

Actual Salesforce Analytics-Con-301 Exam Questions and Answers

SALESFORCE ADMIN CERTIFICATION
EXAM | (2 VERSIONS) NEWEST ACTUAL
ACCURATE EXAM QUESTIONS AND
DETAILED VERIFIED ANSWERS GRADED
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An admin wants to convert a lead automatically based on criteria and send the email to the related contact one day after lead conversion. How can this be achieved? - ✓✓✓ Correct
Answer > use process builder with a flow action to convert the lead and add a wait element to set a one day wait period to automatically email the contact

Which statement about Chatter posts and comments is true? (Choose 2) - ✓✓✓ Correct **Answer >** posts made to a user's profile are visible to all users in the org, updates to the chatter feed on a record are only visible to. Users with access to the record

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.

Topic 2	• Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 3	• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

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Salesforce Certified Tableau Consultant Sample Questions (Q93-Q98):

NEW QUESTION # 93

A Tableau consultant is tasked with creating a line graph that shows daily temperature fluctuations. The below set of data to use to create a dashboard.

How should the consultant manipulate the data to support the business need?

Month	Avg High Temp	Avg Low Temp
January	32	15
February	43	23
March	57	33
April	68	43
May	76	55

- A. Pivot the data before the requested visualization can be created.
- B. Create a Level of Detail (LOD) calculation that will aggregate the data at the requested daily level.
- **C. Request a new set of data that is aggregated to the day level.**

Answer: C

Explanation:

The business requirement is:

"Create a line graph that shows daily temperature fluctuations."

The dataset provided contains:

- * Only 5 rows, one per month
- * Two aggregated columns: Avg High Temp and Avg Low Temp
- * No daily values in the dataset

Tableau's documentation states that:

- * Tableau cannot generate artificial granularity that does not exist in the underlying data.
- * LOD calculations cannot create detail that isn't present in the source. They can only roll up or fix existing grain; they cannot fabricate lower-grain data.
- * Pivoting only reshapes data; it does not create missing days or introduce new rows.
- * When the visualization requires detail that the dataset does not contain, the correct solution is to obtain data at the required level of granularity.

Because the dataset contains monthly averages, it is impossible to show day-to-day fluctuations without having the actual daily temperatures.

Therefore, the only way to support the business need is to request daily-level data from the data provider.

Why the other options are incorrect:

A). Pivot the data

Pivoting would convert the dataset from wide format to long format (e.g., "Avg High Temp" and "Avg Low Temp" into a single "Temperature Type" field).

This does not add daily rows, so the required daily line graph still cannot be built.

C). Create an LOD calculation

LOD expressions cannot create new lower-level detail.

They only aggregate or fix existing detail.

Because the dataset contains only monthly values, an LOD cannot generate daily temperatures.

* Tableau granularity and data modeling guidance stating that detail must exist in the data to be visualized.

* LOD expression documentation explaining that LODs cannot create lower granularity than the source data.

* Pivoting documentation explaining pivots reshape fields but do not generate new rows or finer-grain data.

NEW QUESTION # 94

A transport and delivery company uses a command center dashboard in its logistics and distribution hubs. The dashboard is displayed on screens to show fleet movements, delivery status, and warehouse operations. The company needs the dashboard to provide up-to-date information without human intervention. The company's environment cannot access the internet, and the data source is configured to maintain a real-time connection.

How should the company meet this requirement?

- A. Configure the data source to extract instead of live. Schedule the extract refresh of data at regular intervals.
- B. Schedule a prep flow to refresh the dashboard at regular intervals.
- C. Search and download a suitable sandboxed dashboard extension from Tableau Exchange to refresh the dashboard at regular intervals.
- **D. Build a web app with dashboard extension API that refreshes the dashboard at regular intervals. Host the web app on the company's web server.**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Key details from the scenario:

- * The dashboard is on a command center screen.
- * The environment cannot access the internet.
- * The data source is real-time (live).
- * The dashboard must keep itself refreshed automatically.
- * No human interaction should be required.

From Tableau's documentation:

Dashboard Extension API

Tableau's Extension API allows developers to create custom extensions that can automate refreshing a live dashboard at intervals.

The extension is hosted on the company's internal web server, which solves the "no internet access" limitation.

This is the only method in the listed options that:

- * Works offline
- * Can auto-refresh the dashboard
- * Supports a "screen-based" live monitoring use case
- * Uses the existing live connection (no need for extracts)

Thus, A is correct.

Why the other options are wrong:

B. Schedule a Prep Flow

Prep flows do not refresh dashboards.

They only refresh prepared data sources.

The dashboard still won't auto-update unless reopened.

C. Download an extension from Tableau Exchange

Tableau Exchange requires internet access, which the company does not have.

Also, "sandboxed extensions" cannot refresh the dashboard at timed intervals.

D. Use extracts and scheduled extract refresh

Extracts require:

- * A Tableau Server / Cloud schedule
- * Internet access for Cloud
- * And extracts are not real-time. This contradicts the requirement for real-time data and an offline environment.

NEW QUESTION # 95

SIMULATION

From the desktop, open the CC workbook. Use the US Population Estimates data source.

You need to shape the data in US Population Estimates by using Tableau Desktop. The data must be formatted as shown in the following table.

Field name	Data type
Sex	String
Origin	String
Race	String
Year	Number (whole)
Age	Number (whole)
Population	Number (whole)

Open the Population worksheet. Enter the total number of records contained in the data set into the Total Records parameter. From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To shape the data in the "US Population Estimates" data source and enter the total number of records into the "Total Records" parameter in Tableau Desktop, follow these steps:

Open the CC Workbook and Access the Worksheet:

From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

Navigate to the Population worksheet by selecting its tab at the bottom of the window.

