

# 100% Pass 2026 Salesforce Media-Cloud: Salesforce Media Cloud Accredited Professional (AP) Exam—High Pass-Rate Reliable Exam Sims



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## Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q33-Q38):

### NEW QUESTION # 33

A publishing company has been using Media Cloud for the last six months and now wants to send order data over to the Google Ad Management platform. The company has the client and secret from Google.

Which element should a Consultant create within Salesforce to be able to enter these details?

- A. Named Credentials
- B. Auth. Provider
- C. Connected App
- D. Custom Metadata

#### Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Named Credentials in Salesforce are used to securely store external service endpoints and authentication details such as client ID and client secret. When integrating with Google Ad Manager, the client and secret are used for OAuth authentication. Named Credentials simplify authentication handling for callouts by managing tokens automatically and securely. Connected Apps are typically for OAuth client registration but not storing credentials in this use case.

Reference:

Salesforce Named Credentials Documentation

Media Cloud Google Ad Manager Integration

[https://developer.salesforce.com/docs/atlas.en-us.externalobjects.meta/externalobjects/external\\_objects\\_named\\_credentials.htm](https://developer.salesforce.com/docs/atlas.en-us.externalobjects.meta/externalobjects/external_objects_named_credentials.htm)

### NEW QUESTION # 34

Without custom development, with which Ad Serving Platform does Media Cloud integrate?

- A. Inventory
- B. Marketing Cloud Intelligence
- C. Facebook Ads Manager
- D. Google Ad Manager

#### Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud offers out-of-the-box integration with Google Ad Manager (GAM) for ad serving, enabling booking, delivery tracking, and reporting. Other platforms like Facebook Ads Manager or Inventory require custom development or third-party connectors.

Reference:

Media Cloud Ad Server Integrations

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_ad\\_server\\_integration.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_ad_server_integration.htm&type=5)

### NEW QUESTION # 35

During proposal line item creation, a Consultant needs to be able to select a value for a picklist type attribute.

Which non-overridable behavior must the Consultant select during the assignment to the parent object type?

- A. Is Not Assetizable
- B. Is Not Translatable
- C. Is Encrypted
- D. Run-time Configurable

#### Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Run-time Configurable behavior allows the picklist values to be determined dynamically during runtime rather than being statically assigned. This is critical in proposal line items to select picklist values that may change or depend on other variables dynamically. The other options either disable functionality (Is Not Assetizable), restrict translations, or encrypt values but do not allow dynamic selection.

Reference:

Salesforce Media Cloud Data Model Guide

Proposal Line Item Configuration Best Practices

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_proposal\\_line\\_item.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_proposal_line_item.htm&type=5)

### NEW QUESTION # 36

A B2B advertising publishing company is exploring Salesforce to manage its advertising sales business. They require Sales Representatives and Media Planners to sell their digital ad products with targeting selections for geo targeting, day/time targeting, content targeting, and user's OS targeting.

Which type of targeting is available with Media Cloud?

- A. Day/Time Targeting
- B. **Geo Targeting**
- C. Content Targeting
- D. User's OS Targeting

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud supports Geo Targeting as part of its standard digital ad targeting capabilities, allowing advertisers to specify geographic locations for their ads. Content Targeting, Day/Time Targeting, and User's OS Targeting are generally managed by the Ad Server or external DSP platforms, not Media Cloud out-of-the-box.

Reference:

Media Cloud Digital Ad Targeting Features

Salesforce Media Cloud Product Guide

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_targeting.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_targeting.htm&type=5)

### NEW QUESTION # 37

A Media Cloud customer is already running Advertising Sales Management (ASM) on an org and wants to upgrade from an older release to a newer release.

What should a Consultant do before migration?

- A. Take a backup of any newer ASM components
- B. Activate Custom Lightning Web Components and FlexCards
- C. Customize or modify the newer ASM components
- D. **Take a backup of any customized or modified older ASM components**

**Answer: D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Before migrating ASM to a newer release, it is crucial to take a backup of any customized or modified components in the existing (older) release to avoid losing customizations. Newer components should not be customized before migration. Activating new LWC and FlexCards is a post-migration step.

Reference:

ASM Upgrade and Migration Best Practices

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_asm\\_upgrade.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_upgrade.htm&type=5)

### NEW QUESTION # 38

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