MC-101시험대비공부하기, MC-101퍼펙트덤프최신데모문제

그 외, DumpTOP MC-101 시험 문제집 일부가 지금은 무료입니다: https://drive.google.com/open?id=1xErOHilTz3YdlnChtrnGZ6RhqIJorCR6

IT인증자격증은 여느때보다 강렬한 경쟁율을 보이고 있습니다. Salesforce 인증MC-101시험을 통과하시면 취직 혹은 승진이나 연봉협상에 많은 도움이 되어드릴수 있습니다. Salesforce 인증MC-101시험이 어려워서 통과할 자신이 없다구요? DumpTOP덤프만 있으면 이런 고민은 이제 그만 하지않으셔도 됩니다. DumpTOP에서 출시한 Salesforce 인증MC-101덤프는 시장에서 가장 최신버전입니다.

Salesforce MC-101 시험요강:

주제	소개
주제 1	• Email Sending and Journeys: This section of the exam measures skills of Marketing Specialists and emphasizes the configuration of journeys and email campaigns in Marketing Cloud Engagement. It ensures candidates can activate journeys, configure entry criteria, and manage email send wizard settings. It also covers differentiating between templates and content blocks, choosing the right journey functionality to meet business goals, and validating content rendering effectively.

주제 2	• Marketing Cloud Engagement Basics: This section of the exam measures skills of CRM Administrators and focuses on the fundamental features of Marketing Cloud Engagement. It evaluates the ability to set up account structures for different regions or business units, apply core platform features, and locate Salesforce resources for training and support. Candidates must also distinguish between identifiers such as subscriber keys, contact keys, and contact IDs, along with configuring Cloudpage form submissions when required.
주제 3	• Marketing Concepts: This section of the exam measures skills of Marketing Specialists and covers the foundations of marketing strategy and its alignment with overall business objectives. It includes knowledge of email opt-in processes, understanding of privacy laws across regions, and the ability to define goals and metrics for campaigns. Candidates are also expected to recognize how different types of content and messaging create impact in customer experience scenarios.
주제 4	• Reporting and Analytics: This section of the exam measures skills of Marketing Specialists and highlights the use of reporting tools and analytics in Marketing Cloud Engagement. It includes identifying where to locate specific data, interpreting send results, and understanding the consequences of poor deliverability. The focus is on enabling candidates to analyze campaign performance and act on insights for optimization.
주제 5	• Data Management: This section of the exam measures skills of CRM Administrators and covers essential aspects of managing data in Marketing Cloud Engagement. It includes understanding import mechanisms, configuring data extension settings, and interpreting data extensions to target the right audience. Candidates are expected to recommend suitable ways to manage and organize data effectively for campaign success.

>> **MC-101시험대비 공부하기** <<

MC-101 최신dumps: Salesforce Certified Marketing Cloud Engagement Foundations & MC-101 응시자료

우리 DumpTOP에서는 여러분을 위하여 정확하고 우수한 서비스를 제공하였습니다. 여러분의 고민도 덜어드릴 수 있습니다. 빨리 성공하고 빨리Salesforce MC-101인증시험을 패스하고 싶으시다면 우리 DumpTOP를 장바구니에 넣으시죠 . DumpTOP는 여러분의 아주 좋은 합습가이드가 될것입니다. DumpTOP로 여러분은 갖고 싶은 인증서를 빠른시일내에 얻게될것입니다.

최신 Salesforce Marketers MC-101 무료샘플문제 (Q18-Q23):

질문 # 18
The marketing team at Northern Trail Outfitters recently consolidated its old subscriber data from legacy systems. Shortly after, the marketing associate began receiving complaints.
Which approach should the marketing associate take to reduce complaints?

- A. Include the latest promotions in future emails to increase open rates.
- B. Test content without personalization to understand its impact.
- C. Send an opt-in email to the consolidated list to reconfirm their consent.

정답：C

설명：
After consolidating old subscriber data, sending an opt-in email to reconfirm consent is the best approach to ensure compliance and reduce complaints. This practice helps clean the list by confirming that recipients still want to receive communications, reducing spam complaints and increasing engagement rates by re-engaging with interested subscribers.
* Why Opt-In is Necessary Post-Consolidation: Data from legacy systems may be outdated, and subscribers may no longer be interested in the brand. A reconfirmation email allows Northern Trail Outfitters to respect subscriber preferences and minimize potential complaints.
* Salesforce Documentation Reference: See Opt-In Best Practices for more information on managing consent in Marketing Cloud.

