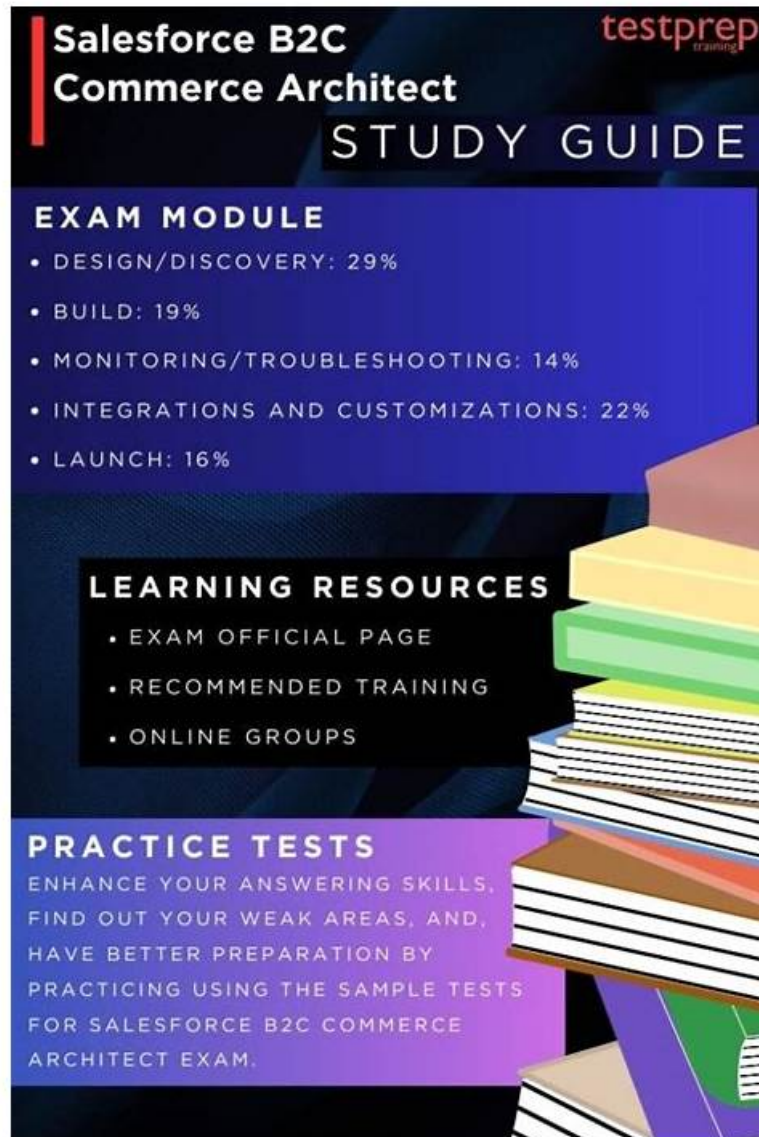


# Reliable B2C-Commerce-Architect Test Blueprint - New B2C-Commerce-Architect Cram Materials



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To prepare for the Salesforce B2C-Commerce-Architect certification exam, candidates should have a strong understanding of the Salesforce B2C Commerce platform and its features, as well as experience designing and implementing complex solutions. They should also have a good understanding of the principles of software architecture and design, as well as best practices for developing scalable and secure solutions. With the right preparation and dedication, candidates can successfully pass the exam and earn the Salesforce Certified B2C Commerce Architect certification.

Salesforce is a well-known cloud-based software company that provides a wide range of customer relationship management (CRM) solutions for businesses of all sizes. One of the most popular products of Salesforce is its B2C-Commerce-Architect platform, which allows businesses to create personalized online storefronts and deliver seamless digital experiences to their customers. To demonstrate their expertise in this platform, Salesforce offers a certification exam called the Salesforce Certified B2C Commerce Architect.

## New B2C-Commerce-Architect Cram Materials - Reliable B2C-Commerce-Architect Exam Topics

Salesforce B2C-Commerce-Architect Practice test is an integral part of Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) exam preparation. PracticeTorrent offers desktop-based B2C-Commerce-Architect practice exam software and web-based Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) practice test that simulates the real Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) exam environment. These Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) practice tests are designed to help identify strengths and weaknesses.

Salesforce B2C-Commerce-Architect Exam is a certification offered by Salesforce for professionals who are responsible for designing and implementing B2C commerce solutions using the Salesforce platform. Salesforce Certified B2C Commerce Architect certification validates the skills and knowledge required to design and architect scalable, secure, and high-performing B2C commerce solutions. It is designed for professionals who work with Salesforce B2C Commerce Cloud and have experience in developing and implementing B2C commerce solutions.

### Salesforce Certified B2C Commerce Architect Sample Questions (Q50-Q55):

#### NEW QUESTION # 50

A merchant using B2C Commerce and Service Cloud has a requirement for service agents to order products on behalf of shoppers. In the envisioned scenario, a shopper contacts the service center with an order request, the agent uses the Service Console to find the shopper's account, and initiate an order on behalf of the shopper using payment information provided by the shopper. The merchant is considering the B2C Commerce - Service Cloud Connector for this implementation.

