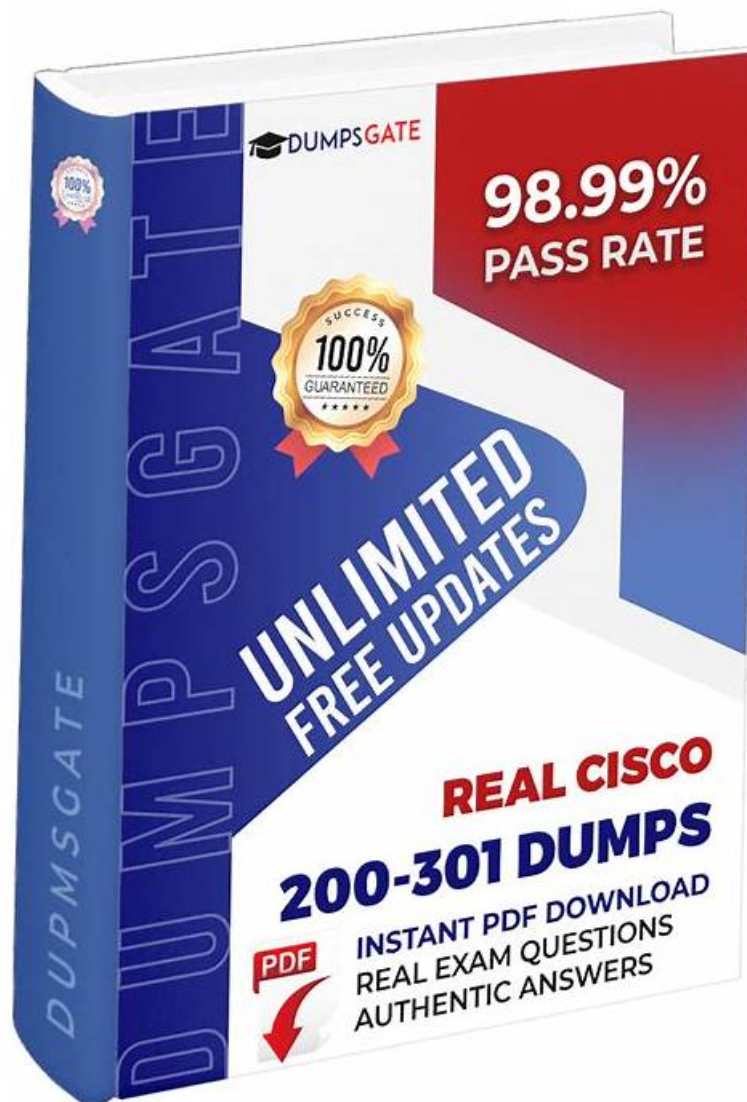# Provides complete coverage of every objective on exam Analytics-Con-301 Relevant Exam Dumps

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.

Topic 2	• Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 3	• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.
Topic 4	• IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 5	• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.

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Salesforce Certified Tableau Consultant Sample Questions (Q39-Q44):

NEW QUESTION # 39
A consultant is designing a dashboard that will be consumed on desktops, tablets, and phones. The consultant needs to implement a dashboard design that provides the best user experience across all the platforms.
Which approach should the consultant take to achieve these results?

- A. Build one dashboard and set the size to Automatic.
- B. Build one dashboard that has desktop, tablet, and phone layouts, and fix the size of the layouts.
- C. Build one dashboard and fix the size of the dashboard.
- D. Build one dashboard for each type of device and fix the size of the layouts.

Answer: B

Explanation:
For a consultant designing a dashboard to be consumed across multiple device types, the best approach is:
* Multi-device Layout: Tableau provides the capability to design device-specific layouts within a single dashboard. This feature allows the dashboard to adapt its layout to best fit the screen size and orientation of desktops, tablets, and phones.
* Fixed Size Layouts: By fixing the size of each layout, the consultant can ensure that the dashboard appears consistent and maintains the intended design elements and user experience across devices.
Fixed sizes prevent components from resizing in ways that could disrupt the dashboard's readability or functionality.
* Implementation: In Tableau, you can create these layouts by selecting 'Device Preview' and adding custom layouts for each device type. Here, you define the dimensions and the positioning of sheets and controls tailored to each device's typical viewing mode.
References
This approach leverages Tableau's device designer capabilities, which are specifically designed to optimize dashboards for multiple viewing environments, ensuring a seamless user experience regardless of the device used. This functionality is well documented in Tableau's official guides on creating and managing device- specific dashboards.

