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The benefits of passing the Salesforce Consumer Goods Cloud Accredited Professional Certification Exam are numerous. It validates the candidate's expertise in Salesforce's solutions for the consumer goods industry, which can lead to better job opportunities and higher salaries. It also demonstrates the candidate's commitment to professional development and continuous learning.

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Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is designed to validate the skills and knowledge of professionals who are involved in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification exam is intended for individuals who have experience in sales, marketing, and operations related to consumer goods. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the candidates' understanding of the consumer goods industry and the role of Salesforce in it.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q110-Q115):

NEW QUESTION # 110

A Field Sales Manager is trying to determine which stores have a decline in Retail Execution KPIs and therefore need attention. Which Tableau CRM for Consumer Goods Cloud dashboard can provide the required data?

- **A. Store Performance Dashboard**
- B. Product Performance Dashboard
- C. Lost Visit Store Performance Dashboard
- D. Team Performance Dashboard

Answer: A

Explanation:

The Tableau CRM for Consumer Goods Cloud dashboard that can provide the required data for a Field Sales Manager to determine which stores have a decline in Retail Execution KPIs and therefore need attention is the Store Performance Dashboard. The Store Performance Dashboard shows the performance and compliance of the retail stores in relation to their KPIs and promotions. The dashboard allows users to filter and analyze the data by various dimensions, such as store group, store location, product category, or visit date. The dashboard also displays metrics such as store compliance score, store revenue, store visits, and promotion compliance score. By using this dashboard, a Field Sales Manager can identify which stores are underperforming or non-compliant and take appropriate actions to improve their performance. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 37.

NEW QUESTION # 111

Northern Trail Outfitters (NTO) is expanding quickly and wants to improve their reps productivity. Business leadership has expressed their desire to leverage Salesforce Einstein Vision to accomplish this. What are the three recommended steps for setting up Einstein Vision with Consumer Goods Cloud for automatic detection of products on the shelf?

- A. Setup in store location and associate planogram
- **B. Train Einstein Vision Models with marketing images of products to yield optimal results**
- C. Upload the training pictures as attachments to the planogram for Einstein Object Detection to work
- **D. Define planogram check task**
- **E. Enable Einstein Object Detection**

Answer: B,D,E

Explanation:

These steps are essential in setting up Einstein Vision for automatic product detection on shelves, involving enabling the feature, defining relevant tasks, and training the models with appropriate product images.

NEW QUESTION # 112

Which KPIs can be derived using Planogram detection?

- A. Out of Stock, Share of Shelf, Brand Facings
- B. Out of Stock, Shelf Size, SKU Facings
- **C. Out of Stock, Share of Shelf, SKU Facings**
- D. Out of Stock, Shelf Size, Brand Facings

Answer: C

Explanation:

Out of Stock, Share of Shelf, and SKU Facings are three KPIs that can be derived using Planogram detection. A Planogram is a visual representation of how products should be arranged on a shelf. Planogram detection is a feature that uses Einstein Vision to compare the actual shelf image with the expected planogram image and calculate metrics such as:

Out of Stock, which measures the percentage of products that are missing from the shelf

Share of Shelf, which measures the percentage of space occupied by a product or brand on a shelf

SKU Facings, which measures the number of times a product SKU is visible on a shelf. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 23-24.

NEW QUESTION # 113

GreenTech, a Consumer Goods company wants to sell new products in a particular retail store. Which Tableau CRM dashboard should they use to find opportunities to sell new products in a retail store location?

- A. Account Insight
- **B. White Space Analysis**
- C. Sales Rep Performance
- D. Sales Manager- Territory Performance

Answer: B

Explanation:

White Space Analysis is a Tableau CRM dashboard that shows opportunities to sell new products in a retail store location. It analyzes the sales performance and product distribution across different stores and segments, and identifies gaps or white spaces where new products can be introduced or existing products can be expanded. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 37.

NEW QUESTION # 114

When performing a search in an inventory check task, which products are considered for the search?

- A. All products in the organization
- **B. All products associated with the retail store**
- C. All products created by the user
- D. All products owned by the user

Answer: B

Explanation:

When performing a search in an inventory check task, only the products that are associated with the retail store are considered for the search. This is because the inventory check task is designed to verify the availability and quantity of products in a specific store location. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 28.

NEW QUESTION # 115

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