Which three considerations should a Solution Architect keep in mind prior to implementation? Choose 3 answers

- A. The Service Cloud Connector only supports contacts as a customer model.
- **B. The Service Cloud Connector only supports Person Accounts as a customer model.**
- C. B2C Commerce needs to be registered as a remote site.
- **D. Service agents need a corresponding storefront login mapped to their Service Cloud user record.**
- E. Guests or anonymous storefront shoppers are not supported in this scenario.

**Answer: B,D**

#### NEW QUESTION # 51

A B2C Commerce merchant has multiple live sites across different brands and geographies all supported by Service Cloud and Marketing Cloud. Unfortunately, the merchant is having customer service challenges caused by fragmented views of the customer. Customers occasionally use alternate email addresses, make purchases as guests, and contact customer service anonymously. The Success Manager believes that Customer 360 Data Manager could help them solve their problem.

How should a Solution Architect describe the role of Customer 360 Data Manager in this context?

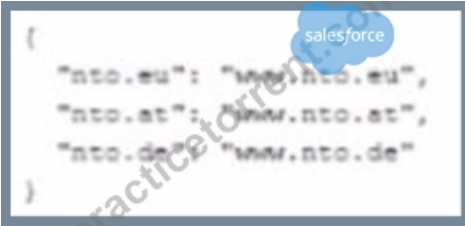

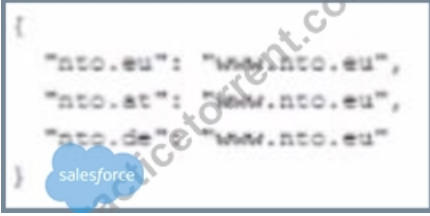

- **A. Customer 360 Data Manager can be used to recognize customers as humans and extend existing records related to that human across connected systems with a consistent Global Party ID.**
- B. Customer 360 Data Manager can be used to identify multiple records within each separate system representing the same person and assigning them a consistent Global Party ID; additional custom development is then required to relate those IDs between systems.
- C. When Customer 360 Data Manager is provisioned, B2C Commerce, Service Cloud, and Marketing Cloud will automatically use a common core Customer Profile managed by Customer 360 Data Manager.
- D. Customer 360 Data Manager cannot be used across multiple brands within a single merchant environment because the customer as human view cannot support different accounts under separate brands.

**Answer: A**

#### NEW QUESTION # 52

A client has a single site with multiple domains, locales, and languages. After launch, there is a need for the client to perform offline maintenance. The client would like to show the same maintenance page for each locale.

Which version of aliases,Json file below will accomplish this task?

- A. 
- B. 
- C. 
- D. 

**Answer: A**

Explanation:

Option C correctly addresses the requirement for showing the same maintenance page across multiple locales by having each different domain alias ("nto.eu", "nto.at", "nto.de") mapped to the same www domain ("www.nto.eu"). This setup allows all traffic, regardless of the original locale-specific domain, to be directed to a single, unified maintenance page hosted under the "www.nto.eu" domain. This ensures consistency in the maintenance message presented to all users, irrespective of their regional domain.

### NEW QUESTION # 53

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute is populated from the browser user agent. After this implementation they have run into these problems:

- \* Sometimes desktop pages are being served to both desktop and mobile customers.
- \* Sometimes mobile pages are being served to both desktop and mobile customers.

The page has caching implemented that depends on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A. Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.
- B. Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages
- C. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page
- D. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.

**Answer: C**

Explanation:

To resolve the issue of incorrect page versions being served across different devices, changing the URL structure to include device-specific parameters can be highly effective. By adding parameters such as 'desktop' or 'mobile' to the URLs:

The caching mechanism can differentiate between the content for different device types, thus caching and serving the correct version of the page according to the device type specified in the URL.

This method allows for maintaining existing caching strategies linked to promotions and ensures that SEO is not adversely affected since the content remains the same per device type but is merely served through different URLs.

This approach addresses the core issue without requiring disabling of caching or reengineering existing promotional structures, hence preserving site performance and user experience.

### NEW QUESTION # 54

There Is an Issue with the site when the domain Is opened from Google search results. After researching the problem. It turns out that the site returns \* 404 page error when accessed with a parameter in the URL. What should the Architect recommend to fix that issue?

- A. Add this snippet to the aliases configuration for the domain:

```
{
  "pipeline": "Home-Show",
  "apply-to-host-only-request-with-params": "true"
}
```

- B. Add this snippet to the aliases configuration for the domain

```
{
  "controller": "Home-Show",
  "apply-to-host-only-request-with-params": "true"
}
```

- C. Add dynamic redirect if the URL contains parameter to Home Show.  
Add this snippet to the aliases configuration for the domain
- D. Add dynamic catch-all rule to redirect to home page.

Answer: A

### NEW QUESTION # 55

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