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**WGU C207 Data-Driven Decision Making EXAM
UPDATED QUESTIONS AND ACCURATE ANSWERS
2024-2025 GRADED A+**

Frame the Problem, Solving the Problem, and Communicating Results are part of which decision-making model?
Davenport-Kim three-stage model

In which stage of the Davenport-Kim model is problem recognition?
Framing the problem

In which stage of the Davenport-Kim model is data collection?
Solving the problem

What is a key reason we study statistics?
To make informed decisions

Visually presenting the data assists in which stage of the Davenport-Kim model?
Communicating the results

When does research fail to produce reliable results?
Poor research validity

What are the two major issues surrounding research standards?
Best practices and ethics

In order to be a statistically valid sample, the sample must be:
The appropriate size and random

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WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q38-Q43):

NEW QUESTION # 38

What happens when an organization focuses on customers?

- A. It ensures consistency and efficiency among organization-wide activities.
- **B. It leads to an increase in revenue and market share.**
- C. It reduces bias and fosters trust in decisions and plans.
- D. It decreases costs for the organization and its suppliers.

Answer: B

Explanation:

A strong customer focus leads to increased revenue and market share, which is a key principle in data- driven decision making and quality management. Organizations that prioritize customer needs are better positioned to deliver value, improve satisfaction, and build long-term relationships.

By understanding customer preferences, behavior, and feedback through analytics, organizations can tailor products and services more effectively. This alignment increases customer loyalty, repeat business, and positive word-of-mouth, all of which contribute to revenue growth and competitive advantage.

While focusing on customers may also improve efficiency, reduce bias, or lower costs, these outcomes are secondary benefits rather than the primary result. The most direct and measurable impact of customer focus is improved financial performance.

Therefore, the correct answer is C, as customer- focused organizations tend to experience higher revenue and expanded market share.

NEW QUESTION # 39

The daily sales from a salon are normally distributed with a mean of \$1,500 and a standard deviation of \$250.

The salon owner notices that sales were \$750 on a particular day.

Why should the owner be concerned about sales based on this scenario?

- A. Sales of \$750 are within three standard deviations of the mean.
- **B. Sales of \$750 are outside three standard deviations of the mean.**
- C. Sales of \$750 are two standard deviations of the mean.
- D. Sales of \$750 are within two standard deviations of the mean.

Answer: B

Explanation:

In a normal distribution, most observations fall within three standard deviations of the mean. This principle is central to data-driven decision making and statistical process control. Values outside this range are considered highly unusual and may indicate an underlying problem.

Here, the mean is \$1,500 and the standard deviation is \$250. Three standard deviations below the mean equals \$750 ($\$1,500 - 3 \times \250). Sales of exactly \$750 fall at the extreme lower boundary, indicating an unusually low sales day.

Such an outcome signals a potential anomaly that warrants investigation, such as operational issues, staffing shortages, or external disruptions. Values this far from the mean occur very infrequently in normal conditions.

Therefore, the owner should be concerned because sales of \$750 are outside the typical operating range, making option C the correct answer.

NEW QUESTION # 40

In an experimental study, researchers are testing a new flea preventive medication on dogs using a blind study. Dogs are treated with the new medication or with a placebo.

Who should know which dogs are given the medication or the placebo for this blind study?

- A. The researchers, the dog owners, and the response gatherers

- B. Only the dog owners
- C. Neither the researchers nor the dog owners nor the response gatherers
- D. Only the researchers

Answer: D

Explanation:

In a blind study, the purpose is to reduce bias that may influence responses or outcomes. In data-driven decision making, a blind study is designed so that subjects and response gatherers do not know which treatment is administered, while the researchers do retain this information to correctly manage and analyze the experiment.

In this scenario, dog owners and response gatherers should not know whether the dogs received the medication or a placebo, as this knowledge could influence reporting of outcomes or observations. However, researchers must know which treatment each dog receives to ensure proper administration, monitoring, and statistical analysis.

If neither researchers nor participants knew the assignments, the study would be classified as a double-blind study, which is not stated here. Allowing owners or response gatherers to know treatment assignments would introduce bias and undermine experimental validity.

Therefore, in a blind study, only the researchers should know which dogs received the medication or placebo, making option C the correct answer.

NEW QUESTION # 41

What is an omission error?

- A. When data contains outliers
- B. When not all the data has been reviewed
- C. When data is inaccurate
- D. When crucial data is missing

Answer: D

Explanation:

An omission error occurs when crucial data is missing from a dataset, which can significantly compromise the quality of analysis and decision-making. In data-driven decision making, omission errors are a serious concern because missing information can lead to biased results, incorrect interpretations, and flawed conclusions.

Omission errors may arise during data collection, data entry, or data integration processes. For example, failing to record customer demographics, transaction values, or time periods can distort descriptive statistics and weaken predictive models. Unlike inaccuracies, which involve incorrect values, omission errors involve the absence of necessary data altogether.

Outliers represent extreme values and are not omission errors. Similarly, failing to review all data is a process issue rather than a data-quality error definition. Inaccurate data refers to incorrect or erroneous values, not missing ones.

Effective data quality management emphasizes identifying and correcting omission errors through validation rules, completeness checks, and data audits. In data-driven decision making, ensuring that all relevant data is captured is essential for producing reliable insights and supporting sound business decisions. Therefore, the correct answer is D, as an omission error occurs when crucial data is missing.

NEW QUESTION # 42

Research data indicate 95% confidence in a study in which subjects who were shown a product advertisement exhibited brand awareness compared to a control group who did not see the advertisement.

What can be concluded from this study?

- A. Five percent of the subjects did not like the advertisement.
- B. The advertisement was effective in increasing sales.
- C. Ninety-five percent of the subjects liked the brand.
- D. The advertisement was effective in building brand awareness.

Answer: D

Explanation:

A 95% confidence result indicates a statistically significant difference between groups. Since the measured outcome is brand awareness, the correct conclusion is that the advertisement was effective in increasing brand awareness.

Confidence levels do not measure sales, preference, or dislike. Therefore, the correct answer is B.

NEW QUESTION # 43

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