

Marketing-Cloud-Administrator 최신기출자료 완벽한 시험공부자료

최신 Salesforce Health Cloud Health-Cloud-Accredited-Professional 무료샘플문제 (Q19-Q24):

질문 # 19

A Health Cloud administrator working on a Care Coordination project needs to change the role name 'Care Coordinator' to 'Care Consultant' to match the organizations nomenclature. Which three steps should the administrator take to ensure all Tasks identify the role 'Care Consultant'? (Choose three.)

- A. Create an ETL script to update the previously assigned To picklist values of Tasks created in the past.
- B. Update the corresponding roles in the Assigned To picklist for the Care Plan Template Task object.
- C. Update/Add the organization roles in the CarePlan_Role_Patient key:value pair in Health Cloud Setting.
- D. Update the Care Plan Record Type custom metadata type to reflect the care coordination processes specific to the Care Coordinators.
- E. Update the organization roles in the CarePlan_Role_Care_Coordinator key:value pair in Health Cloud Setting.

정답 B,C,E

질문 # 20

Which underlying object helps with sales compliance with sales agreements?

- A. Opportunities
- B. Orders
- C. Forecasts
- D. Contacts

정답 B

설명 :

Reference and details below.

Over time, you can compare planned quantities to actual quantities as orders are booked and use this insight to monitor and enforce compliance to the agreement.

질문 # 21

Which action is Possible in the program enrollment flow when adding in 'Enroll in Program' quick action to a record? (Choose three)

- A. Signing enrollment consent form
- B. Creating a new care program
- C. Selecting the provider associate with a product
- D. Starting a new blank care plan
- E. Seeing a list of all product and selecting applicable products

2026 Pass4Test 최신 Marketing-Cloud-Administrator PDF 버전 시험 문제집과 Marketing-Cloud-Administrator 시험 문제 및 답변 무료 공유: https://drive.google.com/open?id=1aUQxnTMYbvBcKEFTfjCEVmW_YhOYfbck

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인기자격증 Marketing-Cloud-Administrator 최신 기출자료 시험 덤프자료

Salesforce 인증 Marketing-Cloud-Administrator 시험을 패스하는 지름길은 Pass4Test에서 연구제작한 Salesforce 인증 Marketing-Cloud-Administrator 시험대비 덤프를 마련하여 충분한 시험준비를 하는 것입니다. 덤프는 Salesforce 인증 Marketing-Cloud-Administrator 시험의 모든 범위가 포함되어 있어 시험적중율이 높습니다. Salesforce 인증 Marketing-Cloud-Administrator 시험패는 바로 눈앞에 있습니다. 링크를 클릭하시고 Pass4Test의 Salesforce 인증 Marketing-Cloud-Administrator 시험대비 덤프를 장바구니에 담고 결제마친후 덤프를 받아 공부하는 것입니다.

최신 Salesforce Marketers Marketing-Cloud-Administrator 무료 샘플문제 (Q89-Q94):

질문 # 89

NTO has been noting reduced deliverability when they do large sends. Which part of deliverability is tied to hitting Spam Traps during a send?

- A. Authentication
- B. Content
- C. List Hygiene
- D. Engagement

정답: C

설명:

The issue of reduced deliverability tied to hitting spam traps during large email sends is directly related to List Hygiene. Spam traps are often email addresses that are specifically set up by blacklist providers or others to catch spam, and hitting them can severely impact a sender's reputation. Effective list hygiene practices, such as regularly cleaning the email list of inactive or invalid addresses and confirming the opt-in status of subscribers, help avoid these traps and maintain good deliverability.

Reference: Salesforce Help - List Hygiene Best Practices

질문 # 90

Northern Trail Outfitters wants to pass the email address of a subscriber to a landing page through a URL parameter from a promotional email.

Which Marketing Cloud capability allows for secure transmission of the email address?

- A. Link Wrapping
- B. Cloud Pages URL AMP script function
- C. Web Analytics Connector

정답: B

설명:

To pass the email address of a subscriber to a landing page through a URL parameter from a promotional email securely, the admin should use the CloudPagesURL AMPscript function. This function encrypts the email address and other parameters and generates a unique URL for each subscriber. The landing page can then use the RequestParameter AMPscript function to decrypt the email address and other parameters

질문 # 91

A customer with limited technical resources has requested assistance in setting up a small email deployment that the customer will maintain long term. The email will display men's shoes to males in the audience and women's shoes to females in the audience. The sendable data extension contains a field with a value of Male or Female. Which method should a consultant recommended to ensure content is displayed properly within the email.

- A. AMP script lookup Rows functions
- B. AMP script conditional against the Gender field
- C. Dynamic Content Wizard

- D. A/B Test content type

정답: B

설명:

Explanation

AMPscript conditional against the Gender field is the best method to ensure content is displayed properly within the email. It allows creating dynamic content based on the value of the Gender field in the sendable data extension. Dynamic Content Wizard is not suitable for this scenario because it requires creating content areas for each variation of content, which can be cumbersome for a customer with limited technical resources.

AMPscript lookupRows functions and A/B Test content type are not relevant for this scenario.

질문 # 92

Which data structure can be utilized inside the out-of-the-box Subscription Center to enable custom subscription status?

- A. Data Extensions
- B. Publication Lists
- C. Groups

정답: B

질문 # 93

A Marketing Cloud admin at Northern Trail Outfitters (NTO) is exploring whether they need to separate their brands into separate business units.

When should the admin create separate business units for each of NTO's brands?

- A. Multiple brand logos must be accommodated in an email header
- B. NTO requires SSL certificate configurations for Content Builder and Portfolio images
- C. A new sender profile needs to be leveraged for sending transactional emails
- D. Brand-specific private domains need to be leveraged when wrapping images and links in email campaigns

정답: D

설명:

Creating separate business units for each brand is necessary when:

Brand-specific Domains: Separate business units allow for the configuration of brand-specific private domains, which are crucial for maintaining brand identity and trust in email campaigns by customizing link and image paths.

Use Case: If different brands under NTO need to leverage their unique domains for sending emails and hosting content, setting up distinct business units allows each brand to manage its sender profiles, content, and subscriber interactions independently.

Reference: Salesforce Marketing Cloud Business Units

질문 # 94

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Pass4Test는 자격증 응시자에게 Salesforce Marketing-Cloud-Administrator 시험 준비를 위한 현재 그리고 가장 최근의 자료들을 제공하는 이 산업 영역의 리더입니다. Pass4Test는 Salesforce Marketing-Cloud-Administrator 덤프를 시험문제변경에 따라 계속 갱신하여 고객님의께서 받은 것이 Salesforce Marketing-Cloud-Administrator 시험의 가장 최신 기출문제임을 보증해드립니다.

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