

Arch-302資格認定試験、Arch-302日本語参考

ARCH 302
ARCHITECTURAL DESIGN IV

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ARCH 302
LECTURE SERIES

Erhan Karaesmen (Emeritus Dr., Civ. Eng., METU)
Earthquake: Before and Afterwards
March 6th, 10:40 am

Ahmet Türer (Prof. Dr., Civ. Eng., METU)
Earthquakes and Advantages of Wooden Houses
March 7th, 10:40 am

Cengiz Özmen (Assoc. Prof. Dr., Arch., Çankaya University)
An Architectural Journey Through the Realities and Myths of Seismic Design in Turkey
March 13th, 10:40 am

Deniz Üçer Erduran (Inst. Dr., Arch., Bilkent University)
A Review of the Book 'Structure Systems' by Heino Engel - 1997
March 13th, 11:40 am

Acil Tasarım Stüdyosu (METU)
Urgent Design Studio Works
March 14th, 10:40 am

Meltem Şenol Balaban (Assoc. Prof. Dr., CRP, METU)
Kahramanmaraş Earthquakes and Resilient Cities
March 14th, 11:40 am

Sibel Yıldırım Esen (Assist. Prof. Dr. Arch., METU)
Cultural Heritage, Disasters, and Resilience
March 20th, 11:00 am

Yavuz Özkaya (Architect, Conservation Specialist)
Neriman Şahin Güçhan (Prof. Dr. Arch., METU)
Design of Commagene Cultural Center in Adiyaman and Visitor Welcome Centers at Nine Archeological Sites around Nemrut Mound and Commagene Nemrut Management Plan
March 21th, 10:40 am

Ali İhsan Ünay (Prof. Dr., Arch., Gazi University)
Structural Form Sprouting (Emerging) in Architecture under the Threat of Disaster
March 21th, 11:40 am

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>> Arch-302資格認定試験 <<

一番優秀な Arch-302資格認定試験一回合格-信頼的な Arch-302日本語参考

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Salesforce Certified B2C Solution Architect 認定 Arch-302 試験問題 (Q24-Q29):

質問 # 24

A B2C Commerce merchant has multiple live sites across different brands and geographies all supported by Service Cloud and Marketing Cloud. Unfortunately, the merchant is having customer service challenges caused by fragmented views of the customer. Customers occasionally use alternate email addresses, make purchases as guests, and contact customer service anonymously. The Success Manager believes that Customer

360 Data Manager could help them solve their problem.

How should a Solution Architect describe the role of Customer 360 Data Manager in this context?

- A. Customer 360 Data Manager cannot be used across multiple brands within a single merchant environment because the customer as human view cannot support different accounts under separate brands.
- **B. Customer 360 Data Manager can be used to recognize customers as humans and extend existing records related to that human across connected systems with a consistent Global Party ID.**
- C. Customer 360 Data Manager can be used to identify multiple records within each separate system representing the same person and assigning them a consistent Global Party ID; additional custom development is then required to relate those IDs between systems.
- D. When Customer 360 Data Manager is provisioned, B2C Commerce, Service Cloud, and Marketing Cloud will automatically use a common core Customer Profile managed by Customer 360 Data Manager.

正解: B

解説:

Customer 360 Data Manager is a platform service that enables companies to connect customer data across Salesforce apps and create a unified customer profile. It uses advanced matching algorithms to identify and link customer records from different systems based on common attributes such as name, email, phone, address, etc. It also assigns a consistent Global Party ID to each customer record, which serves as a unique identifier across systems. Customer 360 Data Manager can be used across multiple brands within a single merchant environment by creating separate data spaces for each brand. Option B is incorrect because Customer 360 Data Manager can relate the IDs between systems without additional custom development.

Option C is incorrect because Customer 360 Data Manager supports multiple brands within a single merchant environment. Option D is incorrect because B2C Commerce, Service Cloud, and Marketing Cloud do not automatically use a common core Customer Profile managed by Customer 360 Data Manager; they need to be connected and configured via Customer 360 Data Manager.

