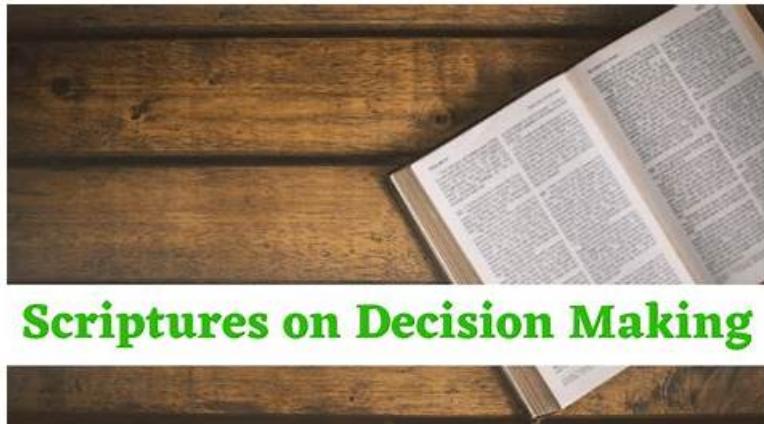


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WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q22-Q27):

NEW QUESTION # 22

A company runs a regression analysis to determine sales based on advertising expenditures, which can be shown in a linear equation as $y = 2x + 25,000$. The company plans to spend \$20,000 on advertising.

Which sales figure should the company expect to generate based on the given equation?

- A. \$40,000
- B. **\$65,000**
- C. \$50,000
- D. \$75,000

Answer: B

Explanation:

In linear regression, the equation $y = mx + b$ is used to predict the value of the dependent variable based on the independent variable. In data-driven decision making, this equation represents the estimated relationship between advertising expenditure and

sales revenue.

Here, x represents advertising spending, m is the slope (2), and b is the intercept (\$25,000). Substituting the planned advertising expenditure of \$20,000 into the equation gives:

$$y = 2(20,000) + 25,000$$

$$y = 40,000 + 25,000$$

$$y = 65,000$$

This result represents the expected sales revenue based on the regression model. The intercept indicates baseline sales when advertising spend is zero, while the slope shows the increase in sales for each additional dollar spent on advertising.

Therefore, the company should expect to generate \$65,000 in sales, making option C the correct answer.

NEW QUESTION # 23

Research data indicate 95% confidence in a study in which subjects who were shown a product advertisement exhibited brand awareness compared to a control group who did not see the advertisement.

What can be concluded from this study?

- A. Five percent of the subjects did not like the advertisement.
- B. Ninety-five percent of the subjects liked the brand.
- C. The advertisement was effective in building brand awareness.
- D. The advertisement was effective in increasing sales.

Answer: C

Explanation:

A 95% confidence result indicates a statistically significant difference between groups. Since the measured outcome is brand awareness, the correct conclusion is that the advertisement was effective in increasing brand awareness.

Confidence levels do not measure sales, preference, or dislike. Therefore, the correct answer is B.

NEW QUESTION # 24

Which graphical display is used to examine the distribution of a data set with quartiles?

- A. Scatterplot
- B. Bivariate chart
- C. Boxplot
- D. Pareto chart

Answer: C

Explanation:

A boxplot is specifically designed to display the distribution of a dataset using quartiles. In data-driven decision making, boxplots visually summarize data through the minimum, first quartile, median, third quartile, and maximum.

Boxplots are useful for identifying spread, central tendency, skewness, and potential outliers. Scatterplots and bivariate charts analyze relationships between variables, while Pareto charts rank categorical data by frequency.

Because quartiles are the defining feature of a boxplot, the correct answer is C.

NEW QUESTION # 25

Two project teams are assigned to upgrade an on-premise data warehouse to a cloud-based data lake in 13 months. The infrastructure team has five team members, while the enterprise analytics team has three team members. The enterprise analytics team cannot move into production until the infrastructure team has completed the migration.

What should be used to find the probability that the project will be completed on time?

- A. Combination
- B. Conditional probability
- C. Bayes' theorem
- D. Multiplication principle

Answer: B

Explanation:

This scenario requires the use of **conditional probability**, which applies when the likelihood of one event depends on the occurrence of another event. In data-driven decision making, conditional probability is used to model dependent events within processes, workflows, and project timelines.

In this case, the enterprise analytics team's ability to move into production is **dependent on** the infrastructure team completing the migration. Because one event cannot occur unless another event has already occurred, the probability of completing the project on time must account for this dependency.

The multiplication principle applies to independent events, Bayes' theorem updates probabilities based on new information, and combinations are used for counting outcomes, not dependency analysis. Conditional probability explicitly captures the relationship between dependent tasks.

Project risk analysis and scheduling often rely on conditional probability to assess completion likelihood when tasks are sequentially linked. Therefore, the correct answer is **C**, conditional probability.

NEW QUESTION # 26

Which tool should be used to closely monitor inputs and outputs?

- A. Joint financial statements
- B. Business process diagram
- C. Individual pro forma statements
- **D. SIPOC diagram**

Answer: D

Explanation:

ASIPOC diagram(Suppliers, Inputs, Process, Outputs, Customers) is specifically designed to closely monitor and understand the flow of inputs and outputs within a process. In data-driven decision making and quality management, SIPOC diagrams provide a high-level view of how value is created and delivered.

By clearly identifying suppliers and inputs at the start of a process and outputs and customers at the end, organizations can assess whether inputs meet requirements and whether outputs align with customer expectations. This visibility helps identify inefficiencies, gaps, or quality issues early in the process lifecycle.

Business process diagrams focus on workflow steps but do not emphasize supplier-input and output- customer relationships. Financial statements and pro forma statements are financial planning tools and are not designed for operational process monitoring. Therefore, the correct answer is C, SIPOC diagram.

NEW QUESTION # 27

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