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Salesforce Analytics-Con-301 Exam Syllabus Topics:

| Topic | Details |
|---------|---|
| Topic 1 | <ul style="list-style-type: none"> Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities. |
| Topic 2 | <ul style="list-style-type: none"> Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized. |
| Topic 3 | <ul style="list-style-type: none"> Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility. |
| Topic 4 | <ul style="list-style-type: none"> IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments. |

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Salesforce Certified Tableau Consultant Sample Questions (Q38-Q43):

NEW QUESTION # 38

Which technique should a Tableau consultant use to optimize workbook performance with a live data source?

- **A. Use numbers and Booleans instead of strings and dates.**
- B. Use Custom SQL for Tableau query optimization.
- C. Use Compute Calculations Now for live data sources to materialize calculations.
- D. Use larger sets of more granular records in Table Calculations instead of smaller sets of aggregated records.

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

When optimizing performance with live connections, Tableau documentation emphasizes minimizing the workload passed to the database. Key principles include:

- * Databases resolve numeric and Boolean fields significantly faster than strings and dates.
- * Using simpler data types reduces query parsing time and improves join and filter performance.
- * This is a standard Tableau recommendation for live query optimization.

Why the other answers are incorrect:

* B: Table calculations add workload on Tableau, but live performance depends on database efficiency; granular table calc processing worsens performance.

* C: Custom SQL often hurts performance because it disables query optimization, increases load times, and prevents Tableau from generating efficient queries.

* D: Compute Calculations Now applies only to extracts, and has no effect on live connections.

Thus, the documented performance best practice for live sources is to use numbers and Booleans instead of strings and dates.

* Live connection optimization guidance: prefer numeric and Boolean fields over strings/dates.

* Best practices cautioning against Custom SQL for performance.

* Documentation stating Compute Calculations Now applies only to extracts.

NEW QUESTION # 39

A consultant used Tableau Data Catalog to determine which workbooks will be affected by a field change.

Catalog shows:

- * Published Data Source # 7 connected workbooks
- * Field search (Lineage tab) # 6 impacted workbooks

The client asks: Why 7 connected, but only 6 impacted?

- **A. The field being altered is not used in the seventh workbook.**
- B. The field is used twice in a single workbook.
- C. The seventh workbook is connected via Custom SQL so it didn't appear in the list.
- D. The consultant lacked sufficient permissions to see the seventh workbook.

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Key Tableau Catalog behaviors:

* Connected workbooks = any workbook linked to the published data source.

* Impacted workbooks = only workbooks that use the specific field.

* If a workbook connects to the data source but never uses the field, it appears as "connected" but not impacted.

This explains EXACTLY why:

* 7 workbooks are connected

* Only 6 use the changed field

* Therefore only 6 are impacted

This matches Option C.

Why the other options are incorrect:

A). Field used twice

Still counts as one workbook - does not explain discrepancy.

B). Permission issue

If permissions blocked visibility, the data source would not list 7 connections.

D). Custom SQL use

Catalog can still detect field usage through metadata lineage; Custom SQL does NOT hide workbook dependency.

Thus, only Option C logically explains the scenario.

* Data Catalog lineage rules: "Connected vs. Impacted" distinction.

* Field-level impact analysis documentation.

* Workbook dependency logic within Tableau Catalog.

NEW QUESTION # 40

A Tableau Cloud client has requested a custom dashboard to help track which data sources are used most frequently in dashboards across their site.

Which two actions should the client use to access the necessary metadata? Choose two.

- **A. Query metadata through the GraphiQL engine.**
- B. Download metadata through Tableau Catalog.
- C. Connect directly to the Site Content data source within the Admin Insights project.
- **D. Access metadata through the Metadata API.**

Answer: A,D

Explanation:

To track which data sources are used most frequently across a site in Tableau Cloud, the client should use the GraphiQL engine and the Metadata API. The GraphiQL engine allows for interactive exploration of the metadata, making it easier to construct and test queries¹. The Metadata API provides access to metadata and lineage of external assets used by the content published to Tableau Cloud, which is essential for tracking data source usage².