NEW QUESTION # 40

A client has a Tableau Cloud deployment. Currently, dashboards are available only to internal users.

The client needs to embed interactive Tableau visualizations on their public website.

Data is < 5,000 rows, updated infrequently via manual refresh.

Cost is a priority.

Which product should the client use?

- A. Tableau Cloud licensed per user
- B. Tableau Public
- C. Tableau Server licensed per core
- D. Tableau Embedded Analytics

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau documentation explains:

Tableau Public

* Free platform.

* Allows public sharing and embedding of fully interactive dashboards.

* Ideal for small datasets and infrequent updates.

* Does not require user-based licensing.

* Embedding is unrestricted because all content is publicly visible.

This perfectly matches the scenario:

Public-facing website

Low cost priority

Small dataset

Manual, infrequent updates

Why the other options are incorrect:

A). Tableau Cloud (per user)

* Requires paid licenses.

* Does not allow unrestricted public embedding without expensive add-ons.

* Designed for secure internal use, not public web-wide embedding.

C). Tableau Embedded Analytics

* A paid embedding solution requiring proper licensing.

* Designed for large-scale, secure, programmatic embedding - too costly for this use case.

D). Tableau Server (per core)

* Requires server infrastructure & licensing.

* Far more expensive than Tableau Public.

Thus, Tableau Public is the correct, cost-effective solution.

* Tableau Public documentation describing free embedding for public websites.

* Comparison guides showing Tableau Cloud/Server require licensing for embedding.

* Public vs. Enterprise Tableau deployment best practices.

NEW QUESTION # 41

A consultant has a view using a table calculation to calculate percent of total Sales by Category. The consultant would like to filter out particular categories, but wants the percent of total calculation to remain steady even as they filter items in or out.

What should the consultant do to achieve the desired impact?

- A. Filter Category by using a Data Source Filter instead of a Dimension Filter.
- B. Create an aggregate expression, and then use that instead of the table calculation.
- C. Filter Category by using a Context Filter instead of a Dimension Filter.
- D. Create a FIXED Level of Detail (LOD) expression, and then use that instead of the table calculation.

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The key detail of the question:

"filter out particular categories, but wants the percent of total calculation to remain steady even as they filter items in or out." This means the percent of total must ignore filters.

Table calculations always operate after filters, except table calc filters like "Filter on Table Calculation," and after dimension filters, so filtering categories directly will change the denominator.

Tableau's documented solution for "percent of total that does not change with filtering" is:

Use a FIXED LOD to define the stable denominator

A FIXED LOD expression "freezes" the aggregation level and is unaffected by dimension filters unless explicitly added to context.

This allows the consultant to compute:

{ FIXED : SUM([Sales]) }

or

{ FIXED [Category] : SUM([Sales]) }

Then percent of total becomes:

SUM([Sales]) / { FIXED : SUM([Sales]) }

The FIXED LOD stores the total before filters are applied, ensuring the percent remains steady.

This is exactly what Tableau documentation explains under:

* Level of Detail Expressions
* LODs and Order of Operations
* Using LODs to create filter-independent calculations

Thus, D is correct.

Why the other answers are wrong:

A. Context Filter

Context filters run before FIXED LODs but after raw data.

If Category is put into context, LOD totals would be reduced.

Table calculation totals still change because table calcs run near the bottom of the pipeline.

B. Data Source Filter

Data source filters remove rows before all table calculations and LODs.

This would make the percent of total incorrect, because filtered-out categories would physically be gone.

C. Aggregate Expression

An aggregate field alone does not solve the issue because it still respects dimension filters.

