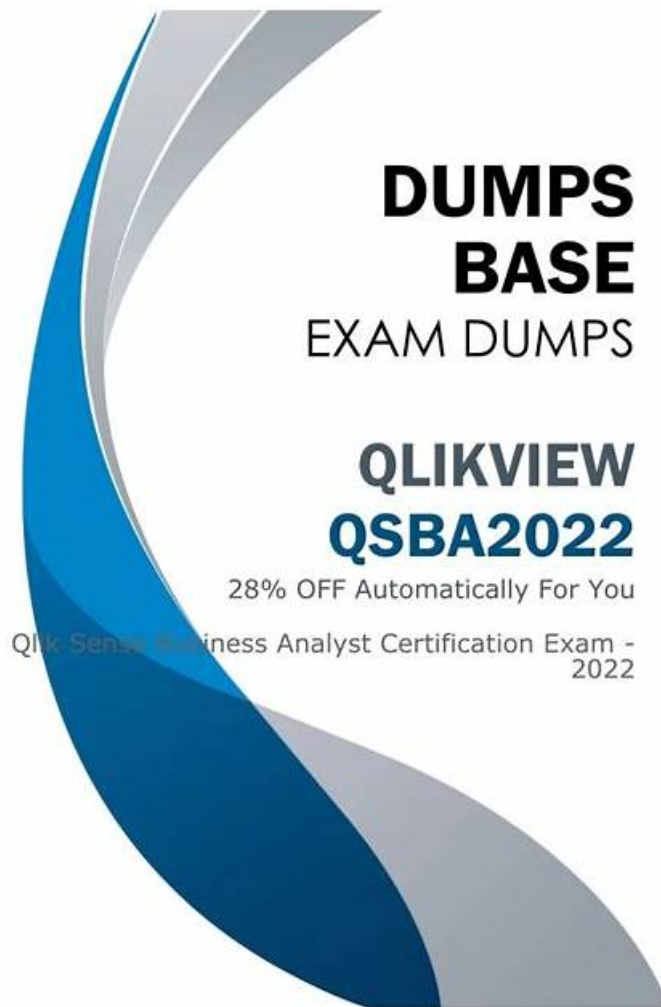


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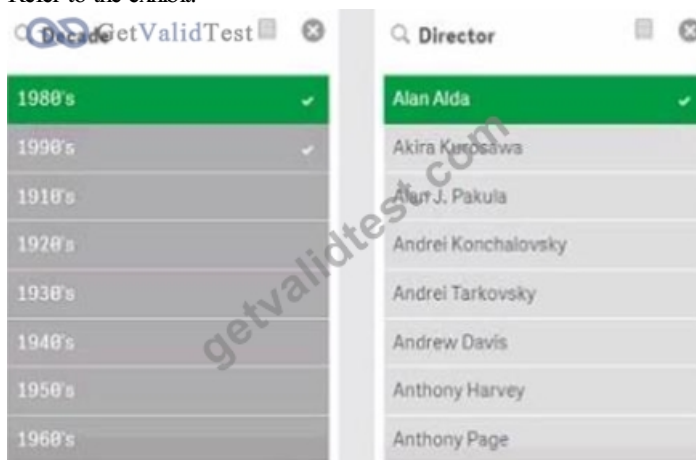
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### Qlik Sense Business Analyst Certification Exam - 2022 Sample Questions (Q36-Q41):

#### NEW QUESTION # 36

Refer to the exhibit.



What is the selection state of light gray values?

- A. Possible
- B. Alternative
- C. Selected
- D. Excluded

**Answer: D**

#### NEW QUESTION # 37

A company CFO has requested an app that contains visualizations applicable to analyzing the finance data. Each regional finance team will analyze their data, and the app must contain a high-level sheet that navigates to relevant detail sheets.

Which features support a logical design structure?

- A. A dashboard of KPIs and section access
- B. A dashboard with regional bookmarks
- C. A pivot table that filters by region
- D. A Multi KPI set analysis

**Answer: D**

#### NEW QUESTION # 38

Refer to the exhibit.

Employees							
EmployeeID	Employee Name	Hire Date	Termination Date	Address	State	Job Level	Salary
2100	Ann Rogers	8/13/2017		123 Infinity Ln	CA	Sales Level II	\$60,000
1100	Bob Hammond	1/11/2016		9182 Broadway	NY	Sales Manager I	\$73,000
1003	Marty Grass	5/2/2010	7/3/2018	555 Marty Grass	LA	Regional Director	\$87,000

The data architect loads these fields from a data source. A business analyst is creating an app for the human resources team. Several visualizations are required.

Line chart to show the number of new hires and terminations monthly.

Treemap to show the number of employees by department and job level.

Distribution plot of annual salaries or amount of benefits received by duration of employment or location.

KPI to show average cost per employee.

The cost per employee can be calculated by adding the employee salary to the amount of benefits received. Which two additional fields does the business analyst need from the data architect to meet these requirements? (Select two.)

- A. Number of hires and termination
- B. Years employed
- C. Benefits received
- D. Average cost of employee
- E. Department

**Answer: B,C**

### NEW QUESTION # 39

A sales manager needs to visualize the company's sales. The sales manager needs to understand how sales and profitability are related over time. The visualization will be used in a printed annual report.

The business analyst has access to the following data:

Order Dates

Order ID

Total Sales by Order

Net profit margin%

Cost of Goods Sold (COGS)

Which visualization should the business analyst use?

- A. Distribution Plot
- B. Combo Chart
- C. Scatter Plot
- D. Line Chart

**Answer: B**

### NEW QUESTION # 40

A marketing team is using an app to analyze the company events. The team registers attendees with information such as an ID, name, and region and discusses business opportunities with attendees. Opportunities are evaluated in time and set to a different status.

The team wants to use Insight Advisor to query events and opportunities to:

Review specific areas and periods.

Use marketing terms not currently present in the app when classifying opportunities.

Define calendar periods and add calculations for specific data fields.

Some examples are as follows:

Business term	Comments
Fiscal year	The year starting from April this year to the next year
Iberia region	All cities in Spain and Portugal
Death Opp	Opportunities within any of these statuses: Not success, Missed, or Not responded
People	Perform a calculation that counts the distinct number of AttendantID

Which process should the business analyst follow?

- A. Define the business logic and vocabulary to define values using the fields in the data set Create groups and set properties in fields Use Calendar groups to define custom periods
- B. Create master dimensions and measures, including calendar measures to define fiscal periods Use tags to improve the insight Advisor search features and include vocabulary terms
- C. Update the data set using data manager or data load editor to include these terms as flags or values in the data set Also define the variable to determine which calculation should be used for each field
- D. Add tags into the data fields to improve how the Insight Advisor identifies the fields when using the natural language queries Use the Selection tool to remove any tags not needed for the search results

Answer: C

## NEW QUESTION # 41

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