



THE UNIVERSITY OF TRINIDAD AND TOBAGO

FREE ONLINE COURSE IN BUSINESS STRATEGY

This is an opportunity to attend a free online crash course in business strategy, specifically Blue Oceans, grappling how Alexa, Amazon's virtual assistant, came about?

Participants will have access to the crash course on Canvas plus the article on the subject. Note that academics from different fields of study are welcome to join and share their take on it as well.

The Crash Course includes:

- Articles in English;
- Videoclass;
- Certificate of participation corresponding to a 3-hour course.

You can register by clicking [here](#).