

# IAPP - CIPT - Accurate Certified Information Privacy Technologist (CIPT) Real Questions



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## IAPP Certified Information Privacy Technologist (CIPT) Sample Questions (Q233-Q238):

### NEW QUESTION # 233

What is the main reason a company relies on implied consent instead of explicit consent from a user to process her data?

- A. An explicit consent model is more expensive to implement.
- B. Regulators prefer the implied consent model.

- C. The implied consent model provides the user with more detailed data collection information.
- D. To secure explicit consent, a user's website browsing would be significantly disrupted.

**Answer: A**

#### **NEW QUESTION # 234**

Between November 30th and December 2nd, 2013, cybercriminals successfully infected the credit card payment systems and bypassed security controls of a United States-based retailer with malware that exfiltrated 40 million credit card numbers. Six months prior, the retailer had malware detection software installed to prevent against such an attack.

Which of the following would best explain why the retailer's consumer data was still exfiltrated?

- A. The U.S Department of Justice informed the retailer of the security breach on Dec. 12th, but the retailer took three days to confirm the breach and eradicate the malware.
- B. The retailer's network that transferred personal data and customer payments was separate from the rest of the corporate network, but the malware code was disguised with the name of software that is supposed to protect this information.
- C. The detection software alerted the retailer's security operations center per protocol, but the information security personnel failed to act upon the alerts.
- D. The IT systems and security measures utilized by the retailer's third-party vendors were in compliance with industry standards, but their credentials were stolen by black hat hackers who then entered the retailer's system.

**Answer: A**

#### **NEW QUESTION # 235**

##### **SCENARIO**

Clean-Q is a company that offers house-hold and office cleaning services. The company receives requests from consumers via their website and telephone, to book cleaning services. Based on the type and size of service, Clean-Q then contracts individuals that are registered on its resource database - currently managed in-house by Clean-Q IT Support. Because of Clean-Q's business model, resources are contracted as needed instead of permanently employed.

The table below indicates some of the personal information Clean-Q requires as part of its business operations:

Clean-Q has an internal employee base of about 30 people. A recent privacy compliance exercise has been conducted to align employee data management and human resource functions with applicable data protection regulation. Therefore, the Clean-Q permanent employee base is not included as part of this scenario.

With an increase in construction work and housing developments, Clean-Q has had an influx of requests for cleaning services. The demand has overwhelmed Clean-Q's traditional supply and demand system that has caused some overlapping bookings.

In a business strategy session held by senior management recently, Clean-Q invited vendors to present potential solutions to their current operational issues. These vendors included Application developers and Cloud-Q's solution providers, presenting their proposed solutions and platforms.

The Managing Director opted to initiate the process to integrate Clean-Q's operations with a cloud solution (LeadOps) that will provide the following solution one single online platform: A web interface that Clean-Q accesses for the purposes of resource and customer management. This would entail uploading resource and customer information.

\* A customer facing web interface that enables customers to register, manage and submit cleaning service requests online.

\* A resource facing web interface that enables resources to apply and manage their assigned jobs.

\* An online payment facility for customers to pay for services.

What is a key consideration for assessing external service providers like LeadOps, which will conduct personal information processing operations on Clean-Q's behalf?

- A. Recognizing the value of LeadOps' website holding a verified security certificate.
- B. Establishing a relationship with the Managing Director of LeadOps.
- C. Obtaining knowledge of LeadOps' information handling practices and information security environment.
- D. Understanding LeadOps' costing model.

**Answer: C**

##### **Explanation:**

A key consideration for assessing external service providers like LeadOps, which will conduct personal information processing operations on Clean-Q's behalf, is obtaining knowledge of LeadOps' information handling practices and information security environment.

\* Explanation:

\* Due Diligence: Evaluating LeadOps' data handling practices ensures that they follow robust data protection principles, including

data minimization, purpose limitation, and data retention policies.

\* Security Measures: Understanding their information security environment involves assessing technical and organizational measures in place to protect personal data. This includes encryption, access controls, incident response plans, and regular security audits.

\* Compliance and Certification: Verifying compliance with recognized standards such as ISO/IEC 27001 can provide assurance that LeadOps follows best practices in information security management.

\* Privacy Impact Assessments (PIAs): Conducting a PIA can help identify and mitigate privacy risks associated with outsourcing to LeadOps. It involves evaluating the potential impact on data subjects and implementing appropriate controls to protect their data.

\* Contractual Safeguards: Ensuring that contracts with LeadOps include specific data protection clauses, such as data processing agreements (DPAs), to delineate responsibilities and ensure compliance with data protection laws.

References:

\* IAPP Privacy Management, Information Privacy Technologist Certification Textbooks

\* ISO/IEC 27001 - Information Security Management Systems

\* GDPR Article 28 - Processor

## NEW QUESTION # 236

### SCENARIO

Carol was a U.S.-based glassmaker who sold her work at art festivals. She kept things simple by only accepting cash and personal checks.

As business grew, Carol couldn't keep up with demand, and traveling to festivals became burdensome. Carol opened a small boutique and hired Sam to run it while she worked in the studio. Sam was a natural salesperson, and business doubled. Carol told Sam, "I don't know what you are doing, but keep doing it!" But months later, the gift shop was in chaos. Carol realized that Sam needed help so she hired Jane, who had business expertise and could handle the back-office tasks. Sam would continue to focus on sales. Carol gave Jane a few weeks to get acquainted with the artisan craft business, and then scheduled a meeting for the three of them to discuss Jane's first impressions.

At the meeting, Carol could not wait to hear Jane's thoughts, but she was unprepared for what Jane had to say. "Carol, I know that he doesn't realize it, but some of Sam's efforts to increase sales have put you in a vulnerable position. You are not protecting customers' personal information like you should." Sam said, "I am protecting our information. I keep it in the safe with our bank deposit. It's only a list of customers' names, addresses and phone numbers that I get from their checks before I deposit them. I contact them when you finish a piece that I think they would like. That's the only information I have! The only other thing I do is post photos and information about your work on the photo sharing site that I use with family and friends. I provide my email address and people send me their information if they want to see more of your work. Posting online really helps sales, Carol. In fact, the only complaint I hear is about having to come into the shop to make a purchase." Carol replied, "Jane, that doesn't sound so bad. Could you just fix things and help us to post even more online?"

"I can," said Jane. "But it's not quite that simple. I need to set up a new program to make sure that we follow the best practices in data management. And I am concerned for our customers. They should be able to manage how we use their personal information. We also should develop a social media strategy." Sam and Jane worked hard during the following year. One of the decisions they made was to contract with an outside vendor to manage online sales. At the end of the year, Carol shared some exciting news. "Sam and Jane, you have done such a great job that one of the biggest names in the glass business wants to buy us out! And Jane, they want to talk to you about merging all of our customer and vendor information with theirs beforehand." When initially collecting personal information from customers, what should Jane be guided by?

- A. Onward transfer rules.
- B. **Digital rights management.**
- C. Data minimization principles.
- D. Vendor management principles

### Answer: B

## NEW QUESTION # 237

A valid argument against data minimization is that it?

- A. Can have an adverse effect on data quality.
- B. Increases the chance that someone can be identified from data.
- C. Can limit business opportunities.
- D. **Decreases the speed of data transfers.**

### Answer: D

## NEW QUESTION # 238

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