on the first try. itPass4sure has helped many customers gain high scores. Before purchasing, you can download and try any MCC-201 Exam Questions format. Marketing Cloud Connect Essentials MCC-201 with excellent pass rate.

We provide you the free download and tryout of our MCC-201 study tool before your purchase our product and we provide the demo of the product to let the client know our product fully. We provide free update to the client within one year and after one year the client can enjoy 50% discount. If clients are old client, they can enjoy some certain discount. Our experts update the Marketing Cloud Connect Essentials guide torrent each day and provide the latest update to the client. We provide discounts to the client and make them spend less money. If you are the old client you can enjoy the special discounts thus you can save money. So it is very worthy for you to buy our MCC-201 Test Torrent.

>> Brain MCC-201 Exam <<

MCC-201 Actual Test & MCC-201 Exam Quiz & MCC-201 Training Materials

If you are determined to enter into Salesforce company or some companies who are the product agents of Salesforce, a good certification will help you obtain more jobs and high positions. itPass4sure release high passing-rate MCC-201 exam simulations to help you obtain certification in a short time. If you obtain a certification you will get a higher job or satisfying benefits with our MCC-201 Exam Simulations. Every day there is someone choosing our exam materials. If this is what you want, why are you still hesitating?

The Marketing Cloud Connect Essentials certification is ideal for professionals who work with both Salesforce and Marketing Cloud. Marketing Cloud Connect Essentials certification validates their ability to integrate the two platforms and leverage the full potential of both tools to create personalized and targeted marketing campaigns.

The MCC-201 Exam is a valuable credential for professionals who work in marketing automation and Salesforce integration. It demonstrates their expertise in Marketing Cloud Connect and their ability to create a seamless experience for customers. It also shows their commitment to continuous learning and professional development, which is highly valued in the industry.

Salesforce Marketing Cloud Connect Essentials Sample Questions (Q25-Q30):

NEW QUESTION # 25

Northern Trail Outfitters recently upgraded their preference center to allow customers to indicate which products they are interested in and to have the ability to opt up and down in send volume. They would like to configure the Delivery Options in a Journey Builder Email Activity to take these new data points into account.

Which two options could allow them to meet the requirement?

Choose 2 answers

- A. Domain Exclusion
- **B. Suppression List**
- C. Auto-Suppression List
- **D. Publication List**

Answer: B,D

NEW QUESTION # 26

Northern Trail Outfitters' marketing team is new to Marketing Cloud and has very little coding experience. They have employed a consultant to help them design an automated solution for maintaining an auto-suppression list.

Which solution should the consultant recommend?

- A. Use the Import Wizard in Automation Studio
- **B. Use a query activity to populate the auto-suppression**
- C. Use an import activity to import a file from the SFTP
- D. Use Einstein Segment Recommendations

Answer: B

Explanation:

Using an import activity to import a file from the SFTP can be used to maintain an auto-suppression list. An import activity allows users to import data from a file on the Marketing Cloud FTP into a data extension or list. An auto-suppression list is a type of exclusion list that prevents subscribers from receiving certain types of messages based on criteria such as email address, subscriber key, or domain. Reference: https://help.salesforce.com/s/articleView?id=sf.mc_as_import_file_activity.htm&type=5
https://help.salesforce.com/s/articleView?id=sf.mc_es_auto_suppression_lists.htm&type=5

NEW QUESTION # 27

Northern Trail Outfitters wants to connect relational data Into their Journey without overloading the entry data.

How should they connect the data?

- **A. Data Designer**
- B. Contact Configuration
- C. Data Relationships
- D. Entry Source Data Extension

Answer: A

NEW QUESTION # 28

A customer would like to send a quarterly re-engagement email to subscribers who have not opened in the previous three months. The customer's plans are to:

- * Use an existing Paste HTML email for the first send.
- * Make only minor changes to the email creative for future sends.
- * Use an existing Measure to build the subscriber audience for current and future sends.
- * Deploy emails manually for now, but possibly automate in the future.

Which configuration is recommended for the re-engagement email send?

- A. Triggered Send
- B. Guided Send
- C. Automated Send
- **D. User-Initiated Send**

Answer: D

NEW QUESTION # 29

Northern Trail Outfitters want a simple segmentation strategy for identifying subscribers for their emails. What solution should they use?

- A. Attribute group in Contact Builder for segmentation.
- B. Data Extension Entry Source in Journey Builder with a filter
- **C. List model and Groups in Single Send Journeys.**
- D. Relational data extensions with primary keys to match subscribers with their data

Answer: C

Explanation:

To use a simple segmentation strategy for identifying subscribers for their emails, Northern Trail Outfitters should use list model and groups in Single Send Journeys. List model is a method of storing subscriber information in lists rather than data extensions. Groups are segments of subscribers based on list attributes or behaviors. Single Send Journeys are journeys that allow marketers to send one-time messages to lists or groups using Journey Builder features. Reference: https://help.salesforce.com/s/articleView?id=sf.mc_es_list_model.htm&type=5 https://help.salesforce.com/s/articleView?id=sf.mc_es_groups.htm&type=5 https://help.salesforce.com/s/articleView?id=sf.mc_jb_single_send_journeys.htm&type=5

NEW QUESTION # 30

.....

In order to meet different needs of our customers, we offer you three versions of MCC-201 study materials for you. Each version has its own advantages, and you can choose the most suitable one according to your own needs. MCC-201 PDF version is printable, and if you like paper one, you can choose this version. MCC-201 soft test engine can stimulate the real exam environment, and you can build your confidence if you choose this version. MCC-201 Online test engine can practice offline and can record the training process, if you have the needs like this, you can choose this version.

MCC-201 Exam Actual Questions: <https://www.itpass4sure.com/MCC-201-practice-exam.html>

- MCC-201 Brain Exam ☐ MCC-201 Latest Test Report ☐ Valid Exam MCC-201 Practice ☐ Open ☐ www.prep4sures.top ☐ enter ☐ MCC-201 ☐ and obtain a free download ☐ MCC-201 Discount Code
- Easy to use Formats of Pdfvce Salesforce MCC-201 Practice Exam Material ♡ Copy URL (www.pdfvce.com) open and search for ➡ MCC-201 ☐ to download for free ☐ MCC-201 Practice Test Engine
- MCC-201 Discount Code ☐ New MCC-201 Test Syllabus ☐ MCC-201 Study Demo ☐ Immediately open 《 www.examcollectionpass.com 》 and search for ☐ MCC-201 ☐ to obtain a free download ☐ New MCC-201 Test Syllabus
- MCC-201 Online Exam ☐ MCC-201 Latest Test Report ☐ MCC-201 Latest Test Dumps ☐ Search for ➡ MCC-201 ☐ and download exam materials for free through ☐ www.pdfvce.com ☐ ☐ MCC-201 Practice Test Engine
- Brain MCC-201 Exam Help You Pass the MCC-201 Exam Easily ☐ Search on ☀ www.verifiedumps.com ☐ ☀ ☐ for

[illegible]

DOWNLOAD the newest itPass4sure MCC-201 PDF dumps from Cloud Storage for free: <https://drive.google.com/open?id=1D3knsgfQXetKrlul7cO3WCYvwawgNY8Z>