References:

* <https://www.salesforce.com/in/blog/2020/04/what-is-salesforce-customer-360.html>

* https://help.salesforce.com/s/articleView?id=sf.c360_overview.htm&type=5

質問 # 25

A company is in the process of defining the authoritative system for key data entities involved in B2C journeys. The company has about 200,000 customers, each averaging 30 orders per year.

Which two systems are considered an authoritative system for consent and compliance preferences, as well as primary person attributes such as name, address, birthday, phone, and email?

Choose 2 answers

- A. B2C Commerce
- **B. Service Cloud**
- **C. Marketing Cloud**
- D. Experience Cloud

正解: B、C

解説:

Service Cloud and Marketing Cloud are considered authoritative systems for consent and compliance preferences, as well as primary person attributes such as name, address, birthday, phone, and email. Service Cloud is the system of record for customer service interactions and case management, and it can store customer consent and preferences for different channels and purposes. Marketing Cloud is the system of record for customer engagement and marketing campaigns, and it can store customer consent and preferences for email, SMS, push notifications, and other channels. B2C Commerce is not an authoritative system for consent and compliance preferences, as it does not store them natively. It can store some primary person attributes such as name, address,

phone, and email, but they may not be the most up-to-date or accurate.

Experience Cloud is not an authoritative system for consent and compliance preferences, as it relies on other systems to store them. It can store some primary person attributes such as name, email, and birthday, but they may not be the most up-to-date or accurate. References:

* https://help.salesforce.com/s/articleView?id=sf.mc_co_data_integration_best_practices.htm&type=5

* https://help.salesforce.com/s/articleView?id=sf.mc_co_data_integration_considerations.htm&type=5

質問 # 26

A company is implementing B2C Commerce, Service Cloud, and Marketing Cloud. The company is based in Europe and needs to be compliant with GDPR.

Which two design implementations should a Solution Architect use to ensure GDPR compliance?

Choose 2 answers

- A. Use email addresses, SMS, or other channel addresses as the contact key {subscriber key} in Marketing Cloud
- **B. Set field-level encryption across B2C Commerce, Marketing Cloud, and Service Cloud**
- C. Set tracking site preference for each storefront
- **D. Use a Salesforce record ID as a single unique identifier to apply across channels and clouds**

正解: B、D

解説:

B: Using a Salesforce record ID as a single unique identifier to apply across channels and clouds can help ensure GDPR compliance by enabling data portability, deletion, and anonymization across systems. This can also reduce data duplication and improve data quality. D. Setting field-level encryption across B2C Commerce, Marketing Cloud, and Service Cloud can help ensure GDPR compliance by protecting sensitive data from unauthorized access or disclosure. This can also help meet the requirements of data minimization and pseudonymization. References:

* https://trailhead.salesforce.com/en/content/learn/modules/gdpr_basics/gdpr_basics_principles

* https://help.salesforce.com/s/articleView?id=sf.mc_co_contact_key.htm&type=5

* https://help.salesforce.com/s/articleView?id=sf.b2c_commerce_security.htm&type=5

* https://help.salesforce.com/s/articleView?id=sf.field_level_encryption.htm&type=5

質問 # 27

A company uses Service Cloud and B2C Commerce and now wants to enable the 'Order on Behalf of' functionality on its storefront. Which two actions should a Solution Architect take to ensure agents can use the 'Order on Behalf of' functionality?

Choose 2 answers

- A. Configure agents to use SSO between B2C Commerce and Service Cloud.
- **B. Verify that agents have a user record in Service Cloud and an account created in B2C Commerce.**
- C. Apply the 'Order on Behalf of' permission set to Service Cloud users.
- **D. Verify that the permissions for the B2C Commerce account support 'Order on Behalf of'.**

正解: B、D

解説:

To enable the 'Order on Behalf of' functionality, the B2C Commerce account must have the 'Order on Behalf of' permission enabled and the 'Customer Service' role assigned. The agents must also have a user record in Service Cloud and an account created in B2C Commerce with the same email address. References:

https://help.salesforce.com/s/articleView?id=sf.b2c_service_cloud_connector_order_on_behalf_of.htm&type=5

質問 # 28

An organization wants to avoid sending post-purchase review emails until a customer has had a chance to receive and try out their order. The typical shipping duration is around 3 days, but the organization is unsure about how long it takes a customer to try the product once it has been delivered.

