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Salesforce Certified B2B Solution Architect Exam Sample Questions (Q65-Q70):

NEW QUESTION # 65

Universal Containers (UC) sells automotive spare parts through a large network of partner retail outlets. UC's business model relies on partners (retail outlets) reaching out to UC to get access to its product catalog, selecting the product(s) they require, and then making bulk purchases. The partners occasionally reach out to UC sales representatives for advice or clarifications regarding particular SKUs on an opportunity on which they are co-sellers.

UC wants to offer discounts to partners who make large purchases. Further, UC wants to provide its partners with reports detailing their sales, including reports that summarize sales by partner, to help UC classify its partners accordingly.

Which solution should a Solution Architect recommend to meet UC's requirements?

- A. Sales Cloud, Service Cloud, and Partner Relationship Management
- **B. Sales Cloud, B2B Commerce, and Partner Relationship Management**
- C. Sales Cloud, B2B Commerce, and Customer Community
- D. Sales Cloud, Partner Relationship Management, and Einstein

Answer: B

NEW QUESTION # 66

After a Solution Architect presents the Salesforce User Attribute Chart, the project owner has some concerns and questions regarding the Role Hierarchy choices for the executive assistant who reports to all of the VPs. There are also questions about the ideal license given to the CEO who provides executive oversight and reviews the Executive Dashboard at the end of each accounting period. There are some restrictions on budget spend for overall licenses, and the user base is forecasted to continue to grow.

Which two explanations should the Solution Architect use to address the concerns and gain final acceptance?

Choose 2 answers

- **A. The CEO should have a Platform Plus license given that the role is a consumer of information and should be at the top of the Role Hierarchy.**
- **B. The CEO should have a Sales Cloud license given that the role is a processor of information and should be at the top of the Role Hierarchy.**
- C. The Role Hierarchy should mirror the organization chart. Therefore, sharing settings need to be put in place for the executive assistant given the need to have access to the data of all of the VPs being supported.
- **D. Given that the executive assistant will need access to the data for all of the VPs being supported, the assistant should be placed higher up in the Role Hierarchy than the VPs.**

Answer: A,D

NEW QUESTION # 67

Mask Makers LLC has a traditional sales channel that uses an existing CPQ implementation to process orders. Customers frequently reorder previous purchases quickly and split the order into several deliveries for different locations. Additionally, these customers are given special pricing through Price Books in CPQ based on annual spending and other parameters. The customer currently makes their purchase by sending an email or calling their appointed sales representative, and then waits to receive a quote. Mask Makers LLC wants to move away from this very manual and time-consuming process. The company wants to provide its customers with a personalized experience that is simplified and streamlined with existing special pricing visible and the option to self-serve. Mask Makers LLC would also like to deliver this within a short timeframe, as business must continue to grow.

Which design approach should a Solution Architect recommend to meet these requirements within the timeframe while adhering to best practices.

- A. Implement B2B Commerce and use the CPQ 626 Commerce Connector to integrate to CPQ. Allow bidirectional updates to Products and Pricing.
- **B. Implement 626 Commerce and use the CPQ 626 Commerce Connector to integrate to CPQ. Keep CPQ as the Product and Pricing master.**
- C. Implement B2B Commerce and build a custom integration to CPQ. Keep CPQ as the Product and Pricing master.
- D. Implement B2B Commerce and use the CPQ B26 Commerce Connector to integrate to CPQ. Set 826 Commerce as the Product and Pricing master.

Answer: B

NEW QUESTION # 68

GG3 has gone live with a B2B multi-cloud solution and plans to add more functionality over time. The company has a team of system administrators who each focus on a specific cloud and area of functionality. GG3 has decided to use an Org-Based deployment approach. It wants to protect the investment made and set the team up for success in the future. What should a Solution Architect recommend as a best practice to put checks in place for decisions on changes moving forward?

- A. Budget for a Governance and Monitoring structure that includes a communications plan and project methodology for the following year.
- B. Engage Salesforce services to manage all governance and represent as the Steering Committee.
- **C. Set up a Governance and Monitoring structure that includes a Steering Committee, a Center of Excellence, and a Data governance council.**
- D. Engage a third-party company to manage all governance and represent as the Steering Committee.

Answer: C

Explanation:

Establishing a robust Governance and Monitoring structure is essential for sustaining the long-term success of a Salesforce implementation. A Steering Committee provides strategic oversight and decision-making, ensuring that the project remains aligned with business objectives. A Center of Excellence (CoE) fosters best practices, innovation, and continuous improvement across all Salesforce clouds and functionalities. A Data Governance Council ensures data quality, security, and compliance. This comprehensive governance framework supports effective change management, promotes cross-functional collaboration, and ensures that the Salesforce ecosystem evolves in a controlled and strategic manner, consistent with Salesforce's recommendations for maintaining a healthy and effective Salesforce environment.

NEW QUESTION # 69

Universal Containers (UC) acquired two companies. As part of its transformation and consolidation program, UC needs to bring all of its disparate partner strategies together and see what can be combined across all of its indirect sales channels. Each company currently has its own Salesforce environment utilizing Sales Cloud and Experience Cloud for Partners. Each company also follows its own unique business processes for partners. However, UC has recently developed a new vision and journey focused on a single indirect channel with a single Salesforce environment aligned to its corporate strategy.

Given UC's new journey for engaging its indirect channel, what are the next two steps the Solution Architect should recommend? Choose 2 answers

- A. Create an adoption plan for the Direct Sales team to engage with the Indirect Sales team in a sell-with model within the new Partner Communities.
- **B. Completely unify all the channel strategies under the acquiring company's brand and strategy.**
- C. Identify the need for multiple Partner Communities by Indirect Sales Channel with branding and content specific to each channel.
- **D. Tell the stakeholders to focus on having a single Partner Community across all channels with a singular branding.**

Answer: B,D

NEW QUESTION # 70

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