References: The actions are based on the capabilities of the GraphiQL engine and the Metadata API as described in Tableau's official documentation and learning resources^{3,2,1}.

NEW QUESTION # 41

From the desktop, open the CC workbook.

Open the Incremental worksheet.

You need to add a line to the chart that shows the cumulative percentage of sales contributed by each product to the incremental sales.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To add a line showing the cumulative percentage of sales contributed by each product to the incremental sales in the Incremental worksheet of your Tableau Desktop, follow these detailed steps:

* Open the CC Workbook and Access the Worksheet:

* From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

* Navigate to the Incremental worksheet by clicking on its tab at the bottom of the window.

* Calculate Cumulative Sales Percentage:

* Create a new calculated field to compute the cumulative percentage of sales. Right-click in the Data pane and select 'Create Calculated Field'.

* Name this field "Cumulative Sales Percentage".

* Enter the following formula to calculate the running sum of sales as a percentage of the total sales:

$(\text{RUNNING_SUM}(\text{SUM}([\text{Sales}]))) / \text{TOTAL}(\text{SUM}([\text{Sales}]))$ [Sales])

* Click 'OK' to save the calculated field.

- * Add the Cumulative Sales Percentage Line to the Chart:
- * Drag the "Cumulative Sales Percentage" field to the Rows shelf, placing it next to the existing Sales measure.
- * Ensure that the cumulative line appears as a continuous line. Right-click on the "Cumulative Sales Percentage" field on the Rows shelf, select 'Change Chart Type', and choose 'Line'.
- * Adjust the axis to synchronize or dual-axis if necessary. Right-click on the axis of the "Cumulative Sales Percentage" and select 'Synchronize Axis' if it's on a dual-axis setup.
- * Format the Cumulative Sales Percentage Line:
- * Click on the "Cumulative Sales Percentage" line in the visualization.
- * Navigate to the 'Format' pane to adjust the line style, thickness, and color to make it distinct from other data in the chart.
- * Save Your Changes:
- * From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Provides additional details on creating calculated fields and customizing line charts.

Tableau User Guide: Offers extensive instructions on formatting charts, including line types and axis synchronization.

By following these steps, you will successfully add a cumulative sales percentage line to your chart, enhancing the visualization to reflect the incremental contribution of each product to the overall sales in a dynamic and informative manner.

NEW QUESTION # 42

SIMULATION

From the desktop, open the CC workbook.

Open the Incremental worksheet.

You need to add a line to the chart that shows the cumulative percentage of sales contributed by each product to the incremental sales.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To add a line showing the cumulative percentage of sales contributed by each product to the incremental sales in the Incremental worksheet of your Tableau Desktop, follow these detailed steps:

Open the CC Workbook and Access the Worksheet:

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Click 'OK' to save the calculated field.

Add the Cumulative Sales Percentage Line to the Chart:

Drag the "Cumulative Sales Percentage" field to the Rows shelf, placing it next to the existing Sales measure.

Ensure that the cumulative line appears as a continuous line. Right-click on the "Cumulative Sales Percentage" field on the Rows shelf, select 'Change Chart Type', and choose 'Line'.

Adjust the axis to synchronize or dual-axis if necessary. Right-click on the axis of the "Cumulative Sales Percentage" and select 'Synchronize Axis' if it's on a dual-axis setup.

Format the Cumulative Sales Percentage Line:

Click on the "Cumulative Sales Percentage" line in the visualization.

Navigate to the 'Format' pane to adjust the line style, thickness, and color to make it distinct from other data in the chart.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Provides additional details on creating calculated fields and customizing line charts.

Tableau User Guide: Offers extensive instructions on formatting charts, including line types and axis synchronization.

