Salesforce Media Cloud Accredited Professional (AP) Exam exam test torrent & Salesforce-Media-Cloud updated training vce & Salesforce-Media-Cloud test study dumps

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Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details

Topic 1	• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment.
Topic 2	• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.
Topic 3	• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.

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Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q36-Q41):

NEW QUESTION # 36
Which two solutions should a Consultant recommend to a client who wants to integrate with an ad server other than Google Ad Manager (GAM) to create an ad campaign?
Choose 2 answers

- A. Use the Out of the Box Ad Server Integration.
- B. Use the Out of the Box Marketing Cloud Intelligence connector.
- C. Create a custom solution using Apex code.
- D. Create a custom integration procedure to integrate with the ad server.

Answer: C,D

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Media Cloud provides out-of-the-box integration only with Google Ad Manager. For other ad servers, a custom integration is required either via a custom Integration Procedure or Apex code to handle API interactions and data flows. The Marketing Cloud Intelligence connector focuses on analytics, not ad server integration.

Reference:
Media Cloud ASM Integration Overview
Salesforce Custom Integration Best Practices
https://help.salesforce.com/s/articleView?id=sf.media_cloud_custom_adserver_integration.htm&type=5

NEW QUESTION # 37

In Advertising Sales Management (ASM), what is the correct order of execution of the pre-built Industries Order Management orchestration plan components?

- A. Create order, create line items, add creative, approve order, activate order
- B. Create order, create line items, approve order, activate order, add creative
- C. Create line items, create order, approve order, activate order, add creative
- D. Create line items, create order, add creative, approve order, activate order

Answer: B

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
The orchestration plan in ASM follows a logical sequence starting with creating the order, then creating associated line items, followed by approval, activation, and finally adding creative assets. This order ensures proper status transitions and fulfillment processes.
Reference:
Media Cloud Industries Order Management Documentation
Salesforce ASM Orchestration Plans
https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_orchestration.htm&type=5

NEW QUESTION # 38

A CTO of a B2B advertising publishing company asked an Administrator who worked on making the Media Cloud application live, for their help in monitoring the real-time information on system performance and security.
Where can the Administrator find this information?

- A. media.salesforce.com
- B. system.salesforce.com
- C. monitor.salesforce.com
- D. trust.salesforce.com

Answer: D

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
trust.salesforce.com is the official Salesforce Trust site that provides real-time information on system status, performance, security incidents, and maintenance notifications. Administrators use this site to monitor org health and planned outages. Other options either do not exist or are not official Salesforce system status portals.
Reference:
Salesforce Trust Site
https://trust.salesforce.com/en/

NEW QUESTION # 39

When a media plan is submitted to the ad servers, there is an error related to missing creative or a notification related to a change in the program schedule.
How can this error or notification be made visible on Media Cloud?

- A. Through real-time integration to ad servers
- B. Through data present on Media Cloud
- C. Through Einstein for Ad Servers
- D. Through campaign analytics reports

Answer: A

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Media Cloud leverages real-time integrations with ad servers to surface errors or notifications such as missing creatives or schedule changes directly in the system. This allows users to act promptly based on live data. Reporting and analytics are more historical and do not provide immediate error visibility. Einstein is not specifically designed for ad server error reporting.
Reference:
Media Cloud Ad Server Integration Guide
Real-time Data Handling in ASM
https://help.salesforce.com/s/articleView?id=sf.media_cloud_realtime_integration.htm&type=5

NEW QUESTION # 40
A System Administrator of an advertising publishing company that uses Advertising Sales Management (ASM) is going through the migration from source org to target org.
During the migration, the System Administrator runs into an error related to permissions and licenses on the target org.
Which two reasons could have caused the error?
Choose 2 answers

- A. The System Administrator user profile on the target org does not have the required permission set licenses or add-on licenses.
- B. The target org does not have the required platform license definitions and add-on licenses.
- C. The target org does not have the necessary integration procedures and Data Raptors.
- D. The source org does not have the required platform license definitions and add-on licenses.

Answer: A,B

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Permission and license errors in migration typically arise because the target org lacks the required platform license definitions or add-on licenses, or because the admin user profile does not have the necessary permission set licenses assigned. The source org licenses don't impact target org migration errors, and missing integration procedures/Data Raptors usually cause functional issues but not license errors.
Reference:
Media Cloud ASM Migration Guide
Salesforce License and Permission Management
https://help.salesforce.com/s/articleView?id=sf.media_cloud_migration_troubleshooting.htm&type=5

NEW QUESTION # 41
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