질문 # 19

DreamHouse Realty (DR) has created a journey that sends an email to contacts with new properties for sale in the recipient's area of interest.

How should DR ensure a contact is only receiving emails specific to their area of interest?

- A. Use decision splits to separate the audience based on location.
- B. Send the entire journey to available contacts.
- C. Create a Journey for each location.

정답: **A**

설명:

Decision splits in Journey Builder allow DreamHouse Realty to send targeted emails based on contacts' specific areas of interest. By using a decision split based on location, the journey can branch to ensure that each contact receives content relevant to their preferred areas without needing separate journeys for each location.

* Advantages of Decision Splits: This approach keeps the journey streamlined and ensures relevant content delivery based on criteria such as geographic location.

* Salesforce Documentation Reference: See Journey Builder Decision Splits for configuring audience segmentation.

질문 # 20

Northern Trail Outfitters is configuring its large "Holidays in July" sale and needs to control the anticipated large volume of web traffic.

Which email delivery setting helps control volume to meet these needs?

- A. Send Throttling
- B. Transactional Send Classification
- C. Prebuild Burst Sending

정답: **A**

설명:

Send Throttling in Salesforce Marketing Cloud allows marketers to control the rate at which emails are sent.

This can help manage the load on web servers and ensure that Cloud Kicks' website can handle the traffic from email engagement during high-volume campaigns like "Holidays in July."

* How Send Throttling Helps: By limiting the number of emails sent per hour, it spreads the email engagement over a more extended period, which can help mitigate the risk of overwhelming the website with traffic spikes.

* Salesforce Documentation Reference: For more on how to set up and use Send Throttling, see Send Throttling Documentation.

질문 # 21

A marketing associate at Cloud Kicks has created a promotional email and wants to send it to internal marketing, compliance, and sales teams. The teams currently consist of 15 individuals each.

How should the associate send a preview of the promotional email to the internal teams?

- A. Send to a test data extension in the test send.
- B. Enter the email addresses under Recipient in the test send.
- C. Send a proof based on a Subscriber Preview.

정답: **C**

설명:

When a marketing associate at Cloud Kicks wants to send a preview of a promotional email to internal teams, the most efficient method is to send a proof based on a Subscriber Preview. This feature allows the sender to generate a preview of how the email will appear to recipients, including personalized content and dynamic elements. Sending a proof ensures that internal stakeholders such as marketing, compliance, and sales teams can review the email exactly as it would appear to the intended audience, allowing for comprehensive feedback on content, design, and compliance aspects.

This approach is particularly useful for internal reviews, as it provides a realistic representation of the customer experience, facilitating effective collaboration and quality assurance before the final send.

References: Salesforce Marketing Cloud documentation on Email Studio provides guidelines on sending proofs and using Subscriber Preview for internal testing and review of emails, ensuring that communications are thoroughly vetted before reaching the audience.

질문 # 22

A marketing associate is tasked with making changes to an existing journey by reordering the emails it contains.
How should the associate meet this requirement?

- A. Copy the existing journey.
- B. Create a new journey version.
- C. Create a new journey.

정답： B

설명：

When a marketing associate needs to make changes to an existing journey in Salesforce Marketing Cloud, such as reordering the emails it contains, the recommended approach is to create a new version of the journey.
This feature allows for modifications to be made while preserving the original journey structure and performance data. Creating a new journey version enables the associate to make necessary adjustments, test the changes, and then activate the new version without disrupting the existing journey's flow or performance.
This method ensures a smooth transition and allows for comparison between different journey versions, facilitating continuous improvement and optimization.
References: Salesforce Marketing Cloud's Journey Builder documentation provides guidance on managing journey versions, including how to create new versions to implement changes or test new configurations within an existing journey framework.

질문 # 23

......

myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, growthhackingcourses.com, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, onlyfans.com, www.stes.tyc.edu.tw, myportal.utt.edu.tt, Disposable vapes

그리고 DumpTOP MC-101 시험 문제집의 전체 버전을 클라우드 저장소에서 다운로드할 수 있습니다:
https://drive.google.com/open?id=1xErOHiITz3YdlnChtrnGZ6RhqIJorCR6