What should the company do to leverage its Salesforce product suite and optimize the open rates for its post-purchase emails?

- **A. Use B2C Commerce to add the customer to a Marketing Cloud post-purchase journey when their order ships. Use a Journey Builder Wait activity to delay 3 days for shipping and an Einstein Engagement Split based on open rate to optimize**

the additional delay for product testing.

- B. Use Salesforce Order Management to add the customer to a Marketing Cloud post-purchase journey when their order ships. Use a Journey Builder Wait activity to delay 3 days for shipping and an Engagement Split with 1-, 2-, and 3-day Wait activity based on open rate to optimize the additional delay for product testing.
- C. Use B2C Commerce to add the customer to a Marketing Cloud post-purchase journey when their order ships. Use a Journey Builder Wait activity to delay 3 days for shipping and an Engagement Split with 1-, 2-, and 3-day Wait activity based on open rate to optimize the additional delay for product testing.
- D. Use Salesforce Order Management to add the customer to a Marketing Cloud post-purchase journey when their order ships. Use a Journey Builder Wait activity to delay 3 days for shipping and an Einstein Engagement Split based on open rate to optimize the additional delay for product testing.

正解: A

解説:

B2C Commerce can trigger a Marketing Cloud post-purchase journey using the Transactional Messaging API.

Journey Builder can use a Wait activity to delay the email delivery based on a fixed duration or a date attribute. Einstein Engagement Split can use AI to determine the optimal path for each customer based on their engagement behavior, such as open rate.

References: <https://developer.salesforce.com/docs/commerce>

<https://developer.salesforce.com/docs/commerce/sfra/marketing-cloud/transactional-messaging-api> https://help.salesforce.com/s/articleView?id=sf-mc_jb_wait_activity.htm&type=5

https://help.salesforce.com/s/articleView?id=sf-mc_jb_einstein_engagement_split.htm&type=5

質問 # 29

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Arch-302日本語参考: <https://www.shikenpass.com/Arch-302-shiken.html>

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私たちの努力は自分の人生に更なる可能性を増加するためのことであると思われ、SalesforceのArch-302試験に参加する人はますます多くなっています。

- Arch-302模擬試験サンプル □ Arch-302模擬試験サンプル □ Arch-302模擬試験問題集 ⇄ ➡ www.passtest.jp □で「 Arch-302 」を検索し、無料でダウンロードしてくださいArch-302試験概要
- Arch-302日本語対策問題集 □ Arch-302入門知識 □ Arch-302専門トレーニング □ ☀ www.goshiken.com □☀□で[Arch-302]を検索し、無料でダウンロードしてくださいArch-302日本語版対策ガイド
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- Arch-302試験の準備方法 | 効率的なArch-302資格認定試験試験 | 正確なSalesforce Certified B2C Solution Architect日本語参考 □ ⇒ www.goshiken.com □ で使える無料オンライン版⇒ Arch-302 ⇐ の試験問題Arch-302日本語対策問題集
- Arch-302入門知識 □ Arch-302模擬試験サンプル □ Arch-302日本語版 □ ウェブサイト➤ www.japancert.com □ を開き、 ➡ Arch-302 □ を検索して無料でダウンロードしてくださいArch-302試験問題集
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- Arch-302試験の準備方法 | 効率的なArch-302資格認定試験試験 | 正確なSalesforce Certified B2C Solution Architect日本語参考 □ 今すぐ「 www.mogixexam.com 」を開き、（ Arch-302 ）を検索して無料でダウンロードしてくださいArch-302日本語版
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