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Salesforce Marketing-Cloud-Email-Specialist Certification Exam is an excellent opportunity for individuals who want to validate their knowledge and skills in Salesforce Marketing Cloud Email. Salesforce Certified Marketing Cloud Email Specialist certification can help individuals improve their career prospects, demonstrate their expertise to potential employers, and contribute to the success of their organizations. If you want to take your email marketing skills to the next level, this certification is definitely worth considering.

>> **Test Marketing-Cloud-Email-Specialist Registration** <<

2026 Test Marketing-Cloud-Email-Specialist Registration | Pass-Sure Marketing-Cloud-Email-Specialist: Salesforce Certified Marketing Cloud Email Specialist 100% Pass

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Becoming a Salesforce Certified Marketing Cloud Email Specialist demonstrates a professional's ability to use the Salesforce Marketing Cloud Email application to create effective email campaigns that engage customers and drive business results. Salesforce Certified Marketing Cloud Email Specialist certification validates a candidate's knowledge and skills in email marketing and provides a competitive edge in the job market. Salesforce Certified Marketing Cloud Email Specialists are in high demand by organizations that want to improve their email marketing strategies and achieve their business objectives.

Salesforce Marketing-Cloud-Email-Specialist Exam is designed to test the proficiency of individuals in using Salesforce Marketing Cloud for creating and managing email campaigns. Salesforce Certified Marketing Cloud Email Specialist certification is aimed at email marketing professionals who wish to enhance their skills and knowledge in the field of email marketing using Salesforce Marketing Cloud. Marketing-Cloud-Email-Specialist exam is intended to validate the expertise of individuals in various areas such as

email design, subscriber data management, email delivery, and analytics.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q69-Q74):

NEW QUESTION # 69

Northern Trail Outfitters (NTO) is launching a post-purchase campaign that email customers to ask for feedback on their most recent shopping experience.

What should the NTO marketing team include in the email design to encourage a high response rate?

- A. An all-to-action button that links to the feedback form
- B. A Salesforce Survey block called in by an AMP script function
- C. An Interactive Email Form that links to a confirmation page

Answer: C

Explanation:

An Interactive Email Form is a type of content block that allows marketers to create and embed a form within an email. The form can collect information from subscribers, such as feedback, preferences, ratings, etc., without requiring them to leave their inbox. The form can also link to a confirmation page or another email after submission. An Interactive Email Form can increase the response rate by making it easy and convenient for subscribers to provide feedback.

NEW QUESTION # 70

A marketing associate at Northern Trail Outfitters must create an email campaign for the company's new winter offerings. Which method could the associate use to create the email message? (Choose 2)

- A. User-initiated email message
- B. HTML Paste
- C. Email templates
- D. Email Send Wizard

Answer: B,C

NEW QUESTION # 71

Northern Trail Outfitters has a list of Platinum members containing 50,000 subscribers and a Lifetime Member list containing 20,000 subscribers; 7,000 subscribers in the Lifetime Member list also exist in the Platinum Member list.

An email was deployed to the Platinum members, but the marketing team would now like to send the same email to the Lifetime Member list.

Which feature should be used when sending the second email to ensure that the 7,000 subscribers that exist on both lists don't receive the same email twice?

- A. Exclusion List
- B. Suppression List
- C. Domain Exclusion List
- D. Exclusion Script

Answer: B

NEW QUESTION # 72

What happens when subscribers click the default "One-Click Unsubscribe" in an email sent to a "Public" List? (Choose 3)

- A. They will be removed from the data extension
- B. They can choose to be unsubscribed from all lists in the Subscription Center
- C. They will be unsubscribed from all available lists
- D. They will be unsubscribed from the List used for the send
- E. They can resubscribe from the Subscription Center

Answer: B,D,E

NEW QUESTION # 73

Northern Trail Outfitters wants to organize its assets so images can be easily searched by tags in Content Builder. However, most images have multiple tags that could be applied, which makes it more difficult to filter to a manageable number of results. How should the number of tags selected for an asset be minimized while still providing the necessary granularity?

- A. Leverage Einstein for content tagging.
- B. Use nested tags to create hierarchies.
- C. Make the Customer Key more descriptive.

Answer: A

NEW QUESTION # 74

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