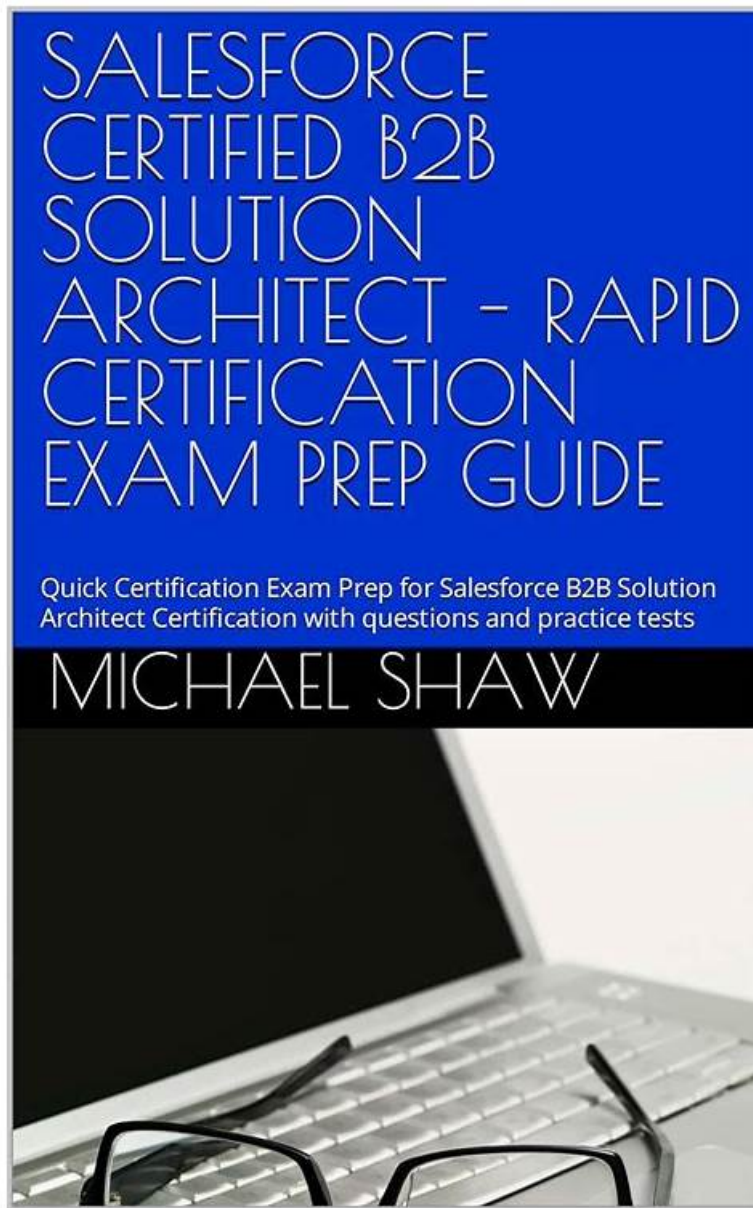


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Salesforce B2B-Solution-Architect Certification Exam is designed for professionals who want to validate their expertise in designing and implementing solutions on the Salesforce platform for B2B organizations. Salesforce Certified B2B Solution Architect Exam certification exam is intended for architects and consultants who have experience in designing solutions for complex business requirements, such as account and territory management, partner management, and complex pricing and product configuration. Salesforce Certified B2B Solution Architect Exam certification exam also tests the candidate's knowledge of integration with external systems and data management.

Salesforce B2B-Solution-Architect (Salesforce Certified B2B Solution Architect) Exam is a certification exam designed for professionals who are interested in obtaining expertise in Salesforce B2B solutions. B2B-Solution-Architect exam is specifically tailored to test an individual's knowledge and skills in designing and implementing solutions for complex business-to-business scenarios. Salesforce Certified B2B Solution Architect Exam certification is ideal for professionals who have experience in consulting, solution architecture, and project management, and who are looking to enhance their skills in designing and implementing Salesforce B2B solutions.

Salesforce Certified B2B Solution Architect Exam Sample Questions (Q52-Q57):

NEW QUESTION # 52

Ohana Cirrus (OC) has around 1,500 support agents working in its global support center operating 24/7 across multiple channels. This center handles around 30,000 cases per day. OC currently uses a custom-developed solution to manage customer complaints and is planning to replace it with a new Salesforce solution. The current system contains more than 250 million records including some still being processed.

