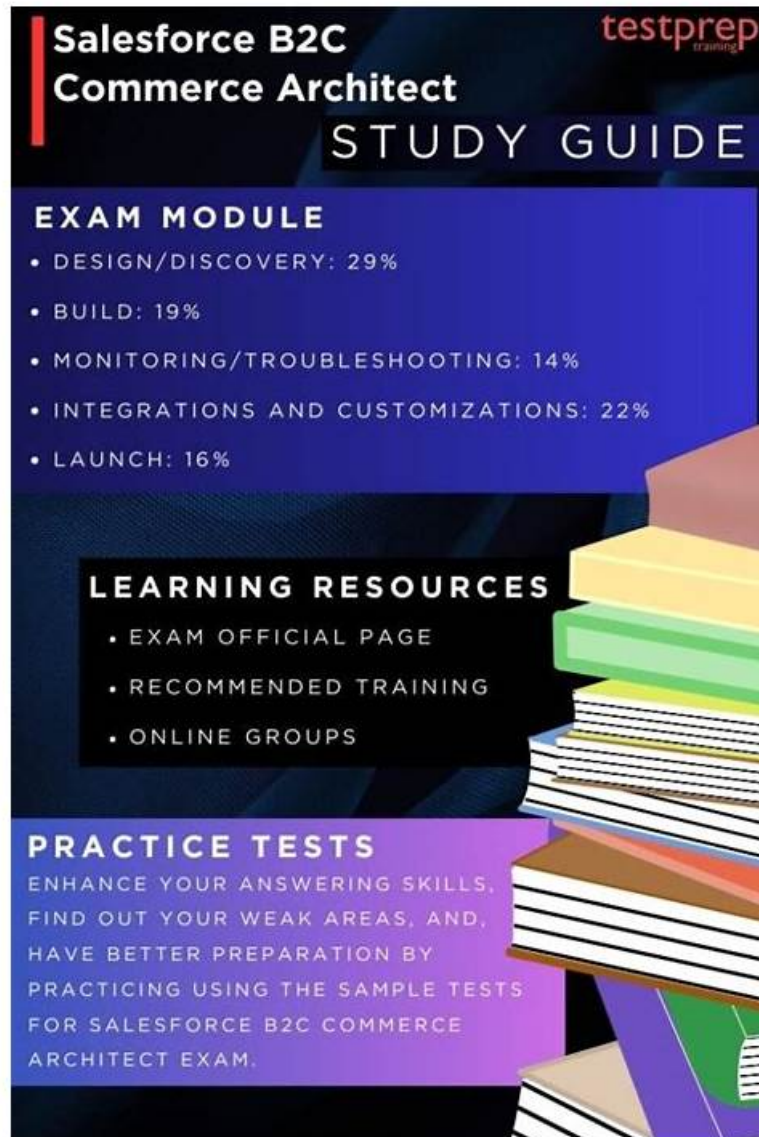


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Salesforce Certified B2C Commerce Architect Sample Questions (Q44-Q49):

NEW QUESTION # 44

A company wants to implement B2C Commerce and Service Cloud and connect the systems with their existing Instance of Marketing Cloud.

Which two tactics should a Solution Architect recommend to model a customer across all three systems? Choose 2 answers

- A. Migrate the Subscriber Key in Marketing Cloud to be the Service Cloud Contact or Person Account ID.
- B. Send the Marketing Cloud Subscriber Key to Service Cloud and B2C Commerce to be held for reference.
- C. Use Customer 360 Data Manager to assign the Global Party ID and use it as a primary key across all systems including the new Subscriber ID in Marketing Cloud.
- D. Using Service Cloud as a central point hold unique identifiers from all systems including the Service Cloud Contact or Person Account ID and B2C Commerce CustomerNo and Customer ID

Answer: A,D

NEW QUESTION # 45

A developer is validating the pipeline cache and noticed that the PDP page is very low cached. The one parameter is showing the position on the product listing page upon checking the site and code.

What should the developer adjust in order to improve the page cache hit ratio, keeping in mind that the client is insisting on the parameter for their analytics?

