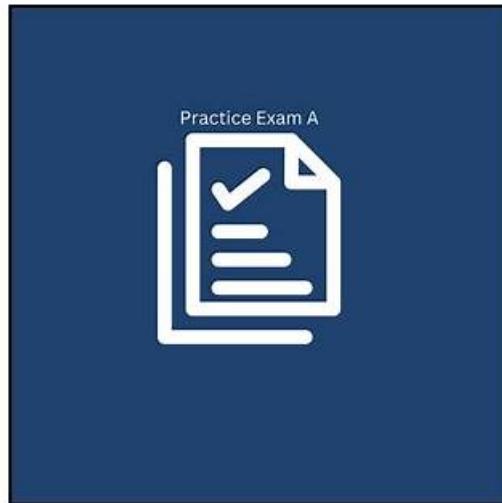


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## CFA ESG INVESTING



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## **CFA Institute Certificate in ESG Investing Sample Questions (Q547-Q552):**

### **NEW QUESTION # 547**

A discount retailer facing high employee turnover due to poor working conditions will most likely experience:

- A. significant liabilities
- B. greater operating costs.
- C. an adverse impact on revenues

**Answer: B**

Explanation:

A discount retailer facing high employee turnover due to poor working conditions will most likely experience greater operating costs. High employee turnover can lead to several cost-related challenges that impact the overall efficiency and profitability of the business. Recruitment and Training Costs: High turnover rates necessitate frequent recruitment and training of new employees. These activities incur significant costs in terms of time, resources, and money.

Productivity Losses: Frequent turnover can lead to disruptions in operations and lower productivity. New employees may take time to reach the productivity levels of their predecessors, leading to inefficiencies.

Quality and Customer Service: Poor working conditions and high turnover can negatively affect the quality of service and customer satisfaction. Consistent service quality is critical in retail, and turnover can result in inconsistent customer experiences, potentially reducing revenue.

Reference:

MSCI ESG Ratings Methodology (2022) - Discusses the financial impact of high employee turnover on operating costs and overall business performance.

**NEW QUESTION # 548**

According to market reviews conducted by the Global Sustainable Investment Alliance at the start of 2022, which of the following regions has the largest proportion of sustainable investing relative to total managed assets?

- A. Europe
- B. Canada
- C. United States

**Answer: A**

Explanation:

Europe has the largest proportion of sustainable investing relative to total managed assets. The region has been a leader in ESG integration due to strong regulatory frameworks, such as the European Union's Sustainable Finance Disclosure Regulation (SFDR), and increasing investor demand for sustainable products.

ESG Reference: Chapter 2, Page 58 - The ESG Market in the ESG textbook.

**NEW QUESTION # 549**

Under the disclosure guide for public equities published by the Pension and Lifetime Savings Association (PLSA), fund managers are expected to report on:

- A. ESG integration only.
- B. both ESG integration and stewardship activities
- C. stewardship activities only.

**Answer: B**

Explanation:

Under the disclosure guide for public equities published by the Pension and Lifetime Savings Association (PLSA), fund managers are expected to report on both ESG integration and stewardship activities. Here's a detailed explanation:

ESG Integration:

Fund managers are required to disclose how they integrate ESG factors into their investment processes. This includes the identification and management of ESG risks and opportunities.

They need to provide examples of material ESG factors identified in their analysis, how these factors influence their investment decisions, and how they monitor ESG risks over time.

Stewardship Activities:

Stewardship activities involve how fund managers engage with companies they invest in to promote sustainable business practices and good governance.

This includes voting at shareholder meetings, engaging in dialogue with company management, and participating in collaborative initiatives aimed at improving ESG standards across the industry.

#### CFA ESG Investing References:

The CFA Institute's ESG curriculum emphasizes the dual role of ESG integration and stewardship in sustainable investing. Both aspects are crucial for ensuring that ESG considerations are fully embedded in the investment process and that fund managers actively contribute to improving corporate practices through engagement and voting.

#### NEW QUESTION # 550

Scorecards for ESG analysis are most likely:

- A. used when third-party research or scores are not available.
- B. applicable to public companies but not private companies.
- C. inappropriate for country-level assessments of sovereign bonds.

#### Answer: A

Explanation:

ESG Analysis Scorecards:

Scorecards for ESG analysis are tools used by investors to evaluate and compare the ESG performance of companies, particularly when third-party research or scores are not available.

1. Applicability: Scorecards can be used for both public and private companies. They provide a structured framework for assessing ESG factors and can be tailored to the specific context and data availability of the companies being evaluated. Thus, they are not limited to public companies alone.

2. Purpose and Use: Scorecards are particularly useful when third-party ESG research or scores are unavailable. They enable investors to conduct their own ESG assessments based on the criteria and metrics they deem important. This is often the case for smaller companies, private companies, or in markets where ESG data coverage is limited.

3. Country-Level Assessments: Scorecards can also be adapted for country-level assessments of sovereign bonds, although this is less common. They can include criteria relevant to the ESG performance of countries, such as governance quality, environmental policies, and social indicators.

Reference from CFA ESG Investing:

ESG Scorecards: The CFA Institute highlights the use of ESG scorecards as a practical tool for investors to conduct their own assessments when external ESG ratings or research are not available. This enables a more tailored and flexible approach to ESG integration.

Applicability and Flexibility: The CFA curriculum discusses the versatility of scorecards in evaluating both corporate and sovereign issuers, underscoring their utility in various contexts.

In conclusion, scorecards for ESG analysis are most likely used when third-party research or scores are not available, making option B the verified answer.

#### NEW QUESTION # 551

Is the following statement accurate? "Engagement is meant to preserve and enhance long-term value on behalf of the asset owner by focusing on factors such as capital structure and lobbying."

- A. Yes
- B. No, because engagement does not focus on capital structure
- C. No, because engagement does not focus on lobbying

#### Answer: A

Explanation:

Engagement in ESG Investing:

Engagement in ESG investing is a strategy used to preserve and enhance long-term value on behalf of the asset owner. This process involves active communication and interaction with investee companies to influence their behavior and practices regarding various ESG factors.

1. Focus Areas of Engagement:

\* Capital Structure: Engagement can focus on capital structure, which includes discussions about debt levels, equity financing, dividend policies, and other aspects that impact a company's financial health and long-term stability.

\* Lobbying: Engagement may also address corporate lobbying practices, especially if these activities are perceived to be misaligned with the company's stated values or could pose reputational risks. Ensuring that lobbying efforts are transparent and aligned with sustainable business practices is part of maintaining long-term value.

2. Role of Engagement: The primary goal of engagement is to enhance the long-term value by addressing key factors that can influence the sustainability and financial performance of a company. This includes governance issues, environmental practices, and

social responsibilities.

References from CFA ESG Investing:

\* Engagement Strategies: The CFA Institute emphasizes the role of engagement in managing and mitigating risks associated with ESG factors, which can include capital structure and lobbying activities.

Engagement aims to promote transparency, accountability, and sustainable business practices that support long-term value creation.

## NEW QUESTION # 552

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