Format and Shape the Data:

Ensure the data types match those specified in the requirements: Sex, Origin, Race as strings; Year, Age, Population as whole numbers.

To verify or change the data type, click on the dropdown arrow next to each field name in the Data pane and select "Change Data Type" if necessary.

Calculate Total Number of Records:

Create a new calculated field named "Total Records". To do this, right-click in the Data pane and select "Create Calculated Field". Enter the formula `COUNT([Record ID])` or `SUM([Number of Records])` depending on how the data source identifies each row uniquely.

Drag this new calculated field onto the worksheet to display the total number of records.

Enter the Value into the Total Records Parameter:

Locate the "Total Records" parameter in the Data pane. Right-click on the parameter and select "Edit".

Manually enter the number displayed from the calculated field into the parameter, ensuring accuracy to meet the data shaping requirement.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

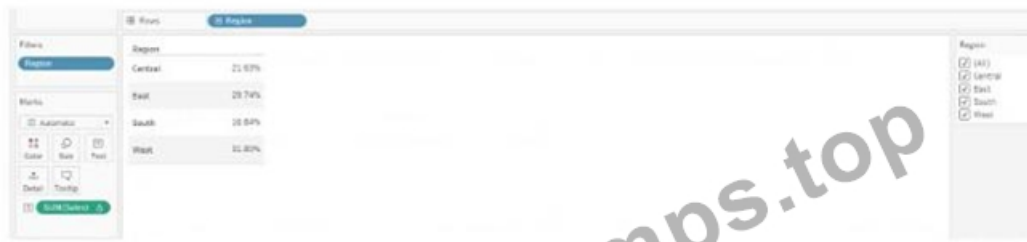
Tableau Desktop Guide: Provides detailed instructions on managing data types, creating calculated fields, and updating parameters.

Tableau Data Shaping Techniques: Outlines effective methods for manipulating and structuring data for analysis.

This process will ensure the data in the "US Population Estimates" is accurately shaped according to the specified format and that the total number of records is correctly calculated and entered into the designated parameter. This thorough approach ensures data integrity and accuracy in reporting.

NEW QUESTION # 96

A client calculates the percent of total sales for a particular region compared to all regions.



The Sales percentage is inadvertently recalculated each time the filter is applied to the Region.



Which calculation will fix the automatic recalculation on the % of total field?

- A. $\{ \text{FIXED } [\text{Region}]: \text{sum}([\text{Sales}]) \} / \{ \text{FIXED } : \text{SUM}([\text{Sales}]) \}$
- B. $\{ \text{FIXED } [\text{Region}]: \text{sum}([\text{Sales}]) \} / \text{SUM}([\text{Sales}])$
- C. $\{ \text{FIXED } [\text{Region}]: \text{sum}([\text{Sales}]) \}$
- D. $\{ \text{FIXED } [\text{Region}]: [\text{Sales}] \} / \{ \text{FIXED } : \text{SUM}([\text{Sales}]) \}$

Answer: B

Explanation:

To correctly calculate the percent of total sales for a particular region compared to all regions, and to ensure that the calculation does not get inadvertently recalculated with each region filter application, the recommended calculation is:

$\{ \text{FIXED } [\text{Region}]: \text{sum}([\text{Sales}]) \}$: This part of the formula computes the sum of sales for each region, regardless of any filters applied to the view. It uses a Level of Detail expression to fix the sum of sales to each region, ensuring that filtering by regions won't affect the calculated value.

$\text{SUM}([\text{Sales}])$: This part computes the total sum of sales across all regions and is recalculated dynamically based on the filters applied to other parts of the dashboard or worksheet.

Combining the two parts: By dividing the fixed regional sales by the total sales, we get the proportion of sales for each region as compared to the total. This calculation ensures that while the denominator adjusts according to filters, the numerator remains fixed for each region, accurately reflecting the sales percentage without being affected by the region filter directly.

References

This calculation follows Tableau's best practices for using Level of Detail expressions to manage computation granularity in the presence of dashboard filters, as outlined in the Tableau User Guide and official Tableau training materials.

NEW QUESTION # 97

A university has data on its undergraduate students and their majors by grade level (Freshman, Sophomore, Junior, Senior). The university is interested in visualizing the path students take as they change majors across grade levels.

Which visualization type should the consultant recommend?

- A. Chord Chart
- B. Tree Chart
- C. Radar Chart
- D. Sankey Diagram

Answer: D

Explanation:

To visualize the path students take as they change majors across different grade levels, a Sankey Diagram is highly effective. This type of visualization illustrates the flow and quantity between different stages or categories:

Sankey Diagram: It allows for a visual representation of students' movements between majors over time. Each flow's thickness is proportional to the number of students moving from one major to another, giving a clear, immediate visual cue of major popularity and student migration patterns.

To create a Sankey Diagram in Tableau, you typically need to prepare the data specifically for this type of chart. The data must

include source (starting major), target (ending major), and the value (number of students). It often requires custom calculations and data reshaping to get the data in a format that a Sankey can use.

Once the data is prepared, you can use a combination of calculated fields, path binning, and line charts to simulate the flow effect in Tableau. External plugins or web-based integrations might also be employed for more direct implementations.

References

Sankey Diagrams are not natively supported in Tableau but can be implemented through creative use of data preparation and calculations, as suggested in advanced Tableau user communities and demonstrated in various Tableau public galleries.

NEW QUESTION # 98

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