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>> **Free Marketing-Cloud-Administrator Practice** <<

## 100% Pass Quiz Salesforce Marvelous Free Marketing-Cloud-Administrator Practice

With the rapid development of the world economy and frequent contacts between different countries, the talent competition is increasing day by day, and the employment pressure is also increasing day by day. If you want to get a better job and relieve your employment pressure, it is essential for you to get the Marketing-Cloud-Administrator Certification. However, due to the severe employment situation, more and more people have been crazy for passing the Marketing-Cloud-Administrator exam by taking examinations, the exam has also been more and more difficult to pass.

## Salesforce Certified Marketing Cloud Administrator Exam Sample Questions (Q33-Q38):

### NEW QUESTION # 33

A Marketing Cloud admin notices out of the last several sends, Send log data for a recent How could the admin ensure send data is recorded?

- A. Send Logging is available for A/B tests
- B. Data retention settings is specified
- **C. Send logging is enabled for the send**
- D. Correct Send Log template is selected

**Answer: C**

Explanation:

#### Explanation

To record send log data, the send logging feature must be enabled for the send. This can be done by selecting the send log data extension in the Delivery Options tab of the email send wizard.

#### NEW QUESTION # 34

Northern Trail Outfitters to bring subscriber data from its data warehouse into Marketing Cloud.

Which two fields would need minimal consideration, for size/scalability related reasons, when creating a data extension to house this data?

Choose 2 answers

- A. Decimal
- B. Number
- C. Text
- D. Boolean

**Answer: C,D**

#### Explanation:

#### Explanation

When creating a data extension, the fields that would need minimal consideration for size/scalability reasons are text and Boolean. Text fields can store up to 4000 characters and boolean fields can store only true or false values. Number and decimal fields can store larger values and may require more storage space.

#### NEW QUESTION # 35

Northern Trail Outfitters (NTO) has a franchise model which allows locally-owned stores to operate under the corporate umbrella.

They are required by corporate policy to email each franchisee a monthly statement, but the statement cannot be publicly accessible.

Which Marketing Cloud product should NTO purchase as a solution?

- A. Analytics Builder
- B. Email Ratchments
- C. Distributed Sending
- D. Content Syndication

**Answer: C**

#### NEW QUESTION # 36

What does Marketing Cloud authenticate when a user logs in through the user interface?

- A. If the user is an API User on their record
- B. If the user is logging in from a whitelisted IP address
- C. If the user has login hours enabled on their profile
- D. If the user is assigned a role in the parent business unit

**Answer: C**

#### Explanation:

#### Explanation

Marketing Cloud authenticates if the user has login hours enabled on their profile when they log in through the user interface<sup>3</sup>. Login hours are a security feature that allows the admin to specify the time range when users can access Marketing Cloud. If a user tries to log in outside of their login hours, they will be denied access<sup>3</sup>. The other options are incorrect because:

\* If the user is assigned a role in the parent business unit. This is not a factor for authentication, but rather for authorization. A role determines what permissions and access levels a user has within Marketing Cloud, but it does not affect their ability to log in through the user interface<sup>4</sup>.

\* If the user is logging in from a whitelisted IP address. This is not a factor for authentication, but rather for verification. An IP address whitelist is a list of trusted IP addresses that can access Marketing Cloud without additional verification. If a user logs in from an IP address that is not on the whitelist, they will be asked to verify their identity via email or SMS<sup>5</sup>.

\* If the user is an API User on their record. This is not a factor for authentication, but rather for integration. An API User is a user who can access Marketing Cloud via API calls from external applications or systems. This does not affect their ability to log in

through the user interface.

### NEW QUESTION # 37

A customer needs to link demographic information to its contact model in Contact Builder. What type of relationship should be used?

- A. One -to -Many Relationship
- B. Many -to -Many Relationship
- C. Many -to -One Relationship
- D. One -to -One Relationship

**Answer: A**

### NEW QUESTION # 38

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