NEW QUESTION # 42

A stakeholder has multiple files saved (CSV/Tables) in a single location. A few files from the location are required for analysis. Data transformation (calculations) is required for the files before designing the visuals. The files have the following attributes:
. All files have the same schema.
. Multiple files have something in common among their file names.
. Each file has a unique key column.
Which data transformation strategy should the consultant use to deliver the best optimized result?

- A. Use join option to combine/merge all the files together before doing the data transformation (calculations).
- B. Apply the data transformation (calculations) in each require file and do the wildcard union to combine /merge before designing the visuals.
- C. Use wildcard Union option to combine/merge all the files together before doing the data transformation (calculations).
- D. Apply the data transformation (calculations) in each require file and do the join to combine/merge before designing the visuals.

Answer: C

Explanation:
Moving calculations to the data layer and materializing them in the extract can significantly improve the performance of reports in Tableau. The calculation ZN([Sales])*(1 - ZN([Discount])) is a basic calculation that can be easily computed in advance and stored in the extract, speeding up future queries. This type of calculation is less complex than table calculations or LOD expressions, which are better suited for dynamic analysis and may not benefit as much from materialization12.
References: The answer is based on the best practices for creating efficient calculations in Tableau, as described in Tableau's official documentation, which suggests using basic and aggregate calculations to improve performance1. Additionally, the process of materializing calculations in extracts is detailed in Tableau's resources2.
Given that all files share the same schema and have a common element in their file names, the wildcard union is an optimal approach to combine these files before performing any transformations. This strategy offers the following advantages:
Efficient Data Combination: Wildcard union allows multiple files with a common naming scheme to be combined into a single dataset in Tableau, streamlining the data preparation process.
Uniform Schema Handling: Since all files share the same schema, wildcard union ensures that the combined dataset maintains

consistency in data structure, making further data manipulation more straightforward.

Pre-Transformation Combination: Combining the files before applying transformations is generally more efficient as it reduces redundancy in transformation logic across multiple files. This means transformations are written and processed once on the unified dataset, rather than repeatedly for each individual file.

References:

Wildcard Union in Tableau: This feature simplifies the process of combining multiple similar files into a single Tableau data source, ensuring a seamless and efficient approach to data integration and preparation.

NEW QUESTION # 43

A client wants to report Saturday and Sunday regardless of the workbook's data source's locale settings.
Which calculation should the consultant recommend?

- A. DATENAME('iso-weekday', [Order Date])>=6
- B. DATEPART('weekday', [Order Date])>=6
- C. DATEPART('iso-weekday', [Order Date])>=6
- D. DATEPART('iso-weekday', [Order Date])=1 or DATEPART('iso-weekday', [Order Date])=7

Answer: D

Explanation:

The calculation DATEPART('iso-weekday', [Order Date])=1 or DATEPART('iso-weekday', [Order Date])=7 is recommended because the ISO standard considers Monday as the first day of the week (1) and Sunday as the last day (7). This calculation will correctly identify Saturdays and Sundays regardless of the locale settings of the workbook's data source, ensuring that the report includes these days as specified by the client.

References: The use of the 'iso-weekday' part in the DATEPART function is consistent with the ISO 8601 standard, which is independent of locale settings. This approach is supported by Tableau's documentation on date functions and their behavior with different locale settings123.

To accurately identify weekends across different locale settings, using the 'iso-weekday' component is reliable as it is consistent across various locales:

ISO Weekday Function: The ISO standard treats Monday as the first day of the week (1), which makes Sunday the seventh day (7). This standardization helps avoid discrepancies in weekday calculations that might arise due to locale-specific settings.

Identifying Weekends: The calculation checks if the 'iso-weekday' part of the date is either 1 (Sunday) or 7 (Saturday), thereby correctly identifying weekends regardless of the locale settings.

References:

Handling Locale-Specific Settings: Using ISO standards in date functions allows for uniform results across systems with differing locale settings, essential for consistent reporting in global applications.

NEW QUESTION # 44

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