

Test MCE-Dev-201 Objectives Pdf & MCE-Dev-201 Pdf Exam Dump



Salesforce

Mule-101 Exam

Salesforce Certified MuleSoft Integration Foundations

Exam Latest Version: 6.0

DEMO Version

Full Version Features:

- 90 Days Free Updates
- 30 Days Money Back Guarantee
- Instant Download Once Purchased
- 24 Hours Live Chat Support

Full version is available at link below with affordable price.

<https://www.directcertify.com/salesforce/mule-101>

BTW, DOWNLOAD part of Itbraindumps MCE-Dev-201 dumps from Cloud Storage: https://drive.google.com/open?id=1Yif5mJgbg2DQuickJ_rORufESeLnt_zkn

With our top quality MCE-Dev-201 exam preparation materials, you will get Salesforce certification and avail the excellent job opportunities available at the top ranking IT companies. Now you can easily pass MCE-Dev-201 Practice Test with the help of our valid learning materials and you will get a promotion in your company and work in a respectful and comfortable environment.

Salesforce MCE-Dev-201 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Data Modeling: This domain covers structuring contact and subscriber data in Marketing Cloud including configuring the contact model understanding data extension types and uses managing contact records across channels and the contact deletion process.
Topic 2	<ul style="list-style-type: none">• Security: This domain addresses data protection in Marketing Cloud including available security options and best practices for maintaining secure platform configurations.

Topic 3	<ul style="list-style-type: none"> • Data Management: This domain covers importing data with various file formats writing SQL queries for data manipulation extracting data from Marketing Cloud applying SQL best practices managing send logs and understanding data impacts from contact deletion.
Topic 4	<ul style="list-style-type: none"> • Programmatic Languages: This domain focuses on coding with AMPscript and Server-Side JavaScript including language syntax functions processing methods development best practices and programmatic subscriber exclusion during sends.
Topic 5	<ul style="list-style-type: none"> • API: This domain addresses interacting with Marketing Cloud through SOAP and REST APIs including API objects methods routes OAuth authentication flows with access tokens and handling API responses.

>> Test MCE-Dev-201 Objectives Pdf <<

Useful Test MCE-Dev-201 Objectives Pdf - Only in Itbraindumps

As we know, information disclosure is illegal and annoying. Of course, we will strictly protect your information. That's our society rule that everybody should obey. So if you are looking for a trusting partner with right MCE-Dev-201 guide torrent you just need, please choose us. I believe you will feel wonderful when you contact us. We have different MCE-Dev-201 prep guide buyers from all over the world, so we pay more attention to the customer privacy. Because we are in the same boat in the market, our benefit is linked together. If your privacy let out from us, we believe you won't believe us at all. That's uneconomical for us. In the website security, we are doing well not only in the purchase environment but also the MCE-Dev-201 Exam Torrent customers' privacy protection. We are seeking the long development for MCE-Dev-201 prep guide.

Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q15-Q20):

NEW QUESTION # 15

A developer wants a link to be dynamic based on subscriber attributes. Rather than create numerous links, the developer uses AMPscript to set the link's value as a variable. The variable will be used within the <a> tag.

What should the developer do within the <a> tag to ensure clicks are tracked for the variable? Choose 2

- A. Wrap the variable in a v function
- **B. Wrap the variable in a RedirectTo function**
- **C. Include a variable for the Alias attribute**
- D. Ensure the Conversion attribute is 'true'

Answer: B,C

Explanation:

To ensure that clicks are tracked for a dynamic link created using AMPscript, the developer should wrap the link variable in a RedirectTo function and include an alias attribute for tracking purposes.

* RedirectTo Function: This function helps ensure that the link click is properly tracked by Salesforce Marketing Cloud (SFMC). The function takes a URL and ensures that tracking parameters are appended correctly.

```
%%[ SET @dynamicLink = "http://example.com/?id=" + AttributeValue("SubscriberID") ]%% <a href="%%
=RedirectTo(@dynamicLink)=%%">Click Here</a>
```

Salesforce AMPscript Functions - RedirectTo

Alias Attribute: Including an alias attribute provides a way to label the link, which assists in tracking and reporting.

```
<a href="%%=RedirectTo(@dynamicLink)=%%" alias="DynamicLink">Click Here</a> Reference: Salesforce Documentation on Link Alias
```

NEW QUESTION # 16

A developer used LookupRowsto retrieve data when building a dynamic email.

What should be the next step before using this rowset within a FOR loop?

- A. Set the rowset to a new array variable
- **B. Use RowCount to ensure the rowset contains data**

- C. Use Row to return a specific row of the rowset
- D. Close the delimited AMPscript Code Block

Answer: B

Explanation:

After using LookupRows to retrieve data when building a dynamic email, the next step before using this rowset within a FOR loop is to use RowCount to ensure the rowset contains data (D). This validation ensures that there are rows to iterate over, preventing potential errors or empty iterations in the FOR loop.

Example:

```
SET @rows = LookupRows("DataExtensionName", "FieldName", "Value")
SET @rowCount = RowCount (@rows)
IF @rowCount > 0 THEN FOR @i = 1 TO @rowCount DO SET @row = Row(@rows, @i) /* process each row */ NEXT @i
ENDIF
```

References:

Salesforce Marketing Cloud AMPscript Guide

AMPscript RowCount Function

NEW QUESTION # 17

Northern Trail Outfitters' account is configured with two child BU(s): US and Global. The account has a dataextension in the Shared Data Extensions folder named 'MemberData'. This data extension contains basic address information, as well as Boolean fields labeled 'US' and 'Global' indicating to which business unit the subscriber belongs. Automation needs to be created in the US business unit to query all records in New York who are members of the business unit US.

```
SELECT * FROM MemberData WHERE State = 'NY' AND US = 1
```

What would cause this query to report the following error: "An error occurred while checking the query syntax. Errors: MemberData is not a known data extension or system data view. You can only query existing data extensions or system data views."?

- A. Query should check for a US value of True'
- **B. MemberData should be prefixed with ENT**
- C. Incorrect syntax; Query Activities are written in SOQL
- D. Query Activities cannot use the " wildcard

Answer: B

Explanation:

In an Enterprise 2.0 account, when querying shared data extensions from a child business unit, the data extension name should be prefixed with 'ENT.' to indicate it resides in the shared data extensions folder.

* Correct Query:

```
SELECT * FROM ENT.MemberData WHERE State = 'NY' AND US = 1
```

Salesforce Shared Data Extensions

NEW QUESTION # 18

A developer is managing the data model programmatically and needs to access Attribute Group schema via the API. Which API should the developer use?

- **A. REST**
- B. Bulk
- C. XML
- D. SOAP

Answer: A

Explanation:

To manage the data model programmatically and access the Attribute Group schema, the REST API should be used. The REST API provides endpoints to interact with and retrieve information about Attribute Groups and their schemas.

Salesforce REST API

NEW QUESTION # 19

A developer wants to personalize a welcome email with the recipient's first name from the Customers data extension, which is different from the targeted sending data extension named NewSubscribers. Both data extensions contain the unique identifier in a field