Which three recommendations should a Solution Architect suggest to migrate to the new application in the most efficient manner? Choose 3 answers

- A. Use Deferred Sharing Calculations to avoid record sharing calculations during data migration.
- B. Use an ETL tool that uses the Salesforce Bulk API to migrate the data from the legacy system to the new system.
- C. Migrate all complaint records in the Case object to provide a 360-degree customer view.
- D. Use an interface to copy data from the legacy complaint system to Salesforce using a scheduled MuleSoft batch.
- E. Migrate archived data to Heroku and active and semi-active data to Salesforce.

Answer: A,B,E

NEW QUESTION # 53

Universal Containers (UC) recently went live with a multi-cloud implementation consisting of Experience Cloud, Service Cloud, and Marketing Cloud Account Engagement. The UC Marketing team wants to generate Marketing Cloud Account Engagement emails using the same dynamic content that users access in Experience Cloud. They want to trigger Marketing Cloud Account Engagement emails based on certain user actions while keeping the content dynamic and configurable via a user-friendly mechanism. Which approach should a Solution Architect recommend in this case?

- A. Change the data model to support sending Marketing Cloud Account Engagement email via the Experience cloud site.
- B. Consider finding AppExchange packages that support this functionality on Experience Cloud and Marketing Cloud Account Engagement.
- C. Use Salesforce CMS on Experience Cloud and the new Marketing Cloud Account Engagement Lightning Email Experience.
- D. Build a custom application using Lightning Web Components to make the email content dynamic and configurable.

Answer: C

NEW QUESTION # 54

Recently, Universal Containers (UC) successfully launched a multi-cloud 62B implementation with Sales Cloud, Service Cloud, Experience Cloud, and B2B Commerce. As the Sales and Service Cloud development was performed by separate teams, UC created Process Builder automation for the Account object in separate Process Builder processes. As customers go through the sales process within Sales Cloud, the data on their customer account record is updated. As those same customers make purchases within B2B Commerce, the data on their customer account record is updated as well.

What are two reasons why a Solution Architect should recommend uniting these into a single Process Builder process?

Choose 2 answers

- A. Moving them into a single Process Builder is the only way to ensure a naming convention is followed on the Account object.
- **B. Moving them into a single Process Builder process provides control over the order of the updates and actions triggered on the Account object.**
- **C. Moving them into a single Process Builder process helps to reduce the number of queries and avoid hitting limits on the Account object.**
- D. Moving one of the Process Builders into a flow will remove all automation conflicts on the Account object.

Answer: B,C

NEW QUESTION # 55

Universal Containers (UC) is selling containers globally via distributors and is experiencing significant double-digit growth year-over-year. UC uses a centralized ERP system that holds the financial information of the distributors. The ERP system is siloed but offers connectivity via APIs. The account managers need to reference the financial information stored in the ERP while approving an order of a distributor inside Salesforce. The financial information of a distributor may change ad-hoc during the day in the ERP system and account managers need the latest data in front of them.

What should a Solution Architect recommend while designing an integrated, scalable solution to meet UC's needs?

- A. Use Change Data Capture to update the changes on the financial information inside Salesforce in near-real time.
- B. Schedule a MuleSoft batch job to retrieve financial information from the ERP every night and store it inside Salesforce for quick access.
- C. Use the scheduled data loader to extract the financial information every night from the ERP and save it inside Salesforce.
- **D. Retrieve the financial information on-demand from the ERP via API and display the information as read-only using a lightning component.**

Answer: D

Explanation:

Salesforce integration patterns are strategies for common integration scenarios between Salesforce and other systems¹.

The five most common Salesforce integration patterns are: Migration, Broadcast, Aggregation, Bi-directional synchronization, Correlation²³.

The financial information of a distributor is an example of data virtualization, which is a type of correlation pattern⁴.

Data virtualization involves retrieving data on-demand from a remote system via API and displaying it as read-only using a lightning component⁴.

NEW QUESTION # 56

Universal Containers (UC) is implementing a Salesforce B2B multi-cloud project with large volumes of data and daily transactions from multiple third-party systems via multiple integrations. UC is looking at transactions of more than 1 million records a week and, in higher seasons, 10 million records a week. UC has made the decision to get a full copy sandbox to use to test all of its third-party integrations across its multiple clouds. UC has also invested in MuleSoft and the Anypoint Platform as the single enterprise service bus for all of the third-party data going into Salesforce.

Which type of performance testing should a Solution Architect recommend for testing data at scale on this project?

- **A. Perform API load test against the full copy sandbox before go live.**
- B. Perform unit testing against the full copy sandbox codebase before go live in production.
- C. Perform page load testing against production after go live.

- Answer: A**

When dealing with large volumes of data and multiple integrations, it is important to perform load testing to ensure that the system can handle the expected load. An API load test against the full copy sandbox will simulate the expected load and help identify any performance bottlenecks before the system goes live in production. This type of testing should be performed prior to go live to ensure that the system can handle the expected load and provide a good user experience.

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