- A. Rework the Implementation so it doesn't depend on that parameter.
- B. Rework the implementation so it reads the parameter on client-side, passes it to the analytics and exclude it from cache parameters.
- C. Add the key to the cache exclude parameters.
- D. Rework the Implementation so the parameter is not passed in the URL and is read from the URL hash.

Answer: C

NEW QUESTION # 46

An existing B2C Commerce site has the following aliases configuration:

```

"www.example.com": [
  {
    "locale": "en_US",
  },
  {
    "locale": "de_DE",
    "if-site-path": "de"
  },
  {
    "locale": "en_US",
    "if-site-path": "us"
  },
  {
    "locale": "en_GB",
    "if-site-path": "uk"
  }
],
"www.example.de": [{
  "host": "www.example.com",
  "path": "de"
}],
"www.example.co.uk": [{
  "host": "www.example.com",
  "path": "uk"
}]

```

Which statement related to this configuration is incorrect?

- A. Hostname www.example.de will redirect to www.example.com/de.
- B. Site supports multiple hostnames and locales.
- C. Hostname www.example.com will redirect to www.example.com/us
- D. Hostname www.example.co.uk will redirect to www.example.com/uk.

Answer: C

Explanation:

In the provided configuration, the incorrect statement is B. While it appears that the hostname www.example.com should redirect to www.example.com/us based on the "if-site-path": "us" entry, this assumes that the default path or redirect isn't overridden by other configurations within the hostname alias file not visible in the snapshot provided. Typically, in Salesforce B2C Commerce, such a direct statement about redirection should align with explicit mapping rules that include hostname and path directives, which are not detailed for www.example.com to www.example.com/us in the snippet provided. This absence suggests that the statement may be incorrect unless corroborated by additional detailed mappings in the full configuration file.

NEW QUESTION # 47

During the testing of the login form, QA finds out that the first time the user can log in, but every other login attempt from another computer leads to the homepage and the basket being emptied. Developers tried to debug the issue, but when they add a breakpoint to the login action, it is not hit by the debugger.

What should the Architect recommend developers to check?

- A. Add remote include for the login page
- B. Add disable cache page in the template ISML - <is:cache status="off"/>.
- C. Check Login Form and any included templates for includes that enable page caching.
- D. Remove CSRF protection from Login Form Action.

Answer: C

Explanation:

When QA encounters issues with login persistence across multiple computers, where subsequent logins lead to a redirection and an emptied basket, the likely culprit could be unintended caching of login-related pages or processes. In Salesforce B2C Commerce, certain cache settings might inadvertently cause user sessions to be shared or not properly invalidated. The recommendation D, to check the login form and related templates for caching directives that might be erroneously caching login actions or user-specific data, addresses this potential issue. Developers should ensure that pages handling user sessions and authentication are configured to disable caching, thus preventing session data from being mistakenly retained or shared across different users.

NEW QUESTION # 48

Northern Trail Outfitters (NTO) wants to migrate its online shop from a custom ecommerce platform to B2C Commerce. NTO needs to migrate several thousands of customer records profile information, address book). WTO can provide a B2C Commerce feed. It is currently using SHA-256 as an encryption mechanism for the customer passwords.

What approach can the Architect propose?

- A. Import the customer records, excluding the password field, and B2C Commerce will automatically require a password reset the first time a customer logs in to the storefront.
- B. Import the customer records, including the hashed password, as B2C Commerce supports SHA-256, and they will be able to login with their existing password.
- C. Import the customer records, with the hashed password as a custom attribute, and during the login compare the entered password with the hashed password and save it in the password field.
- D. Do not import customer records and asks customers to create new accounts the first time they try to log in to the B2C Commerce storefront.

Answer: A

Explanation:

B2C Commerce does not directly support the import of hashed passwords for use in authentication due to security protocols and the platform's password management system. The best approach is to import customer records without the password field. Upon their first login attempt on the new system, customers would be prompted to reset their password. This method ensures that password security is maintained according to B2C Commerce standards and that customer data remains secure during the transition from the old platform.

NEW QUESTION # 49

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