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## **Free PDF CIPP-E Updated Dumps | Easy To Study and Pass Exam at first attempt & Updated CIPP-E: Certified Information Privacy Professional/Europe (CIPP/E)**

As the talent competition increases in the labor market, it has become an accepted fact that the CIPP-E certification has become an essential part for a lot of people, especial these people who are looking for a good job, because the certification can help more and more people receive the renewed attention from the leaders of many big companies. So it is very important for a lot of people to gain the CIPP-E Certification. We must pay more attention to the certification and try our best to gain the CIPP-E certification.

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## **IAPP Certified Information Privacy Professional/Europe (CIPP/E) Sample Questions (Q145-Q150):**

### **NEW QUESTION # 145**

When may browser settings be relied upon for the lawful application of cookies?

- A. When it is impossible to bypass the choices made by users in their browser settings.
- B. When a user rejects cookies that are strictly necessary.
- C. When users are provided with information about which cookies have been set.
- D. When users are aware of the ability to adjust their settings.

**Answer: A**

#### Explanation:

According to the ICO guidance on the use of cookies and similar technologies<sup>1</sup>, browser settings and other control mechanisms can be relied upon for the lawful application of cookies only if they meet the following conditions:

- \* They are designed to protect users' privacy and provide them with control over the use of cookies and similar technologies;
- \* They are prominent and easy to use, and do not require users to take unnecessary steps or provide unnecessary information;
- \* They are specific and granular enough to allow users to express their preferences for different types and purposes of cookies and similar technologies;
- \* They are sufficiently informed and clear about the cookies and similar technologies that will be set or accessed, and the purposes for which they will be used;
- \* They are regularly reviewed and updated to reflect any changes in the cookies and similar technologies that are used or the purposes for which they are used;
- \* They are not overridden or circumvented by other software or settings that may interfere with users' choices;
- \* They provide an effective means of withdrawing consent at any time.

Therefore, browser settings and other control mechanisms can be a valid way of obtaining consent for cookies and similar technologies, but only if they meet these high standards and ensure that users have a real and meaningful choice over the use of cookies and similar technologies on their devices. References: 1 How do we comply with the cookie rules? | ICO. Available at: 4 (Accessed: 11 December 2023).

#### NEW QUESTION # 146

Which of the following would most likely NOT be covered by the definition of "personal data" under the GDPR?

- A. The identification number of a German candidate for a professional examination in Germany
- B. The U.S. social security number of an American citizen living in France
- C. The unlinked aggregated data used for statistical purposes by an Italian company
- D. The payment card number of a Dutch citizen

**Answer: C**

#### NEW QUESTION # 147

##### SCENARIO

Please use the following to answer the next question:

BHealthy, a company based in Italy, is ready to launch a new line of natural products, with a focus on sunscreen. The last step prior to product launch is for BHealthy to conduct research to decide how extensively to market its new line of sunscreens across Europe. To do so, BHealthy teamed up with Natural Insight, a company specializing in determining pricing for natural products. BHealthy decided to share its existing customer information - name, location, and prior purchase history - with Natural Insight. Natural Insight intends to use this information to train its algorithm to help determine the price point at which BHealthy can sell its new sunscreens. Prior to sharing its customer list, BHealthy conducted a review of Natural Insight's security practices and concluded that the company has sufficient security measures to protect the contact information. Additionally, BHealthy's data processing contractual terms with Natural Insight require continued implementation of technical and organization measures. Also indicated in the contract are restrictions on use of the data provided by BHealthy for any purpose beyond provision of the services, which include use of the data for continued improvement of Natural Insight's machine learning algorithms.

What is the nature of BHealthy and Natural Insight's relationship?

- A. Natural Insight is a controller because it is separately determine the purpose of processing when it uses BHealthy's customer information to improve its machine learning algorithms.
- B. Natural Insight is BHealthy's processor because BHealthy is sharing its customer information with Natural Insight.
- C. Natural Insight is BHealthy's processor because the companies entered into data processing terms.
- D. Natural Insight is the controller because it determines the security measures to implement to protect data it processes; BHealthy is a co-controller because it engaged Natural Insight to determine pricing for the new sunscreens.

**Answer: A**

#### Explanation:

According to the GDPR, a controller is the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data<sup>1</sup>. A processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller<sup>1</sup>. The controller and the processor must enter into a contract or other legal act that sets out the subject-matter and duration of the processing, the nature and purpose of the processing, the type of personal data and categories of data subjects and the obligations and rights of the controller<sup>2</sup>.

In this scenario, BHealthy is the controller for the personal data of its customers, as it determines the purposes and means of the

processing, such as conducting research to decide how to market its new line of sunscreens across Europe. Natural Insight is the processor for the personal data that BHealthy shares with it, as it processes the data on behalf of BHealthy for the purpose of determining the price point for the new sunscreens. However, Natural Insight is also a controller for the same personal data when it uses it for its own purpose of improving its machine learning algorithms, which is not part of the contract or legal act with BHealthy. Therefore, Natural Insight is a controller and a processor for the same personal data, depending on the purpose of the processing<sup>3</sup>. Reference:

Art. 4 GDPR - Definitions

Art. 28 GDPR - Processor

Guidelines 07/2020 on the concepts of controller and processor in the GDPR I hope this helps you understand the GDPR and the controller-processor relationship better. If you have any other questions, please feel free to ask me.

#### NEW QUESTION # 148

Which area of privacy is a lead supervisory authority's (LSA) MAIN concern?

- A. Data access disputes
- B. Special categories of data
- C. Data subject rights
- D. **Cross-border processing**

**Answer: D**

#### NEW QUESTION # 149

##### SCENARIO

Please use the following to answer the next question:

You have just been hired by a toy manufacturer based in Hong Kong. The company sells a broad range of dolls, action figures and plush toys that can be found internationally in a wide variety of retail stores. Although the manufacturer has no offices outside Hong Kong and in fact does not employ any staff outside Hong Kong, it has entered into a number of local distribution contracts. The toys produced by the company can be found in all popular toy stores throughout Europe, the United States and Asia. A large portion of the company's revenue is due to international sales.

The company now wishes to launch a new range of connected toys, ones that can talk and interact with children. The CEO of the company is touting these toys as the next big thing, due to the increased possibilities offered: The figures can answer children's Questions: on various subjects, such as mathematical calculations or the weather. Each figure is equipped with a microphone and speaker and can connect to any smartphone or tablet via Bluetooth. Any mobile device within a 10-meter radius can connect to the toys via Bluetooth as well. The figures can also be associated with other figures (from the same manufacturer) and interact with each other for an enhanced play experience.

When a child asks the toy a QUESTION, the request is sent to the cloud for analysis, and the answer is generated on cloud servers and sent back to the figure. The answer is given through the figure's integrated speakers, making it appear as though that the toy is actually responding to the child's QUESTION. The packaging of the toy does not provide technical details on how this works, nor does it mention that this feature requires an internet connection. The necessary data processing for this has been outsourced to a data center located in South Africa. However, your company has not yet revised its consumer-facing privacy policy to indicate this.

In parallel, the company is planning to introduce a new range of game systems through which consumers can play the characters they acquire in the course of playing the game. The system will come bundled with a portal that includes a Near-Field Communications (NFC) reader. This device will read an RFID tag in the action figure, making the figure come to life onscreen. Each character has its own stock features and abilities, but it is also possible to earn additional ones by accomplishing game goals. The only information stored in the tag relates to the figures' abilities. It is easy to switch characters during the game, and it is possible to bring the figure to locations outside of the home and have the character's abilities remain intact.

In light of the requirements of Article 32 of the GDPR (related to the Security of Processing), which practice should the company institute?

- A. Include dual-factor authentication before each use by a child in order to ensure a minimum amount of security.
- B. Include three-factor authentication before each use by a child in order to ensure the best level of security possible.
- C. **Encrypt the data in transit over the wireless Bluetooth connection.**
- D. Insert contractual clauses into the contract between the toy manufacturer and the cloud service provider, since South Africa is outside the European Union.

**Answer: C**

Explanation:

According to Article 32 of the GDPR, the controller and the processor must implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk of processing personal data, taking into account the state of the art, the costs of implementation, and the nature, scope, context and purposes of processing, as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons. The GDPR also provides some examples of such measures, including the pseudonymisation and encryption of personal data, the ability to ensure the ongoing confidentiality, integrity, availability and resilience of processing systems and services, the ability to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident, and a process for regularly testing, assessing and evaluating the effectiveness of technical and organisational measures for ensuring the security of the processing.

In this scenario, the company is processing personal data of children, such as their voice, questions, preferences, and location, through the connected toys that use a wireless Bluetooth connection to communicate with smartphones, tablets, cloud servers, and other toys. This poses a high risk to the security of the data, as Bluetooth is a short-range wireless technology that can be easily intercepted, hacked, or compromised by malicious actors. Therefore, the company should encrypt the data in transit over the Bluetooth connection, to prevent unauthorized access, disclosure, or alteration of the data. Encryption is a process of transforming data into an unreadable form, using a secret key or algorithm, that can only be reversed by authorized parties who have the corresponding key or algorithm. Encryption can protect the data from being accessed or modified by anyone who does not have the key or algorithm, thus ensuring the confidentiality and integrity of the data.

The other options are incorrect because:

B) Including dual-factor authentication before each use by a child in order to ensure a minimum amount of security is not a sufficient measure to protect the data in transit over the Bluetooth connection. Dual-factor authentication is a process of verifying the identity of a user by requiring two pieces of evidence, such as a password and a code sent to a phone or email. While this may enhance the security of the user's account or device, it does not protect the data that is transmitted over the wireless connection, which can still be intercepted, hacked, or compromised by malicious actors. Moreover, dual-factor authentication may not be suitable or convenient for children, who may not have access to a phone or email, or who may forget their passwords or codes.

C) Including three-factor authentication before each use by a child in order to ensure the best level of security possible is not a necessary or proportionate measure to protect the data in transit over the Bluetooth connection. Three-factor authentication is a process of verifying the identity of a user by requiring three pieces of evidence, such as a password, a code sent to a phone or email, and a biometric feature, such as a fingerprint or a face scan. While this may provide a high level of security for the user's account or device, it does not protect the data that is transmitted over the wireless connection, which can still be intercepted, hacked, or compromised by malicious actors. Furthermore, three-factor authentication may not be appropriate or feasible for children, who may not have access to a phone or email, or who may not have reliable biometric features, or who may find the process too complex or cumbersome.

D) Inserting contractual clauses into the contract between the toy manufacturer and the cloud service provider, since South Africa is outside the European Union, is not a relevant measure to protect the data in transit over the Bluetooth connection. Contractual clauses are legal agreements that specify the obligations and responsibilities of the parties involved in a data transfer, such as the level of data protection, the rights of data subjects, and the remedies for breaches. While contractual clauses may be necessary to ensure the compliance of the data transfer to South Africa, which is a non-EU country that does not have an adequacy decision from the European Commission, they do not address the security of the data that is transmitted over the wireless connection, which can still be intercepted, hacked, or compromised by malicious actors. Moreover, contractual clauses are not a technical or organisational measure, but a legal measure, that falls under a different provision of the GDPR, namely Article 46.

## NEW QUESTION # 150

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